



<b>Contract #</b> 25142450	<b>Changes as of:</b> 4/8/2016 at 10:30 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 3/3/195	<b>Flight:</b> 4/6/16 - 4/12/16	<b>Station:</b> WIVB
<b>Agency:</b> OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	<b>Advertiser:</b> SANDERS, BERNIE <b>Product:</b> Sanders/P/D-60"s	<b>Market:</b> Buffalo-Niagara Falls <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 4945803	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$2,870.00
<b>Buyer:</b> Abar Bougie, Barbara	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 16
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> ANJELICA DAVI 212-408-3261	<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b> 0
		<b>Separation:</b>

**Comments:** 100% 60"s. Flight is 4/9-4/12.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/6 - 4/12							Total Spots	Total \$	CPP	GRP
							4/6	4/7	4/8	4/9	4/10	4/11	4/12				
1	W-F,M-Tu 4a-4:30a		CBS MORN NEWS	\$20.00	0	60	0	0	0	0	0	1	0	1	\$20.00	\$0.00	0.0
2	W-F,M-Tu 4:30a-5a		WAKE UP-4:30<	\$30.00	0	60	0	0	0	0	0	1	1	2	\$60.00	\$0.00	0.0
3	W-F,M-Tu 5a-6a		EARLY WAKE UP<	\$300.00	0	60	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
4	W-F,M-Tu 7a-9a		EARLY SHOW	\$200.00	0	60	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
5	W-F,M-Tu 10a-11a		LETS MAKE DEAL	\$600.00	0	60	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
6	W-F,M-Tu 11a-12n		PRICE-RIGHT	\$600.00	0	60	0	0	0	0	0	1	0	1	\$600.00	\$0.00	0.0
7	W-F,M-Tu 12:30p-1:30p		YOUNG&RESTLESS<	\$250.00	0	60	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
8	W-F,M-Tu 3p-4p		WENDY WILLIAMS	\$60.00	0	60	0	0	0	0	0	1	0	1	\$60.00	\$0.00	0.0
9	W-F,M-Tu 11:35p-12:37a		COLBERT	\$140.00	0	60	0	0	0	0	0	1	1	2	\$280.00	\$0.00	0.0
10	W-F,M-Tu 12:37a-1:37a		CORDEN	\$50.00	0	60	0	0	0	0	0	1	1	2	\$100.00	\$0.00	0.0
11	Sa 8a-10a		CBS THS MRN:SA	\$250.00	0	60	0	0	0	1	0	0	0	1	\$250.00	\$0.00	0.0
12	Su 6a-8a		WKND WAKE-SUN/AVG. ALL WKS	\$130.00	0	60	0	0	0	0	1	0	0	1	\$130.00	\$0.00	0.0
13	Su 12:45a-1:45a		ROOKIE BLUE	\$20.00	0	60	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>8</b>	<b>5</b>	<b>16</b>	<b>\$2,870.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency:</b> OLD TOWN MEDIA	<b>Advertiser:</b> SANDERS, BERNIE	<b>Market:</b> Buffalo-Niagara Falls
4507 PENWOOD DRIVE	<b>Product:</b> Sanders/P/D-60"s	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22310	<b>Agency Order #:</b> 4945803	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Abar Bougie, Barbara	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JENNA NUBAR	<b>Assistant:</b> ANJELICA DAVI
	202-872-5880	212-408-3261
		<b>Total \$:</b> \$2,870.00
		<b>Total Spots:</b> 16
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b> 0
		<b>Separation:</b>

<b>Hit Listed Programs</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/08/16 9:52 AM	JENNA NUBAR	Separation: 30
04/07/16 5:00 PM	ANJELICA DAVI	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$20,500</b>
<b>WIVB Share:</b>	<b>14%</b>
<b>Comment:</b>	
<b>WGRZ:</b>	<b>35%</b>
<b>WKBW:</b>	<b>14%</b>
<b>WNLO:</b>	<b>9%</b>
<b>WNYO:</b>	<b>13%</b>
<b>WUTV:</b>	<b>15%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$2,870.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>16</b>	<b>\$2,870.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Apr	16	\$2,870.00
<b>Total</b>	<b>16</b>	<b>\$2,870.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/8/16 9:52 AM	JENNA NUBAR	Confirmed	1		\$950.00	\$2,870.00	Changes: Calculated Dollars from \$1,920.00 to \$2,870.00, Competitive Market Budget from \$13,714 to \$20,500, Total Spots from 15 to 16, Demo Meta to [R16], Product from Candidate to Sanders/P/D-60"s, User Entered \$ from \$0.00 to \$2,870.00, Comments from Separation: 30 to 100% 60"s. Flight is 4/9-4/12., Total \$ from \$1,920.00 to \$2,870.00. 6 buylines added or modified.
Queued for Electronic Contracting	4/8/16 8:01 AM					\$0	\$0	
New	4/7/16 5:00 PM	ANJELICA DAVI	Confirmed	15		\$1,920.00	\$1,920.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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