



<b>Contract #</b> 25144515	<b>Changes as of:</b> 4/12/2016 at 10:29 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 3/3/205	<b>Flight:</b> 4/13/16 - 4/19/16	<b>Station:</b> WIVB
<b>Agency:</b> OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	<b>Advertiser:</b> SANDERS, BERNIE <b>Product:</b> Sanders/P/D	<b>Market:</b> Buffalo-Niagara Falls <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 4952992	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$17,160.00 <b>Total Spots:</b> 37 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> 0
<b>Buyer:</b> Hartig, Heather <b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> ANJELICA DAVI 212-408-3261	<b>Separation:</b>

**Comments:** THIS IS A NEW ORDER. 100% 60"S. PLS CNF. THANKS! JENNA

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/13 - 4/19							Total Spots	Total \$	CPP	GRP
							4/13	4/14	4/15	4/16	4/17	4/18	4/19				
1	W-F,M-Tu 4:30a-5a		WAKE UP-4:30<	\$30.00	0	60	0	0	1	0	0	0	0	1	\$30.00	\$0.00	0.0
2	W-F,M-Tu 5a-6a		EARLY WAKE UP<	\$440.00	0	60	0	1	0	0	0	0	1	2	\$880.00	\$0.00	0.0
3	W-F,M-Tu 6a-7a		WAKE UP<	\$800.00	0	60	0	0	0	0	0	1	0	1	\$800.00	\$0.00	0.0
4	W-F,M-Tu 7a-9a		EARLY SHOW	\$300.00	0	60	1	1	1	0	0	1	1	5	\$1,500.00	\$0.00	0.0
5	W-F,M-Tu 9a-10a		RACHAEL RAY	\$100.00	0	60	1	0	0	0	0	0	1	2	\$200.00	\$0.00	0.0
6	W-F,M-Tu 10a-11a		LETS MAKE DEAL	\$600.00	0	60	0	0	0	0	0	1	0	1	\$600.00	\$0.00	0.0
7	W-F,M-Tu 11a-12n		PRICE-RIGHT	\$600.00	0	60	0	1	0	0	0	0	1	2	\$1,200.00	\$0.00	0.0
8	W-F,M-Tu 12n-12:30p		NWS 4 NOON<	\$600.00	0	60	1	0	0	0	0	1	0	2	\$1,200.00	\$0.00	0.0
9	W-F,M-Tu 12:30p-1:30p		YOUNG&RESTLESS<	\$400.00	0	60	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
10	W-F,M-Tu 1:30p-2p		BOLD&BEAUTIFUL<	\$400.00	0	60	0	1	0	0	0	0	0	1	\$400.00	\$0.00	0.0
11	W-F,M-Tu 2p-3p		TALK-CBS<	\$400.00	0	60	1	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
12	W-F,M-Tu 3p-4p		WENDY WILLIAMS	\$60.00	0	60	0	0	0	0	0	0	1	1	\$60.00	\$0.00	0.0
13	W-F,M-Tu 4p-5p		NWS4 LOCAL	\$100.00	0	60	0	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0
14	W-F,M-Tu 5p-6p		NWS4 LOCAL	\$600.00	0	60	0	1	0	0	0	0	0	1	\$600.00	\$0.00	0.0
15	W-F,M-Tu 6p-6:30p		NW4 BUFFALO 6<	\$1,200.00	0	60	0	0	0	0	0	0	1	1	\$1,200.00	\$0.00	0.0
16	W-F,M-Tu 7p-7:30p		WHEEL-FORTNE	\$800.00	0	60	0	1	0	0	0	1	0	2	\$1,600.00	\$0.00	0.0
17	W-F,M-Tu 7:30p-8p		JEOPARDY	\$1,200.00	0	60	1	0	1	0	0	0	0	2	\$2,400.00	\$0.00	0.0
18	W-F,M-Tu 11p-11:35p		NW4 BUFFALO 11<	\$700.00	0	60	0	0	0	0	0	0	1	1	\$700.00	\$0.00	0.0
19	W-F,M-Tu 11:35p-12:37a		COLBERT	\$220.00	0	60	1	0	0	0	0	0	0	1	\$220.00	\$0.00	0.0
20	W-F,M-Tu 12:37a-1:37a		CORDEN	\$50.00	0	60	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0



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<b>Agency:</b> OLD TOWN MEDIA		<b>Advertiser:</b> SANDERS, BERNIE		<b>Market:</b> Buffalo-Niagara Falls	
4507 PENWOOD DRIVE		<b>Product:</b> Sanders/P/D		<b>Office:</b> WASHINGTON	
ALEXANDRIA, VA 22310		<b>Agency Order #:</b> 4952992		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> Hartig, Heather		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> JENNA NUBAR		<b>Assistant:</b> ANJELICA DAVI	
		202-872-5880		212-408-3261	
				<b>Total \$:</b> \$17,160.00	
				<b>Total Spots:</b> 37	
				<b>Total CPP:</b> \$0.00	
				<b>Total GRP:</b> 0	
				<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/13 - 4/19							Total Spots	Total \$	CPP	GRP	
							4/13	4/14	4/15	4/16	4/17	4/18	4/19					
21	Sa 6p-7p		NEWS4 SAT	\$240.00	0	60	0	0	0	1	0	0	0		1	\$240.00	\$0.00	0.0
22	Sa 7p-7:30p		WHEEL	\$300.00	0	60	0	0	0	1	0	0	0		1	\$300.00	\$0.00	0.0
23	Sa 11:30p-12:30a		ELEMENTARY	\$60.00	0	60	0	0	0	1	0	0	0		1	\$60.00	\$0.00	0.0
24	Su 9a-10:30a		SUNDAY MRN-CBS	\$1,000.00	0	60	0	0	0	0	1	0	0		1	\$1,000.00	\$0.00	0.0
25	Su 11:45p-12:45a		BLUEBLOODS	\$120.00	0	60	0	0	0	0	1	0	0		1	\$120.00	\$0.00	0.0
26	W 7p-7:30p		Wheel of Fortune	\$800.00	0.0	60	1	0	0	0	0	0	0		1	\$800.00	\$0.00	0.0
Make good for NA"s on contract #25142450																		
27	W 4p-5p		News 4 @ 4p	\$100.00	0.0	60	1	0	0	0	0	0	0		1	\$100.00	\$0.00	0.0
Make goods for NA"s on contract #25142450																		
TOTALS:							8	6	5	3	2	6	7		37	\$17,160.00	\$0.00	0.0



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4507 PENWOOD DRIVE	<b>Product:</b> Sanders/P/D	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22310	<b>Agency Order #:</b> 4952992	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Hartig, Heather	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JENNA NUBAR	<b>Assistant:</b> ANJELICA DAVI
	202-872-5880	212-408-3261
		<b>Total \$:</b> \$17,160.00
		<b>Total Spots:</b> 37
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b> 0
		<b>Separation:</b>

<b>Hit Listed Programs</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/12/16 9:19 AM	ANJELICA DAVI	THIS IS A NEW ORDER. 100% 60"S. PLS CNF. THANKS! JENNA
04/12/16 8:14 AM	JENNA NUBAR	Separation: 30
04/12/16 8:14 AM	JENNA NUBAR	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$13,865
<b>WIVB Share:</b>	100%
<b>Comment:</b>	UNKNOWN. WILL ADVISE WHEN I HAVE THE MARKET.
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$17,160.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>37</b>	<b>\$17,160.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Apr	37	\$17,160.00
<b>Total</b>	<b>37</b>	<b>\$17,160.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/12/16 9:19 AM	ANJELICA DAVI	Confirmed	2		\$900.00	\$17,160.00	Changes: Total Spots from 35 to 37, Calculated Dollars from \$16,260.00 to \$17,160.00, User Entered \$ from \$16,260.00 to \$17,160.00, Total \$ from \$16,260.00 to \$17,160.00. 2 buylines added or modified.
Queued for Electronic Contracting	4/12/16 8:38 AM					\$0	\$0	
Revision	4/12/16 8:14 AM	JENNA NUBAR	Confirmed			\$7,180.00	\$16,260.00	Changes: Product from Candidate to Sanders/P/D, Demo Meta to [R16], Default Spot Length to 30, Calculated Dollars from \$9,080.00 to \$16,260.00, User Entered \$ from \$0.00 to \$16,260.00, Comments from Separation: 30 to THIS IS A NEW ORDER. 100% 60"S. PLS CNF. THANKS! JENNA, Total \$ from \$9,080.00 to \$16,260.00. 18 buylines added or modified.
New	4/12/16 8:09 AM	JENNA NUBAR	New	35		\$9,080.00	\$9,080.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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