

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BRIAN DEJOSEPH, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

RYAN MCMAHON

Authorized committee:

MCMAHON FOR ONONDAGA COUNTY

Agency requesting time (and contact information):

N/A WMLL

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

ONONDAGA COUNTY EXECUTIVE

Date of election:

11/7/23

General

Primary

Treasurer of candidate's authorized committee:

MIKE LAFLAIR

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


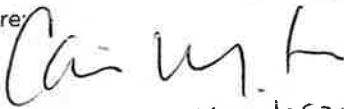
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  Name: <u>BRIAN DEJOSEPH</u> Date of Request to Purchase Ad Time: <u>10/26/23</u>	Signature:  Name: <u>Carrie Wojtaszek</u> Date of Station Agreement to Sell Time: <u>10/26/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

10/26/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

81334

Station Call Letters:

WTKV-FM

Date Received/Requested:

10/26/23

Est. #:

Station Location:

Syracuse NY

Run Start and End Dates:

10/30 - 11/7

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ADVERTISER: McMahon County Executive
CAMPAIGN: 2023 - Week #9 - 10/30-11/7
FLIGHT DATES: 10/30/23 - 11/07/23
MARKET: Syracuse
DEMO: P 25-54

ORDER

REV: 0

ORDER #: WTKW202310261441674

VENDOR: WTKW-FM

ATTN: Carrie J. Wojtaszek

carrie@galaxymediapartners.com



Radio - Syracuse

Line Number	Time Period Days	Len	Gross Rate	Net Rate	Daypart	Mo 10/30	Tu 10/31	We 11/01	Th 11/02	Fr 11/03	Sa 11/04	Su 11/05	Mo 11/06
1	6:00A to 10:00A M T W R F	:30	\$30.00	\$25.50	AM	1	2	1	1	1	0	0	1
2	10:00A to 3:00P M T W R F	:30	\$28.00	\$23.80	MD	0	1	1	1	1	0	0	1
3	3:00P to 7:00P M T W R F	:30	\$20.00	\$17.00	PM	1	0	0	0	0	0	0	0
4	7:00P to 12:00A M T W R F	:30	\$12.00	\$10.20	EV	1	1	0	0	0	0	0	0
5	6:00A to 7:00P M T W R F	:30	\$16.00	\$13.60	DA	1	1	1	0	0	0	0	0
						4	5	3	2	2	2	0	2

10/26/2023

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Mooney Marketing Group



Radio - Syracuse

Line Number	Time Period Days	Len	Tu 11/07	Tot Spots	Gross Cost	Net Cost
1	6:00A to 10:00A MTWRF	:30	1	8	\$240.00	\$204.00
2	10:00A to 3:00P MTWRF	:30	1	6	\$168.00	\$142.80
3	3:00P to 7:00P MTWRF	:30	0	1	\$20.00	\$17.00
4	7:00P to 12:00A MTWRF	:30	0	2	\$24.00	\$20.40
5	6:00A to 7:00P MTWRF	:30	0	3	\$48.00	\$40.80
			2	20	\$500.00	\$425.00

10/26/2023

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Mooney Marketing Group

Weekly Totals

<u>Week</u>	<u>Gross Cost</u>	<u>Net Cost</u>	<u>Spots</u>
10/30	\$78.00	\$66.30	4
10/31	\$116.00	\$98.60	5
11/01	\$74.00	\$62.90	3
11/02	\$58.00	\$49.30	2
11/03	\$58.00	\$49.30	2
11/04	\$0.00	\$0.00	0
11/05	\$0.00	\$0.00	0
11/06	\$58.00	\$49.30	2
11/07	\$58.00	\$49.30	2
Total	\$500.00	\$425.00	20

10/26/2023

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Mooney Marketing Group

Monthly Totals

Month	Gross Cost	Net Cost	Spots
November, 2023	\$500.00	\$425.00	20
Total	\$500.00	\$425.00	20

Campaign Comments:

Vendor Comments:

Vendor Approval: _____ 10/26/23 10:53 AM

Legal Disclaimer:

Traffic instructions

100% - MCMAHON OCT23G30 - Ryan McMahon Radio Getting Started
I will email spot asap.