



WNEP-TV
16 Montage Mountain Rd
Moosic, PA 18507
(570) 346-7474

CONTRACT

<u>Contract / Revision</u> 379924 /		<u>Alt Order #</u>
<u>Product</u> Mike Marsicano for Congress		
<u>Contract Dates</u> 10/04/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> Marsicano/D/US House Dist 11		<u>Original Date / Revision</u> 09/19/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEP-TV	<u>Account Executive</u> Ed Hart	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Marsicano, Michael P
1135 Pilot Pt
Hazle Township, PA 18202

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	16	10/04/16	11/07/16	M-F 430a-5a	430a-5a		:30				NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				2	\$50.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				2	\$50.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				3	\$50.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				3	\$50.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				5	\$50.00	0.00			
N 2	16	10/11/16	11/07/16	M-F 5a-530a	5a-530a		:30				NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$325.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$325.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				1	\$325.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				3	\$325.00	0.00			
N 3	16	10/04/16	10/24/16	M-F 530a-6a	530a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$450.00	0.00			
Week:		10/11/16	10/17/16	-----				0	\$0.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$450.00	0.00			
N 4	16	10/11/16	11/07/16	M-F 6a-630a	6a-630a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$800.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$800.00	0.00			
Week:		10/25/16	10/31/16	-----				0	\$0.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$800.00	0.00			
N 5	16	10/04/16	11/07/16	M-F 630a-7a	630a-7a		:30				NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$900.00	0.00			
Week:		10/11/16	10/17/16	-----				0	\$0.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$900.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$900.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				2	\$900.00	0.00			
N 6	16	10/04/16	11/07/16	M-F 7a-9a	7a-9a		:30				NM	9	\$5,301.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$589.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Marsicano/D/US House Di		<u>Estimate #</u>
		<u>Original Date / Revision</u> 09/19/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	16	10/04/16	11/07/16	M-F 9a-10a	9a-10a		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$589.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				2	\$589.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$589.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				3	\$589.00	0.00			
N 8	16	10/04/16	11/07/16	M-F 10a-11a	10a-11a		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$400.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$400.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$400.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$400.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				2	\$400.00	0.00			
N 9	16	10/04/16	11/07/16	M-F 12p-1230p	12p-1230p		:30				NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$450.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$450.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				2	\$450.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				1	\$450.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				2	\$450.00	0.00			
N 10	16	10/04/16	11/07/16	M-F 1230p-1p	1230p-1p		:30				NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$250.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$250.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				2	\$250.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$250.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$250.00	0.00			
N 11	16	10/04/16	11/07/16	M-F 4p-430p	4p-430p		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$275.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$275.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$275.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				1	\$275.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$275.00	0.00			
N 12	16	10/04/16	11/07/16	M-F 430p-5p	430p-5p		:30				NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$275.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$275.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$275.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$275.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$275.00	0.00			
N 13	16	10/11/16	11/07/16	M-F 5p-530p	5p-530p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$800.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$800.00	0.00			
Week:		10/25/16	10/31/16	-----				0	\$0.00	0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				1	\$800.00	0.00			
N 14	16	10/04/16	11/07/16	M-F 530p-6p	530p-6p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$800.00	0.00			
Week:		10/11/16	10/17/16	-----				0	\$0.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$800.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				1	\$800.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$800.00	0.00			
N 15	16	10/04/16	11/07/16	M-F 6p-630p	6p-630p		:30				NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$1,700.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$1,700.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$1,700.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,700.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,700.00	0.00			
N 16	16	10/04/16	11/07/16	M-Su 11p-1135p	11p-1135p		:30				NM	6	\$5,034.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTFSS				1	\$839.00	0.00			
Week:		10/11/16	10/17/16	MTWTFSS				1	\$839.00	0.00			
Week:		10/18/16	10/24/16	MTWTFSS				2	\$839.00	0.00			
Week:		10/25/16	10/31/16	MTWTFSS				1	\$839.00	0.00			
Week:		11/01/16	11/07/16	MTWTFSS				1	\$839.00	0.00			
Totals										0.00		99	\$51,060.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	69	\$37,115.00	\$31,547.75
10/31/16 - 11/07/16	30	\$13,945.00	\$11,853.25
Totals	99	\$51,060.00	\$43,401.00

Signature: _____ **Date:** _____

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