



**WNEP-TV**  
**16 Montague Mountain Rd**  
**Moosic, PA 18507**  
**(570) 346-7474**

# CONTRACT

<u>Contract / Revision</u> 379924 /		<u>Alt Order #</u>
<u>Product</u> <b>Mike Marsicano for Congress</b>		
<u>Contract Dates</u> <b>10/04/16 - 11/07/16</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>Marsicano/D/US House Dist 11</b>		<u>Original Date / Revision</u> 09/19/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WNEP-TV</b>	<u>Account Executive</u> Ed Hart	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Marsicano, Michael P**  
**1135 Pilot Pt**  
**Hazle Township, PA 18202**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	16	10/04/16	11/07/16	M-F 430a-5a	430a-5a		:30				NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--				2	\$50.00	0.00			
	Week:	10/11/16	10/17/16	MTWTF--				2	\$50.00	0.00			
	Week:	10/18/16	10/24/16	MTWTF--				3	\$50.00	0.00			
	Week:	10/25/16	10/31/16	MTWTF--				3	\$50.00	0.00			
	Week:	11/01/16	11/07/16	MTWTF--				5	\$50.00	0.00			
N 2	16	10/11/16	11/07/16	M-F 5a-530a	5a-530a		:30				NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--				1	\$325.00	0.00			
	Week:	10/18/16	10/24/16	MTWTF--				1	\$325.00	0.00			
	Week:	10/25/16	10/31/16	MTWTF--				1	\$325.00	0.00			
	Week:	11/01/16	11/07/16	MTWTF--				3	\$325.00	0.00			
N 3	16	10/04/16	10/24/16	M-F 530a-6a	530a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--				1	\$450.00	0.00			
	Week:	10/11/16	10/17/16	-----				0	\$0.00	0.00			
	Week:	10/18/16	10/24/16	MTWTF--				1	\$450.00	0.00			
N 4	16	10/11/16	11/07/16	M-F 6a-630a	6a-630a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/11/16	10/17/16	MTWTF--				1	\$800.00	0.00			
	Week:	10/18/16	10/24/16	MTWTF--				1	\$800.00	0.00			
	Week:	10/25/16	10/31/16	-----				0	\$0.00	0.00			
	Week:	11/01/16	11/07/16	MTWTF--				1	\$800.00	0.00			
N 5	16	10/04/16	11/07/16	M-F 630a-7a	630a-7a		:30				NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--				1	\$900.00	0.00			
	Week:	10/11/16	10/17/16	-----				0	\$0.00	0.00			
	Week:	10/18/16	10/24/16	MTWTF--				1	\$900.00	0.00			
	Week:	10/25/16	10/31/16	MTWTF--				2	\$900.00	0.00			
	Week:	11/01/16	11/07/16	MTWTF--				2	\$900.00	0.00			
N 6	16	10/04/16	11/07/16	M-F 7a-9a	7a-9a		:30				NM	9	\$5,301.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/04/16	10/10/16	MTWTF--				1	\$589.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 379924 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/04/16 - 11/07/16	<u>Product</u> Mike Marsicano for Cong	<u>Estimate #</u>
<u>Advertiser</u> Marsicano/D/US House Di	<u>Original Date / Revision</u> 09/19/16 / 11/02/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$589.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				2	\$589.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$589.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				3	\$589.00	0.00			
N 7	16	10/04/16	11/07/16	M-F 9a-10a	9a-10a		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$400.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$400.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$400.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$400.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				2	\$400.00	0.00			
N 8	16	10/04/16	11/07/16	M-F 10a-11a	10a-11a		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$400.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$400.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$400.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$400.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				2	\$400.00	0.00			
N 9	16	10/04/16	11/07/16	M-F 12p-1230p	12p-1230p		:30				NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$450.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$450.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				2	\$450.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				1	\$450.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				2	\$450.00	0.00			
N 10	16	10/04/16	11/07/16	M-F 1230p-1p	1230p-1p		:30				NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$250.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$250.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				2	\$250.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$250.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$250.00	0.00			
N 11	16	10/04/16	11/07/16	M-F 4p-430p	4p-430p		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$275.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$275.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$275.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				1	\$275.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$275.00	0.00			
N 12	16	10/04/16	11/07/16	M-F 430p-5p	430p-5p		:30				NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$275.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$275.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$275.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$275.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$275.00	0.00			
N 13	16	10/11/16	11/07/16	M-F 5p-530p	5p-530p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$800.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$800.00	0.00			
Week:		10/25/16	10/31/16	-----				0	\$0.00	0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/16	11/07/16	MTWTF--				1	\$800.00	0.00			
N 14	16	10/04/16	11/07/16	M-F 530p-6p	530p-6p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$800.00	0.00			
Week:		10/11/16	10/17/16	-----				0	\$0.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$800.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				1	\$800.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$800.00	0.00			
N 15	16	10/04/16	11/07/16	M-F 6p-630p	6p-630p		:30				NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--				1	\$1,700.00	0.00			
Week:		10/11/16	10/17/16	MTWTF--				1	\$1,700.00	0.00			
Week:		10/18/16	10/24/16	MTWTF--				1	\$1,700.00	0.00			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,700.00	0.00			
Week:		11/01/16	11/07/16	MTWTF--				1	\$1,700.00	0.00			
N 16	16	10/04/16	11/07/16	M-Su 11p-1135p	11p-1135p		:30				NM	6	\$5,034.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTFSS				1	\$839.00	0.00			
Week:		10/11/16	10/17/16	MTWTFSS				1	\$839.00	0.00			
Week:		10/18/16	10/24/16	MTWTFSS				2	\$839.00	0.00			
Week:		10/25/16	10/31/16	MTWTFSS				1	\$839.00	0.00			
Week:		11/01/16	11/07/16	MTWTFSS				1	\$839.00	0.00			
<b>Totals</b>										0.00		99	\$51,060.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	69	\$37,115.00	\$31,547.75
10/31/16 - 11/07/16	30	\$13,945.00	\$11,853.25
<b>Totals</b>	99	\$51,060.00	\$43,401.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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