



July1 through September 30, 2023

**QUARTERLY ISSUES AND PROGRAM REVIEW REPORT / INTERVIEWS/
COMMUNITY PROBLEMS AND NEEDS**

Community Problems, Needs and Programming to Meet Those Community Problems and Needs:

In our ongoing effort to serve the public interest, Station WDSM-AM programs responsive to the issues of concern to Duluth, MN /Superior, WI that also includes northwestern Wisconsin and the Iron Range of northeastern Minnesota and to the listening public. Following is a brief description of those issues, and the station's most significant programming treatment of them:

COMMUNITY PROBLEMS AND NEEDS

A – Education

B – Crime

C – Drug Abuse

D – Economy/Employment/Unemployment

E – Politics/Political education

F – Minority Business Development

G – Local Arts and Activities

H – Civic infrastructure

I – Minority organizations/Minority Youth

J – Health

K – Youth & Families

L – Tax reform

M – Entertainment

N – Military issues

07-01 thru 09-30 (A), (B), (C), (D), (G), (I) WDSM-AM airs weekday local newscasts hourly from 6:00 AM to 9AM (4 daily total). In addition, the station is dedicated to news, weather, sports and public affairs detailing local news events and bulletins including local government, community, health and education issues. Furthermore, WDSM runs news updates from Minnesota News Network and Wisconsin News Network hourly during daylight hours.

07-01 thru 09-30 (A), (E), (H), (I), (J) WDSM-AM airs local school, traffic, and government and health announcements daily as the need arises and will vary from week to week depending on need or significance.

MINNESOTA MATTERS PROGRAMS IN 3rd QTR 2023 (A, B, C, D, E, F, G, H, I, J, K, L, M, N)

WDSM airs the 30-minute public affairs program Minnesota Matters hosted by Bill Werner and others at Minnesota News Network every Sunday morning covering a wide variety of subjects important to Minnesotans:

7-7-23

***DOJ Report on MPLS PD/George Floyd Findings/Ashley Walker; University of Minnesota Associate Professor of Sociology and Law Michelle Phelps/Ashley Walker; *Summer Schools Meals Program/Bill Werner; Emily Connor Assistant Director for Nutrition Program Services, Department of Education; *Minnesota Asian Pacific Caucus Census Concerns/Brent Palm; Representative Liz Lee – St. Paul; *Gopher Women’s Golf/Mike Grimm; Gopher Women’s Golfer and student broadcaster Emma Carpenter**

7-14-23

***2024 New Minnesota State Fair Foods/Brent Palm; State Fair Spokeswoman Maria Hayden
*Free School Breakfast and Lunch /Bill Werner; Emily Connor Assistant Director for Nutrition Program Services, Department of Education; *Gopher Men’s Hockey/Mike Grimm; Hockey Player Connor Kurth; *New Labor Trend, Quiet Hiring/Tasha Redel; Ross Jahnke, Director of Professional Development Programs, University of Minnesota**

7-21-23

***Homelessness Following Prison Stay/Brent Palm; DOC Commissioner Paul Schnell; *Bowman Family Foundation Mental Health Report/Bill Werner; Sue Abderholden Executive Director of NAMI Minnesota; *Telehealth Expansion; Pamela Mink, Director of Health Services Research – Minnesota Department of Health; *Say No to NATO/Stop War in Ukraine/Ashley Walker; Wyatt Miller – Advocate to stop the war in Ukraine**

7-28-23

***Cannabis becomes legal in Minnesota/Brent Palm; Leili Fatehi – Minnesota Ready; *Big Ten Officiating Part 1/Mike Grimm; Bill Corollo – Big Ten Supervisor of Officials; *The Path to Legalizing Cannabis in Minnesota, Then and Now/Bill Werner; Multiple Lawmakers/Guests from previous shows; *Hazelden Betty Ford Concerns on Legalizing Cannabis/Tasha Redel; Lydia Burr Director of Clinical Services, Hazelden Betty Ford**

8-4-23

***Big Ten Officiating Part 3/Mike Grimm; Bill Corollo – Big Ten Supervisor of Officials; *Minnesota Senate author celebrates the legalization of recreational marijuana; Senator Lindsey Port of Burnsville; *BCA Officer Involved Shooting Cobb Report/Bill Werner; Multiple cuts from the official press conference**

8-11-23

***Gopher Radio Network Broadcast Changes/Mike Grimm; Gopher broadcaster Spencer Tollackson on his retirement from radio; *Governor Walz Stumps for Biden at Iowa State Fair/Bill Werner; Hamline University Political Analyst David Schultz; *COVID-19 Racial and Ethnic Disparities/Ashley Walker; Collin Planalp – Research Fellow University of Minnesota ; *Proposed Federal Rule Would Allow Summer E-15 Gasoline Sales/Brent Palm; Brian Werner Minnesota Bio-Fuels Association**

8-18-23

***Breaking Down What Air Quality Alerts Mean/Bill Werner; Minnesota Pollution Control Agency Reps.; *Food Shelf Use Remains at Record Levels/Tasha Redel; Allison O’Toole CEO of Second Harvest Heartland; *CSL Plasma Now Accepting Transgender and Non-binary Minnesotans to Donate/Ashley Walker; Minnesota Department of Human Rights Deputy Commissioner Irina Vaynerman; *Golden Gopher Women’s Basketball – Mike Grimm; Gopher Mara Braun – Team USA**

8-25-23

***Statewide Test Results/Capitol Update- Bill Werner; Multiple lawmakers; *Screening for Lung Cancer/Tasha Redel; Nancy Torrison Executive Director of A Breath of Hope Lung Foundation; *Moose Decline Study Results/Brent Palm; U of M researcher Taylor Garwood; *U of M Volleyball Season Opener/Mike Grimm; U of M Head Coach Keegan Cook**

9-1-23

***Minnesota Schools pulling resource officers due to new state law/Bill Werner; David Schultz Hamline University political analyst; *SCSU offering first-of-its-kind Cannabis Management Training courses/Brent Palm; Abe Hedke Professional and Continuing Education Director St. Cloud State University; *Minnesota State Fair Highlights/Ashley Walker; Multiple interviews with fair vendors and guests; *U of M Athletic Director Catch Up/Mike Grimm; U of M Athletic Director Mark Coyle**

9-8-23

***Student Debt Loan Scams/Bill Werner; Minnesota Attorney General Keith Ellison; *U of M Neurosurgeon Treks 350 Miles to Raise Money for Research; Dr. Matthew Hunt; *Saving for Your Child’s College Education/Tasha Redel; Jim Mandler, MNSaves ; *Gopher Football Win Over Nebraska/Mike Grimm; Gopher Wide Receiver Daniel Jackson**

9-15-23

***Taking Trump off 2024 Ballot in Minnesota/Bill Werner; David Schultz Hamline University Political Analyst; *Minnesota Set to Hire Director of Cannabis Management/Brent Palm; Charlene Briner, State Implementation Director; *Minnesota unveils Cyber Security Plan/Ashley Walker; Minnesota IT Services Director, John Israel; *Minnesota Rail Safety Week; Sherly Cummings, Minnesota Operation Lifesaver**

9-22-23

***Minnesota Receives Grant Money to Better Address Public Health Outbreak/Tasha Redel; U of M Associate Professor Eva Enns; *Keeping First Responders and their Families Safe/Ashley Walker;**

Lannie Noble President of MN100 Club; *Archery Deer Season Underway/CWD Testing- Brent Palm; DNR Wildlife Supervisor Eric Hildebrand; *Oak Wilt Disease and How to Control it/Bill Werner; James Jacobs – USDA Forest Service

9-29-23

*Medical Assistance Eligibility Review Underway/Bill Werner; Libby Callum – CEO of MNSure; *Hennepin Theater Trust Season Wrap-Up/Brent Palm; Hennepin Theater Trust President/CEO Todd Duesing; *U of M Unveils New Apple/Ashley Walker; Apple Breeder David Bedford, U of M; *Gopher Basketball Announces New Color Commentator/Mike Grimm; Former Gopher AI Nolan

DIALOGUE MINNESOTA PROGRAMS IN THE 3rd QTR 2023 (A, B, C, D, E, F, G, H, I, J, K, L, M, N)

WDSM airs the 30-minute public affairs program Dialogue Minnesota hosted by Jim Du Bois every Sunday morning covering a wide variety of subjects important to Minnesotans.

July 2, 2023

The Assassination of St. Paul Police Patrolman James Sackett: Shortly after midnight on May 22, 1970, St. Paul Police Officer James Sackett and his partner responded to a call to transport a woman in labor to the hospital. When the officers arrived at the scene, Sackett was killed by a gunshot fired by a sniper. The incident capped a period of long-simmering tensions between the city's African-American community and the police. It took more than 30 years to bring the men responsible for the shooting to justice. Journalist William Swanson, author of the book *Black, White, Blue: The Assassination of Patrolman Sackett*, discusses the events leading up to the shooting and the eventual convictions of the perpetrators.

July 9, 2023

Deep Brain Stimulation: A miniature probe carefully inserted deep into the human brain is helping researchers treat several debilitating neurological conditions. Deep Brain Stimulation, or DBS, is a surgical procedure where a small device, precisely implanted, produces electrical impulses that alter the brain's electrical circuitry. DBS treats several neurological conditions, including epilepsy, chronic pain, and depression. At the University of Minnesota, the neurology department uses DBS to treat Parkinson's Disease. The procedure provides relief to patients suffering the symptoms of Parkinson's, such as tremors and dystonia. For many of these patients, DBS is more effective than medications. Dr. Gerald Vitek, the head of the U's neurology department and director of the neuromodulation research program, and Dr. Michael

Park, an assistant professor in the Department of Neurosurgery at the U, discuss the DBS procedure.

July 16, 2023

Improving Pediatric Oral Health: Many young children from low-income families lack access to dental care. Caregivers often seek temporary and expensive treatment in hospital emergency rooms when oral health issues arise. There is a simple, low-cost procedure that prevents cavities in children. Dr. Elise Sarvas, dental director of the Minnesota Oral Health Project, and Dr. Amos Deinard, University of Minnesota pediatrician, discuss the benefits of applying fluoride varnish to children's teeth.

July 23, 2023

Why Do People Believe "Fake News"?: A look at so-called "fake news," much of which is spread on social media. While we generally assume that we can separate fact from fiction, psychological research suggests otherwise. University of Minnesota Professor of English Andrew Elfenbein discusses his book *The Gist of Reading* and how written content can distort our perception of reality.

July 30, 2023

Remembering the "Minnesota Miracle": Fifty years ago, then-DFL Governor Wendell Anderson worked with the Conservative-controlled Legislature to pass fiscal policies that transformed the state's educational system. Though the process required the most extended special session in the state's history, the bipartisan effort and the commitment to economic and social equality became known as the "Minnesota Miracle." Minneapolis attorney and former state legislator Tom Berg, the author of the book *Minnesota's Miracle: Learning From the Government That Worked*, examines the legacy of Governor Anderson, what made the "Minnesota Miracle" possible, and what has happened to the "miracle" in the ensuing decades.

August 6, 2023,

Preserving Soil Health and Water Quality: Most crops in Minnesota are annuals, meaning they must be planted in the spring of each growing season and harvested in the fall. This leaves the soil bare during the late fall, winter, and early spring, exposing the soil to erosion and allowing fertilizer to run off into nearby water sources. The University of Minnesota is developing and

improving crops that can keep the soil covered all year and are grown with traditional field crops such as corn and soybeans. U of M Professor of Agronomy and Plant Genetics Nicolas Jordan discusses the Forever Green Initiative and how it will benefit the agricultural industry and enhance environmental quality.

August 13, 2023

Promoting Diversity in STEM Education: Women and people of color are historically underrepresented in the sciences, technology, engineering, and math, the so-called STEM professions. A University of Minnesota partnership with a St. Paul middle school aims to help address this disparity. Two U of M professors and a group of undergraduates are mentoring students at St. Paul's Murray Middle School. Associate Professor of Psychology Cheryl Olman and Associate Professor of Educational Psychology/Associate Vice Provost for Equity and Diversity Keisha Varma discuss the program.

August 20, 2023

Apple Breeding at the University of Minnesota: Fall is apple harvest time in Minnesota. The U of M has developed several varieties of apples over the years, including the Honeycrisp and Sweet Tango. Apple breeding research is underway at the U's Horticultural Research Center at its Landscape Arboretum in the Twin Cities. Senior Research Fellow David Bedford was part of the team that developed the Honeycrisp and discusses the process of breeding apples and the new varieties currently being developed at the U of M.

August 27, 2023

Aquatic Invasive Species: Among Minnesota's most valued resources are its lakes, rivers, and streams. But those waters are increasingly threatened by aquatic invasive species, living things not native to our state. Marine invasive species include fishes, plants, invertebrates, and microbes that can harm our health, environment, and economy. University of Minnesota Aquatic Invasive Species Center Extension Educator Megan Weber discusses a program offered through the center that trains citizen scientists to monitor invasive species and provides researchers with valuable data to help prevent the spread of these harmful plants and animals.

September 3, 2023

Minnesota's Immigrants and Refugees: The influx of migrants and refugees in Minnesota is

driving dramatic demographic shifts. Minnesota is home to the second-largest Hmong population and the largest Somali population in the U.S. Since 1990, the state's Latino population has tripled. The Minneapolis-based Advocates for Human Rights is tracking these demographic trends and works to improve the lives of Minnesota's immigrants. The organization's Michelle Garnet Mackenzie and Robin Phillips discuss the challenges migrants and refugees face.

September 10, 2023

The Politics of Care: More than 13 years after it was signed into law, the Affordable Care Act continues to generate controversy. It has survived several legal challenges and attempts by some members of Congress to repeal it. The Affordable Care Act debate raises a much broader question: how should a society care for its people and who is responsible for providing that care? University of Minnesota Political Science Professor Joan Tronto discusses her book *Caring Democracy*, which explores the politics of health care and suggests that Americans are facing a care deficit.

September 17, 2023

The Rational Animal: Many of us believe we occasionally act irrationally when spending money. But often, risk has its rewards. University of Minnesota Carlson School of Management Professor Vladas Griskavigis explores evolution's role in our economic decision-making and how seemingly irrational choices can be rooted in purposeful evolutionary traits. Professor Griskavigis discusses his book *The Rational Animal: How Evolution Made Us Smarter Than We Think*.

September 24, 2023

Deep Winter Greenhouses: The University of Minnesota Extension Program is developing Deep Winter Greenhouses (DWGs) in the state to research how small-scale farmers can grow crops year-round. The DWGs use solar energy to limit the amount of fossil fuels usually required to grow crops in northern winter climates. Extension researchers Greg Schweizer and Dan Handeen discuss the program.

MINNESOTA MILITARY RADIO 3rd QTR (N) 07-1 to 09-30 WDSM airs– hosted by Tom Lyons – an hour-long program dedicated to issues important to current and former members of the military and those who are in support of military issues in the state of Minnesota

7-02-23 This week we learn about Limb Loss Awareness from the Minneapolis VA Health Care System, meet with Pine City Beyond the Yellow Ribbon and get an update from our Senior Enlisted Advisor. Guests include:

- Dr. Molly Matsumoto – [Minneapolis VA Health Care System](#)
- Jada Osterdyk – [Pine City Beyond the Yellow Ribbon](#)
- Wendy Lindahl – [Pine City Beyond the Yellow Ribbon](#)
- Command Chief Lisa Erikson – [Minnesota Air National Guard](#)

7-09-23 [This week](#) we meet with the Commanders Task Force, learn about the upcoming Shoot for the Troops event and get an update from the Minneapolis VA Health Care System. Guests include:

- Mick Aguirre – [Commanders Task Force](#)
- Ed Suarez – [Shoot for the Troops](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)

7-16-23 [This week](#) we get a PACT Act Update from the Veterans Benefits Administration (VBA), U.S. Department of Veterans Affairs, learn about Education Benefits from the Minnesota National Guard and meet with the MN Patriot Guard. Guests include:

- Charles Martin – [VA Benefits Administration](#)
- Miranda Williams – [Minnesota National Guard](#)
- Doug Bley – [Minnesota Patriot Guard](#)

7-23-23 [This week](#) we honor the life of Army Sergeant and Fargo Police Officer Jake Wallin, learn about the Beyond the Yellow Ribbon’s Minnesota Building Trades Ribfest, and meet with the Central Minnesota Warrior to Citizen program. Guests include:

- Joe Fowler – [Yellow Ribbon Ribfest](#)
- Anita Harris – [Central Minnesota Warrior to Citizen](#)

7-30-23 [This week](#) we meet with the 210th Engineering Installation Squad returning from deployment, learn about Veterans Scholarships from the Think GREAT Foundation and Folds of Honor, and get an update from the Minnesota Association of County Veterans Service Officers. Guests include:

- Alan Kroth – [210th Engineering Installation Squad](#)
- Brandon Wortham – [210th Engineering Installation Squad](#)
- Erik Therwanger – [Think Great Foundation](#)

- Anthony Raiola – [Folds of Honor](#)
- Marty Howes – [Minnesota Association of County Veteran Service Officers](#)

8-06-23 [This week](#) we learn about the Minneapolis VA Health Care System's Fisher House, meet the new Commander of the American Legion Department of Minnesota and get a Pact Act update from the Press Secretary of the U.S. Department of Veterans Affairs. Guests include:

- Kim Bhim – [Fisher House/Minneapolis VA Health Care System](#)
- Paul Hassing – [American Legion, Department of Minnesota](#)
- Terrance Hayes – [U.S. Department of Veterans Affairs](#)

8-13-23 [This week](#) we are recorded live from the 14th Annual Minnesota Military Family Foundation Golf Classic. We discuss the Minnesota Military Family Foundation with 3 board members, learn about Minnesota Assistance Council for Veterans, meet our event host Bunker Hills Golf Club (Coon Rapids, MN) and discuss the MMFF with Sponsor Anderson Engineering of Minnesota LLC. Guests include:

- MG(ret) Jon Trost – [Minnesota Military Family Foundation](#)
- Jon Lovald – [Minnesota Assistance Council for Veterans \(MACV\)](#)
- Tim Anderson – [Bunker Hills Golf Club](#)
- Callie Kiepke – [Bunker Hills Golf Club](#)
- MG(ret) Neal Loidolt – [Minnesota Assistance Council for Veterans \(MACV\)](#)
- Roger Anderson – [Anderson Engineering of Minnesota LLC](#)

8-20-23 [This week](#) we discuss Food Insecurity with the Veterans Health Education Coordinator at the Minneapolis VA Health Care System, learn about Ryan Companies US, Inc. becoming a Beyond the Yellow Ribbon company and get an update from our Command Senior Enlisted Leader. Guests include:

- Sara Shoen – [Minneapolis VA Health Care System](#)
- Bill Scherling – [Ryan Companies](#)
- CCMSgt Lisa Erikson – [Minnesota National Guard](#)

8-27-23 [This week](#) we talk about the history of Military Appreciation Day at the Minnesota State Fair with the Minnesota National Guard, learn about employer outreach with Employer Support of the Guard and Reserve, discuss Veterans Benefits with the Veterans Benefits Administration (VBA), U.S. Department of Veterans Affairs and get an update from the Minnesota Association of County Veteran Service Officers. Guests include:

- 1SG Beth Dedic – [Minnesota National Guard](#)
- Jim Finley – [Employer Support of the Guard and Reserve \(ESGR\)](#)
- Brad Doboszanski – [Minneapolis VA Health Care System](#)

- Isaac Lundquist – [Veterans Benefits Administration\(VBA\)](#)
- Alexandra Fleming – [Minnesota Association of County Veteran Service Officers](#)

9-03-23 [This week](#) we are recorded live from Military Appreciation Day at the Minnesota State Fair. We discuss the State of Veterans Affairs in Minnesota with the Governor, meet with the interim Commissioner at the Minnesota Department of Veterans Affairs and get updates about Veteran legislation, Veterans Cemeteries and Homes and Veteran Education. Guests include:

- Gov. Tim Walz – [State of Minnesota](#)
- Brad Lindsay – [Minnesota Department of Veterans Affairs](#)
- Jim Miller – [Minnesota Department of Veterans Affairs](#)

9-10-23 [This week](#) we discuss all things Military Appreciation Day at the Minnesota State Fair with the director of the Army National Guard and Adjutant General of the Minnesota National Guard and meet with the Commander of the The Red Bull Band – 34th Infantry Division. Guests include:

- LTG Jon Jensen – [Director of the Army National Guard](#)
- MG Shawn Manke – [Adjutant General of the Minnesota National Guard](#)
- CW3 James Baxter – [Commander of the 34th Infantry Division Red Bulls Band](#)

9-17-23 [This week](#) we discuss Suicide Prevention and Community Engagement with the Minneapolis VA Health Care System, learn about the Minnesota National Guard's Integrated Primary Prevention Workforce and get an update from our Senior Enlisted Leader. Guests include:

- Julia Pawlenty – [Minneapolis VA Health Care System](#)
- Andrea Perry – [Minneapolis VA Health Care System](#)
- LTC Jolene Carlson – [Minnesota National Guard](#)
- Angela Erickson – [Minnesota National Guard](#)
- CSM Stephen Whitehead – [Minnesota National Guard](#)

9-24-23 [This week](#) we discuss Minnesota Veteran Suicide Prevention with the Minnesota Department of Veterans Affairs, meet with a Minnesota Committee for Employer Support of the Guard and Reserve Patriot Award Recipient and get an update from the Minnesota Association of County Veterans Service Officers. Guests include:

- Kristi Stites – [Minnesota Department of Veteran Affairs](#)
- Keysta Stanenas – [Minnesota Department of Veteran Affairs](#)
- Roger Zakrajshek – [Erosion Works Minnesota](#)
- Marty Howes – [Minnesota Association of County Veteran Service Officers](#)

Public Service Announcements (PSAs) aired by WDSM in 3rd Quarter 2023

(E, F, J, K) PSA National Federation of High Schools

(D, J) PSA Alzheimer's Early detection

(C, D, E) PSA Adopt US Kids

(E, J) PSA Discover the Forest

(C, E, J) PSA Finish Your Diploma

(C, D, E) PSA MN SCREENS

(C, E, J) UNICEF

(D) AMERICAN LUNG ASSOCIATION

(D, I) WHEELCHAIRS FOR WARRIORS

(I) DON'T TEXT AND DRIVE

(B, E, H, I,) US SHERIFF'S ASSOCIATION

(E) TALK AND THEY HEAR US