



October 1 through December 31, 2023

**QUARTERLY ISSUES AND PROGRAM REVIEW REPORT / INTERVIEWS/
COMMUNITY PROBLEMS AND NEEDS**

Community Problems, Needs and Programming to Meet Those Community Problems and Needs:

In our ongoing effort to serve the public interest, Station WDSM-AM programs responsive to the issues of concern to Duluth, MN /Superior, WI that also includes northwestern Wisconsin and the Iron Range of northeastern Minnesota and to the listening public. Following is a brief description of those issues, and the station's most significant programming treatment of them:

COMMUNITY PROBLEMS AND NEEDS

- A – Education
- B – Crime
- C – Drug Abuse
- D – Economy/Employment/Unemployment
- E – Politics/Political education
- F – Minority Business Development
- G – Local Arts and Activities
- H – Civic infrastructure
- I – Minority organizations/Minority Youth
- J – Health
- K – Youth & Families
- L – Tax reform
- M – Entertainment
- N – Military issues

10-01 thru 12-31 (A), (B), (C), (D), (G), (I) WDSM-AM airs weekday local newscasts hourly from 6:00 AM to 9AM (4 daily total). In addition, the station is dedicated to news, weather, sports and public affairs detailing local news events and bulletins including local government, community, health and education issues. Furthermore, WDSM runs news updates from Minnesota News Network and Wisconsin News Network hourly during daylight hours.

10-01 thru 12-31 (A), (E), (H), (I), (J) WDSM-AM airs local school, traffic, and government and health announcements daily as the need arises and will vary from week to week depending on need or significance.

10-1 thru 12-31 MINNESOTA MATTERS PROGRAMS IN 4th QUARTER 2023 (A, B, C, D, E, F, G, H, I, J, K, L, M, N) WDSM airs the 30-minute public affairs program Minnesota Matters hosted by Bill Werner and others at Minnesota News Network every Sunday morning covering a wide variety of subjects important to Minnesotans:

October 8th, 2023 MN-DOT plans to replace Blatnik Bridge in Duluth/Superior - Engineer Pat Huston (Bill Werner) Kari Dziedzic (DFL), MN Senate Majority Leader, \$330M Investment Into MN Childcare Industry (Ashley Walker) Anoka Social District program, Anoka Community Development Director Doug Borgland (Brent Palm) Veteran Deaths by Suicide on the Rise, Kristi Stites, Minnesota Department of Veterans Affairs (Tasha Redel)

October 15th, 2023 Broadway Musical Girl From the North Country, Actor Jay Russell from Minnetonka, (Brent Palm) Mike Bryant, Local Defense Attorney, Legal Expert, Backlog of Sexual Assault Cases in MN (Brent Palm) Gopher basketball coach Ben Johnson previews the upcoming season (Mike Grimm) Bullying Prevention Month, Julie Hertzog executive director of Pacer National Bullying Prevention Center (Tasha Redel)

October 22nd, 2023 HWY 35 cannabis project in Grand Rapids, MN investment partner John Hyduke, (Brent Palm) US House speaker/Emmer, Justice Amy Coney Barrett visit/protests, Israel/Gaza - various guests and sound clips (Bill Werner) Minnesota Non-Profits Rebounding Following COVID, Kari Annestad Minnesota Council of Nonprofits (Tasha Redel)

October 29th, 2023 Medicare open enrollment - Brian Eck, Vice President of Sales at UCare in Minneapolis, and Joe Fering, financial advisor (Bill Werner) Tribes work to combat CWD on reservations, U of M College of Veterinary Medicine Professor Tiffany Wolf, (Brent Palm) Travis Gienger, Anoka County Technical College Horticulture Teacher, World's Biggest Pumpkin (Ashley Walker)

November 5th, 2023 Biden visits MN farm, MN Supreme Court hears oral arguments on a petition to keep Trump off 2024 ballot – various guests and sound clips (Bill Werner) Office of Cannabis Management rules and regs, Office of Cannabis Management interim director Charlene Briner (Brent Palm) Firearms Deer Season Opener, DNR Commissioner Sara Strommen (Tasha Redel) Gopher football brothers Tyler and Jordan Nubin on their big week against Michigan State (Mike Grimm)

November 12th, 2023 Veterans Day Ceremony, Interim Veterans Affairs Commissioner Brad Lindsay (Brent Palm) Mid-term election highlights, MN Supreme Court denies petition in Trump ballot case - various guests and sound clips (Bill Werner) Give to the Max Day 2023, Jenna Ray GiveMN (Tasha Redel) Gopher golf coach Justin Smith on former Gopher winning a PGA event in honor of another former teammate who is dying from cancer (Mike Grimm)

November 19th, 2023 Toward Zero Deaths" conference - Mike Hanson, director of the state Office of Traffic Safety (Bill Werner) Minnesota First District Congressman Brad Finstad on Farm Bill voting (Mark Dorenkamp) New Eagle Cam season, DNR Wildlife information officer Lori Naumann

(Brent Palm) Minnesota Chamber Annual Business Outlook, Beth Kadoun Minnesota Chamber (Jake Griffith)

November 26th, 2023 Christmas season begins, Minnesota Christmas Tree Association VP John Krueger,(Brent Palm) Mindful Tips and Tricks for Holiday Eating, Dr. Mary Jo Kreitzer, Director of the University of Minnesota's Bakken Center for Spirituality and Healing, (Ashley Walker) Rosalynn Carter memorial - various guests and sound clips (Bill Werner)

December 3rd, 2023 Commission considers new state flag and seal - Anita Gaul, vice chair of the State Emblems Redesign Commission (Bill Werner) JFK's first-known interview from 1940 on KROC - News director Andy Brownell and archival audio (Bill Werner) Deer season CWD prevention, DNR Wildlife health supervisor Erik Hildebrand(Brent Palm) State Cannabis Office adds new Delivery Method, David Rock (Tasha Redel)

December 10th, 2023 Medical Cannabis director leaving, director Chris Tholkes (Brent Palm) Twins broadcaster Cory Provus on his new role as TV voice (Mike Grimm) Budget forecast, Sandra Day O'Connor memorial - various guests and sound clips (Bill Werner) Anne Meyer, Minnesota Department of Transportation, 4th Annual MnDOT Name a Snowplow Contest (Ashley Walker)

December 17th, 2023 Anna McGinn, Great North Innocence Project (GNIP) Attorney, GNIP Gains Attention After Helping Release Marvin Haynes After 20 Years in Prison for Wrongful Conviction (Ashley Walker) St. Paul College cannabis education certificates, program manager Brady Malecha (Brent Palm) Risks of Youth Gambling, Susan Sheridan Tucker, Minnesota executive director of the Minnesota Alliance for Problem Gambling(Tasha Redel) I Am Betty" musical about Betty Crocker - Cast member Anna Hashizume (Bill Werner)

December 24th, 2023 Holiday Scams, Bao Vang, Minnesota Better Business Bureau (Ashley Walker) Holiday Travel Projections Up, Mike Hanson State Office of Traffic Safety (Tasha Redel) Brown Christmas in Minnesota, Assistant State Climatologist Pete Boulay(Brent Palm) Salvation Army Toy Drive, Austin Major Jim Strickler (Bill Werner)

December 31st, 2023 Minnesota 2023 Year in Review (MNN Team)

DIALOGUE MINNESOTA PROGRAMS IN THE 4th QTR 2023 (A, B, C, D, E, F, G, H, I, J, K, L, M, N)

WDSM airs the 30-minute public affairs program Dialogue Minnesota hosted by Jim Du Bois every Sunday morning covering a wide variety of subjects important to Minnesotans.

October 1, 2023 Tracking Communicable Diseases in Wastewater: Scientists learn much about COVID prevalence in communities by studying wastewater samples. The Metropolitan Council in the Twin Cities is partnering with the University of Minnesota's Genomics Center to gather data on COVID from waste being processed at treatment plants. University of Minnesota Genomics Center Director Dr. Kenneth Beckman and Metropolitan Council Principal Research Scientist Dr. Steve Balogh discuss the process of sampling wastewater for COVID and other communicable diseases.

October 8, 2023 **Resiliency in Children:** Many of Minnesota's K-12 students face academic challenges. There is a significant achievement gap for students of color and those from economically disadvantaged backgrounds. The COVID-19 pandemic and subsequent school closures negatively impacted student learning. Yet, some students manage to overcome adversity and succeed in the classroom. University of Minnesota Regents Professor and Distinguished McKnight Professor of Child Development Ann Masten discusses why some children are more resilient than their peers from a similar background.

October 15, 2023 **Invisible Systems of Design:** We often think of what we can see when we think of design. We think in terms of aesthetics and beauty. But design affects much more than the visual world. Design systems from education to infrastructure to public health to politics dictate how society functions...or fails to function. In his book *Designing Our Way to A Better World*, former Dean of the University of Minnesota's College of Design and the current director of the Metropolitan Design Center, Thomas Fisher, discusses how we can build better and more resilient systems by understanding the inner workings of design.

October 22, 2023 **The Assassination of St. Paul Police Patrolman James Sackett:** Shortly after midnight on May 22, 1970, St. Paul Police Officer James Sackett and his partner responded to a call to transport a woman in labor to the hospital. When the officers arrived at the scene, Sackett was killed by a gunshot fired by a sniper. The incident capped a period of long-simmering tensions between the city's African-American community and the police. It took more than 30 years to bring the men responsible for the shooting to justice. Journalist William Swanson, author of the book *Black, White, Blue: The Assassination of Patrolman Sackett*, discusses the events leading up to the shooting and the eventual convictions of the perpetrators.

October 29, 2023 **The University of Minnesota's Public Life Project:** America is a deeply divided nation. These political and social divisions are evident on college campuses as they are elsewhere in the country. The University of Minnesota College of Liberal Arts launched the Public Life Project in the fall of 2021 to help address these divisions and encourage respectful conversations about controversial issues. The director of the Public Life Project, U of M Sociology Professor Douglas Hartmann, tells us how the initiative is working two years after its inception.

November 5, 2023 **Deep Brain Stimulation:** A miniature probe carefully inserted deep into the human brain is helping researchers treat several debilitating neurological conditions. Deep Brain Stimulation, or DBS, is a surgical procedure where a small device, precisely implanted, produces electrical impulses that alter the brain's electrical circuitry. DBS treats several neurological conditions, including epilepsy, chronic pain, and depression. At the University of Minnesota, the neurology department uses DBS to treat Parkinson's Disease. The procedure provides relief to patients suffering the symptoms of Parkinson's, such as tremors and dystonia. For many of these patients, DBS is more effective than medications. Dr. Gerald Vitek, the head of the U's neurology department and director of the neuromodulation research

program, and Dr. Michael Park, an assistant professor in the Department of Neurosurgery at the U, discuss the DBS procedure.

November 12, 2023 **The Civil Rights Movement in 1968:** 1968 marked a pivotal year in America's Civil Rights Movement. Dr. Martin Luther King, Jr. was assassinated. The Black Power Movement gained momentum. President Lyndon Baines Johnson, a champion of civil rights, announced that he would not seek a second term. University of Minnesota Professor of African American and African Studies Keith Mayes discusses the year's significance in the ongoing struggle for racial justice.

November 19, 2023 **The JFK Assassination:** November 22 marks the 60th anniversary of the assassination of President John F. Kennedy in Dallas, Texas. More than half a century later, the fascination with the Kennedy assassination endures. Retired University of Minnesota Humanities Professor James Norwood shares his research on the Kennedy assassination and discusses its continuing legacy.

November 26, 2023 **The Politics of Care:** More than 13 years after it was signed into law, the Affordable Care Act continues to generate controversy. It has survived several legal challenges and attempts by some members of Congress to repeal it. The Affordable Care Act debate raises a much broader question: how should a society care for its people and who is responsible for providing that care? University of Minnesota Political Science Professor Joan Tronto discusses her book *Caring Democracy*, which explores the politics of health care and suggests that Americans are facing a care deficit.

December 3, 2023 **Understanding Climate Change:** Communicating complex data about climate change to a non scientific audience is challenging. A University of Minnesota initiative seeks to provide context to the science behind climate change and help local communities understand its impacts. Joel Larson, the U of M's extension leader at its Water Resources Center, discusses the U's efforts to engage Minnesotans in the global conversation about climate change.

December 10, 2023 **Environmentally Friendly Farming:** Agriculture plays a crucial role in protecting Minnesota's lakes, rivers, and streams. The University of Minnesota's Forever Green Initiative is tasked with developing new crops that are profitable for farmers and help maintain water quality. This week on Dialogue Minnesota, University of Minnesota Professor of Agronomy and Plant Genetics Nicolas Jordan discusses the Forever Green initiative and how it will benefit the agricultural industry while protecting the environment.

December 17, 2023 **The Rational Animal:** Many of us believe we occasionally act irrationally when spending money. But often, risk has its rewards. University of Minnesota Carlson School of Management Professor Vladas Griskavigis explores evolution's role in our economic decision-making and how seemingly irrational choices can be rooted in purposeful evolutionary traits. Professor Griskavigis discusses his book *The Rational Animal: How Evolution Made Us Smarter Than We Think*.

December 24, 2023 **Minnesota's Rock Music Scene In the 1960s:** Sixty years ago, a Minnesota garage rock band's novelty record with a pulsating beat was racing up both the local and national charts. The Trashmen's *Surfin' Bird* was released in the fall of 1963 and became an immediate regional hit by capitalizing on the California surfing scene popularized by groups like the Beach Boys and Jan and Dean. Rick Shefchik, author of *Everybody's Heard About the Bird: The True Story of 1960s Rock and Roll in Minnesota*, discusses the bands, recording studios, record labels, and radio DJs who defined the Minnesota music scene in the 1960s.

December 31, 2023 **Aquatic Invasive Species:** Among Minnesota's most valued resources are our lakes, rivers, and streams. But those waters are increasingly threatened by aquatic invasive species...living things that are not native to our state. Marine invasive species include fishes, plants, invertebrates, and microbes that can harm our health, environment, and economy. University of Minnesota Aquatic Invasive Species Center Extension Educator Megan Weber discusses a program offered through the Center that trains citizen scientists to monitor invasive species and provides researchers with valuable data to help prevent the spread of these harmful animals and plants.

MINNESOTA MILITARY RADIO 4th QTR (N) 10-1 to 12-31 WDSM airs– hosted by Tom Lyons – an hour-long program dedicated to issues important to current and former members of the military and those who are in support of military issues in the state of Minnesota

10-01-23 **[This week](#)** we learn about a special proclamation from the Adjutant General, hear the story of Gold Star Son Rep. Dean Phillips, meet with the new Commander of the Veterans of Foreign Wars Department of Minnesota and get an update from the Minneapolis VA Health Care System.

Guests include:

- Rep. Dean Phillips – [United States House of Representatives](#)
- Commander Dan Meyer – [Veterans of Foreign Wars Department of Minnesota](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)

10-08-23 **[This week](#)** we have recorded our 700th show live from the Minneapolis VA Medical Center. We discuss construction, specialty clinics and PACT act with the Director of the Minneapolis VA Health Care System, meet with the Veterans Benefits Administration Regional Director and listen to a special interview with the Secretary of the U.S. Department of Veterans Affairs. Guests include:

- Director Patrick Kelly – [Minneapolis VA Health Care System](#)
- Executive Director Kim Graves – [Veterans Benefits Administration, St. Paul Regional Office](#)
- Secretary Denis McDonough – [United States Department of Veterans Affairs](#)

10-15-23 **[This week](#)** we learn about Breast Cancer Awareness and Screening from the Women Veterans Program Manager at the Minneapolis VA Health Care System, hear the story of a 2-time Breast Cancer Survivor who is also the Community Outreach Coordinator for Beyond the Yellow Ribbon, learn how Meals From The Heart is impacting our local communities and get an update from our Senior Enlisted Advisor. Guests include:

- Emma O'Brien – [Minneapolis VA Women Veterans Program Manager](#)
- Stefanie Hurt – [Beyond the Yellow Ribbon Community Outreach Coordinator](#)
- Todd King – [Meals from the Heart](#)
- CCMSgt. Lisa Erikson – [Minnesota National Guard](#)

10-22-23 [This week](#) we learn about the Minnesota State Veteran Cemeteries from the Minnesota Department of Veterans Affairs, meet with leadership at the 204th Medical Company Area Support and get an update from the MN Patriot Guard. Guests include:

- Dave Swantek – [Deputy Director of Memorial Affairs](#)
- Maj. Jakob Reding – [204th Medical Company Area Support](#)
- SSG Raul Navarro-Urena – [204th Medical Company Area Support](#)
- Tim Leonhardt – [Minnesota Patriot Guard](#)

10-29-23 [This week](#), we learn about the Daniel Drevnick Memorial Fund, meet with the Minnesota Paralyzed Veterans of America and get an update from the Minneapolis VA Health Care System. Guests include:

- Ken Drevnick – [Daniel Drevnick Memorial Fund](#)
- Julie Drevnick – [Daniel Drevnick Memorial Fund](#)
- Todd Kemery – [Minnesota Paralyzed Veterans of America](#)
- Sandra Roy – [Minneapolis VA Health Care System](#)

11-05-23 [This week](#) we discuss Veterans Day in Minnesota with the Minnesota Department of Veterans Affairs, learn about a Native American's perspective on Veterans Day from a Master Sargent in the Minnesota National Guard and get an update from the MN Patriot Guard. Guests include:

- Dave Bellefeuille – [Minnesota Department of Veterans Affairs](#)
- Beth Barstow – [Minnesota Department of Veterans Affairs](#)
- MSG Lowell Laudert – [Minnesota National Guard](#)
- Doug Bley – [Minnesota Patriot Guard](#)

11-12-23 [This week](#) we discuss Diabetes Awareness with the Minneapolis VA Health Care System, get an update from the Beyond the Yellow Ribbon – Isanti County and meet the new Executive Director of the Minnesota Association of County Veterans Service Officers. Guests include:

- Amy Stanwood – [Minneapolis VA Health Care System](#)
- Carol Ann Smith – [Isanti County Beyond the Yellow Ribbon](#)
- Adam Skillings – [Isanti County Beyond the Yellow Ribbon](#)
- John Baker – [Minnesota Association of County Veteran Service Officers](#)

11-19-23 [This week](#) we meet with the command team at the 133rd Airlift Wing, learn about the Diversity, Equity, Inclusion and Accessibility (DEIA) Program at the Minnesota Department of Veterans Affairs and get an update from the Command Senior Enlisted Leader of the Minnesota National Guard. Guests include:

- Col. Jesse Carlson – [133rd Airlift Wing](#)
- CMSgt Richard Schumacher – [133rd Airlift Wing](#)
- Jean Kim Maierhofer – [Minnesota Department of Veterans Affairs](#)
- CCM Lisa Erikson – [Minnesota National Guard](#)

11-26-23 [This week](#) we meet with Federal Premium and learn about their philanthropy and community involvement, in the second half of our show we talk about leadership changes at the MN Patriot Guard. Guests include:

- Dennis Angell – [Federal Ammunition](#)
- Jason Nash – [Federal Ammunition](#)
- Jared Kutney – [Federal Ammunition](#)
- Craig Ugland – [Minnesota Patriot Guard](#)
- Doug Bley – [Minnesota Patriot Guard](#)

12-03-23 [This week](#) we discuss Minnesota Military and Veteran Legislation with Congressman Tom Emmer, learn about the 148th Fighter Wing at the Girls Rock Wings event in Atlanta and get an update from the Minneapolis VA Health Care System. Guests include:

- Rep. Tom Emmer – [U.S. House of Representatives](#)
- MSgt Lindsay Koolmo – [148th Fighter Wing](#)
- Melanie Nelson – [Minneapolis VA Health Care System](#)

12-10-23 [This week](#) we learn about Volunteering from the Director of the Center for Development & Civic Engagement at the Minneapolis VA Health Care System, meet with the Beyond the Yellow Ribbon and discuss the highlights of 2023 and what's to come in 2024 and get an update from our Senior Enlisted Leader. Guests include:

- Rachel Hammer – [Center for Development and Civic Engagement](#)
- Stefanie Hurt – [Beyond the Yellow Ribbon](#)
- Taylor Kristoffe-Jones – [Beyond the Yellow Ribbon](#)
- CCMSgt. Lisa Erikson – [Minnesota National Guard](#)

12-17-23 [This week](#) we host our annual Commanders Task Force Holiday Show. We hear from the Commanders of these Veterans Service Organizations: Veterans of Foreign Wars Department of

Minnesota, JWVMN, American Legion Department of Minnesota, DAV Department of Minnesota and Minnesota Paralyzed Veterans of America. Guests include:

- Commander Dan Meyer – [Veterans of Foreign Wars Department of Minnesota](#)
- Commander Stewart Mednick – [Jewish War Veterans Department of Minnesota](#)
- Commander Paul Hassing – [American Legion Department of Minnesota](#)
- Commander Ellsworth Fields – [Disabled American Veterans Department of Minnesota](#)
- Commander Todd Kemery – [Minnesota Paralyzed Veterans of America](#)

12-24-23 [This week](#) we host our annual Chaplains Christmas Show co-hosted with a Colonel from the Minnesota National Guard, we discuss deployments with a Chaplain from the 682nd Engineer Battalion, learn about preparing for deployment with a Chaplain from the 34th Red Bull Infantry Division and finish with a special Christmas message/prayer. Guests include:

- Ch. Col. Buddy Winn – [Minnesota National Guard](#)
- Ch. Capt. Michael Gaulke – [682nd Engineer Battalion](#)
- Ch. Capt. Noah Mooney – [34th Red Bull Infantry Division](#)

12-31-23 [This week](#) we take a look back at the year that was and forward toward what's to come in this new year for the Minnesota Department of Veterans Affairs and State of Minnesota. Guests include:

- Commissioner Brad Lindsay – [Minnesota Department of Veterans Affairs](#)
- Governor Tim Walz – [State of Minnesota](#)

Public Service Announcements (PSAs) aired by WDSM in 4th Quarter 2023

(E, F, J, K) PSA National Federation of High Schools

(D, J) PSA Alzheimer's Early detection

(C, D, E) PSA Adopt US Kids

(E, J) PSA Discover the Forest

(C, E, J) PSA Finish Your Diploma

(C, D, E) PSA MN SCREENS

(C, E, J) UNICEF

(D) AMERICAN LUNG ASSOCIATION

(D, I) WHEELCHAIRS FOR WARRIORS

(I) DON'T TEXT AND DRIVE

(B, E, H, I,) US SHERIFF'S ASSOCIATION

(E) TALK AND THEY HEAR US