



April 1 through June 30, 2023

**QUARTERLY ISSUES AND PROGRAM REVIEW REPORT / INTERVIEWS/
COMMUNITY PROBLEMS AND NEEDS**

Community Problems, Needs and Programming to Meet Those Community Problems and Needs:

In our ongoing effort to serve the public interest, Station WDSM-AM programs responsive to the issues of concern to Duluth, MN /Superior, WI that also includes northwestern Wisconsin and the Iron Range of northeastern Minnesota and to the listening public. Following is a brief description of those issues, and the station's most significant programming treatment of them:

COMMUNITY PROBLEMS AND NEEDS

A – Education

B – Crime

C – Drug Abuse

D – Economy/Employment/Unemployment

E – Politics/Political education

F – Minority Business Development

G – Local Arts and Activities

H – Civic infrastructure

I – Minority organizations/Minority Youth

J – Health

K – Youth & Families

L – Tax reform

M – Entertainment

N – Military issues

04-01 thru 06-30 (A), (B), (C), (D), (G), (I) WDSM-AM airs weekday local newscasts hourly from 6:00 AM to 9AM (4 daily total). In addition, the station is dedicated to news, weather, sports and public affairs detailing local news events and bulletins including local government, community, health and education issues. Furthermore, WDSM runs news updates from Minnesota News Network and Wisconsin News Network hourly during daylight hours.

04-01 thru 06-30 (A), (E), (H), (I), (J) WDSM-AM airs local school, traffic, and government and health announcements daily as the need arises and will vary from week to week depending on need or significance.

MINNESOTA MATTERS PROGRAMS IN 2nd QTR 2023 (A, B, C, D, E, F, G, H, I, J, K, L, M, N)

WDSM airs the 30-minute public affairs program Minnesota Matters hosted by Bill Werner and others at Minnesota News Network every Sunday morning covering a wide variety of subjects important to Minnesotans:

4-7-23 Lisa Luukkala - Executive Director of the Superior Hiking Trail Association/Tasha Redel; Long Term Care Shortages Series/Blois Olson; Minnesota hemp growers and processors license applications and deadline, Department of Ag Hemp program coordinator Katy Muschler/Brent Palm; Legislature "mid-flight progress check" with analyst David Schultz/Bill Werner

4-14-23 Long Term Care Shortages Serie Final/Blois Olson, Budget bills move forward at legislature, gun bill push, tritium leak at Monticello nuclear plant/Bill Werner, 2023 state transportation projects program, MnDOT Communications Director Jake Loesch/Brent Palm; Kelly Pratt Communications and Grants Coordinator for YES (Youth Eco Solutions) at Prairie Woods Environmental Learning Center/Tasha Redel

4-21-23 Minnesotans encouraged to plant pollinator gardens/ Lawns to Legumes program, U of M Assistant Professor Dan Shaw/Brent Palm; Tax bills start moving at legislature, State of the State address/Bill Werner; Formal Occasion Dress Scams, Bao Vang Better Business Bureau/Tasha Redel

4-28-23 Biden announces re-election bid, abortion and gun bill debates, tax bill moves forward/Bill Werner; Flooding closes locks and dams on Upper Mississippi, Patrick Moes, Army Corps of Engineers/Brent Palm; Student president of Minnesota F-F-A Katelyn Ketchum /Mike Grimm; Insurance Renewal Notifications/Medical Assistance, Minnesota Care, Deputy Assistant Julie Marquardt - DHS/Tasha Redel

5-5-23 Golden Gopher freshmen golfer Isabella McCauley (on making NCAA Tourney) Mike Grimm; MN Film & TV Board getting millions from state tax bill, Executive Director Melodie Bahan/Brent Palm; Tax bill debate, paid family/medical leave bill passes, U-of-M Board of Regents election, legislature passes Prince Memorial Highway bill/Bill Werner; Hazelden Betty Ford Launching New Graduate School, School President Kevin Doyle/Tasha Redel

5-12-23 Legislature passes paid family/medical leave bill, Mayo threatens endanger nurse staffing bill, gun bills move toward final votes/Bill Werner; MSHSL approves adding boys volleyball as sanctioned sport, Jenny Kilkelly of MN Boys High School Volleyball Association/Brent Palm; Former Golden Gopher star hockey player Taylor Heise (on winning World Championship gold medal) Mike Grimm; The number of people living with Alzheimer's Continues to Grow, Jenna Fink/Alzheimer's Association of Minnesota/Tasha Redel

5-19-23 New state laws aim to help thousands of Minnesotans purchase their first home, Minnesota Realtors President Emily Green/Brent Palm; Last weekend of legislative session/Bill Werner; U of M women's basketball coach Dawn Plitzuweit (on her 1st 2 months on job) - Mike

Grimm; U of M Researchers Discover New Species of Wasps/ Assistant Professor Amelia Lindsay/ Ashley Walker

5-26-23 University of Minnesota Director of Sports Psychology Dr. Carly Anderson (on mental health awareness month) Mike Grimm; MN lawmakers invest \$2 billion in housing. Minnesota Housing Partnership Executive Director Anne Mavity/Brent Palm; End of session recap, analysis with David Schultz (2 segments) Bill Werner

6-2-23 Walz signs cannabis and infrastructure bills, debt ceiling agreement/federal default averted /Bill Werner; Golden Gopher baseball player Randon Dauman (on his charity work) Mike Grimm; Expanding Queer Affirmative Health Care/ President and CEO of Planned Parenthood Ruth Richardson - Ashley Walker; Minnesota Department of Health Welcomes New Infectious Disease Director/Jessica Hancock Allen - Brent Palm

6-9-23 Golden Gopher volleyball player Mckenna Wucherer (on winning gold medal in PanAm Games) Mike Grimm; Gov. Walz looks back on 2023 session, and ahead to 2024 (2 segments) - Bill Werner; Minnesota Facing Shortage of 911 Dispatchers, Benton County Sheriff Troy Heck/Tasha Redel

6-16-23 Senate GOP Leader Mark Johnson on 2023 session, prospects for 2024 (2 segments) Bill Werner; Auto Thefts on the Rise - Duluth Officer Morgan Cekalla, Tony Ofstead/State Commerce Fraud Bureau Director - Ashley Walker; Medical Cannabis Program Changes; Kris Focus, Head of Office of Medical Cannabis/Brent Palm

6-23-23 Legendary Gopher volleyball coach Hugh McCutcheon (on his pivot to administrator) Mike Grimm; Meeker County Honors Local Wizard of Oz Actress, Bill Ward Researcher at Dassel History Center/Brent Palm; U of M Sexual Health Report, Director of Adolescent Sexual Health and Training Jill Farris/Ashley Walker (2 Segments)

6-29-23 Fire danger outlook for Minnesota, Leanne Langeberg/Interagency Fire Center - Bill Werner; Gopher basketball player Dawson Garcia (on "Create A Memory" community outreach event) Mike Grimm; Treating Ukraine War Victims, Eric Rydell Dean of Health Sciences at Century College - Brent Palm; Auto Thefts on the Rise - Duluth Officer Morgan Cekalla, Tony Ofstead/State Commerce Fraud Bureau Director - Tasha Redel (Re-cut Interview due to poor audio quality in 6-6-23 Show

DIALOGUE MINNESOTA PROGRAMS IN THE 2nd QTR 2023 (A, B, C, D, E, F, G, H, I, J, K, L, M, N)

WDSM airs the 30-minute public affairs program Dialogue Minnesota hosted by Jim Du Bois every Sunday morning covering a wide variety of subjects important to Minnesotans.

April 2, 2023

Environmentally Friendly Farming: Agriculture plays a crucial role in protecting Minnesota's lakes, rivers, and streams. The University of Minnesota's Forever Green Initiative is tasked with developing new crops that are profitable for farmers and help maintain water quality. This week on Dialogue Minnesota, University of Minnesota Professor of Agronomy and Plant

Genetics Nicolas Jordan discusses the Forever Green initiative and how it will benefit the agricultural industry while protecting the environment.

April 9, 2023

Promoting Diversity in STEM Education: Women and people of color are historically underrepresented in the sciences, technology, engineering, and math, the so-called STEM professions. A University of Minnesota partnership with a St. Paul Middle School aims to help address that disparity. Two U of M professors and a group of undergraduates are mentoring students at St. Paul's Murray Middle School. Associate Professor of Psychology Cheryl Olman and Associate Professor of Educational Psychology/Associate Vice Provost for Equity and Diversity Keisha Varma discuss the program.

April 16, 2023

Does The Death Penalty Bring Justice or Closure to Murder Victims' Families?: Under the Trump administration, federal executions spiked while death sentences and executions at the state level fell to historic lows. And while most Americans still approve of the death penalty, fewer do now than did in 1972, according to a recent Gallup Poll. Other surveys show a similar trend. One of the main arguments supporting the death penalty is that it offers justice and closure for victims' families. University of Minnesota Professor of Social Work Mark Umbreit, who is also the founding Director of the Center for Restorative Justice and Peacemaking at the U, joins us to discuss a study that he and a Texas University colleague conducted that compared the impact of the death penalty on murder victim's families in Minnesota and Texas. The results question the belief that the death penalty provides the sense of justice and closure that most murder victims' families and friends seek.

April 23, 2023

Invisible Systems of Design: When we think of design, we tend to think of the things we can see. We think in terms of aesthetics and beauty. We see architecture, furniture, clothing, or webpage layout. But design affects much more than the visual world. Design systems from education to infrastructure to public health and politics dictate how society functions...or fails to function. The invisible systems of design are what Thomas Fisher hopes to reveal in his book

Designing Our Way to A Better World. This week, a conversation with the former dean of the University of Minnesota's College of Design and the current director of the Metropolitan Design Center, who discusses his book and how, by understanding the inner workings of design, we can begin to build better and more resilient systems to respond to a rapidly changing 21st Century.

April 30, 2023

Fishing In Minnesota: Minnesota's walleye fishing opener is May 13. Fishing is a favorite pastime for many of us, and local travelers and visitor bureaus work hard to reel in anglers. Concordia University (St. Paul) Associate Professor of English and Journalism Eric Dregni, the author of *Let's Go Fishing: Fish Tales From the North*, discusses the unique role that fishing plays in Minnesota's culture.

May 7, 2023

Aquatic Invasive Species: Among Minnesota's most valued resources are our lakes, rivers, and streams. But those waters are increasingly threatened by aquatic invasive species...living things that are not native to our state. Marine invasive species include fishes, plants, invertebrates, and microbes that can harm our health, environment, and economy. University of Minnesota Aquatic Invasive Species Center Extension Educator Megan Weber discusses a program offered through the Center that trains citizen scientists to monitor invasive species and provides researchers with valuable data to help prevent the spread of these harmful animals and plants.

May 14, 2023

How Fear Distorts Reality: Over 70 years ago, Russia detonated its first atomic bomb, thrusting America into a state of anxiety. The collapse of the Soviet Union brought an end to the Cold War, but our unease persisted. University of Minnesota History Professor Elaine Tyler May discusses the origins of American fear and its detrimental impact on our society. She is the author of *Fortress America: How We Embraced Fear and Abandoned Democracy*.

May 21, 2023

The May 6, 1965 Tornadoes: During the evening of May 6, 1965, a series of tornadoes struck the Twin Cities area, killing 14, injuring hundreds, and causing \$51 million in damage. Despite the destruction, the death toll could have been far worse. Officials credited the decision to

activate the Civil Defense sirens and continuous radio coverage with perhaps saving hundreds of lives. Minnesota Department of Natural Resources Senior Climatologist Kenny Blumenfeld discusses this historic tornado outbreak.

May 28, 2023

The Civil Rights Movement in 1968: 1968 marked a pivotal year in America's Civil Rights Movement. Dr. Martin Luther King, Jr. was assassinated. The Black Power Movement gained momentum. President Lyndon Baines Johnson, a champion of civil rights, announced that he would not seek a second term. University of Minnesota Professor of African American and African Studies Keith Mayes discusses the year's significance in the ongoing struggle for racial justice.

June 4, 2023

The University of Minnesota's Public Life Project: America is a deeply divided nation. These political and social divisions are evident on college campuses as they are elsewhere in the country. The University of Minnesota College of Liberal Arts launched the Public Life Project in the fall of 2021 to help address these divisions and encourage respectful conversations about controversial issues. The director of the Public Life Project, U of M Sociology Professor Douglas Hartmann, tells us how the initiative is working two years after its inception.

June 11, 2023

The Tretter Collection of LGBTQ+ History: June is Pride Month, and the University of Minnesota Andersen Library houses the Jean-Nickolas Tretter Collection, which documents the history of the state's LGBTQ+ community. In 2015, the Tretter Transgender Oral History Project was launched with the goal of documenting the lived experience of transgender and non-gender conforming people in the Midwest. Project Director Andrea Jenkins discusses the Oral History Project and the larger Tretter Collection.

June 18, 2023

Saving Our Pollinators: Scientists are expressing concern about the declining numbers of pollinating insects such as bees and butterflies. Urbanization, the loss of prairie land, and the use of pesticides have all contributed to the problem. University of Minnesota Professor of Entomology Vera Krischik discusses actions that landowners and homeowners can take to make

their properties more pollinator friendly.

June 25, 2023

Resiliency In Children: Minnesota's K-12 students who come from disadvantaged backgrounds or underrepresented communities often significantly underperform their peers academically and on standardized tests. Yet, some students manage to overcome adversity and succeed in the classroom. University of Minnesota Regents Professor and Distinguished McKnight Professor of Child Development Ann Masten is an expert on resiliency in children and shares her insights on why some children are more resilient than their peers who come from similar social and economic circumstances.

MINNESOTA MILITARY RADIO 2nd QTR (N) 04-1 to 06-30 WDSM airs– hosted by Tom Lyons – an hour-long program dedicated to issues important to current and former members of the military and those who are in support of military issues in the state of Minnesota

4-1-23 [This week](#) we meet with Beyond the Yellow Ribbon company 3M to learn about their Military Support Network, discuss the Patient Experience with the Chief Experience Officer at the Minneapolis VA Health Care System and get an update from our Senior Enlisted Advisor. Guests include:

- Nicki Pauley – [3M](#)
- Aryn Vastola – [3M](#)
- Tim McElroy – [3M](#)
- Amy Archer – [Minneapolis VA Health Care System](#)
- CCMSgt. Lisa Erikson – [Minnesota National Guard](#)

4-8-23 [This week](#) we discuss the Minnesota Department of Veterans Affairs 100th Anniversary of the State Soldiers Assistance Program, learn about the Minnesota National Guard's Sexual Assault Prevention and Response Program (SAPR) and get an update from the MN Patriot Guard. Guests include:

- Brad Lindsay – [Minnesota Department of Veteran Affairs](#)
- Judy Ojard – [Minnesota Department of Veteran Affairs](#)
- Nikki Kelly – [Minnesota National Guard](#)
- Dawn Shewmaker – [Minnesota National Guard](#)
- Doug Bley – [Minnesota Patriot Guard](#)

4-15-23 [This week](#) we meet with Tee It Up for the Troops to discuss how their program helps Veterans and upcoming events, learn how Warriors Next Adventure is providing recreational therapy to Veterans and get an update from the Minneapolis VA Health Care System. Guests include:

- Tim Wegscheid – [Tee it Up for the Troops](#)
- Len Erickson – [Tee it Up for the Troops](#)
- Nick Rahn – [Warriors Next Adventure](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)

4-22-23 [This week](#) we meet with the 34th Infantry Division Artillery – Divarty, meet the new Senior Administrative Officer from the Minnesota Department of Veterans Affairs and get an update from the Minnesota Association of County Veterans Service Officers. Guests include:

- LTC Ryan Kelly – [Minnesota National Guard](#)
- MAJ Blake St. Sauver – [Minnesota National Guard](#)
- Dave Bellefeuille – [Minnesota Department of Veteran Affairs](#)
- Greg Peterson – [Minnesota Association of County Veteran Service Officers](#)

4-29-23 [This week](#) we meet the former Undersecretary of the Veterans Health Administration (VHA) – U.S. Department of Veterans Affairs, learn about the Month of the Military Child events with representatives from the MN National Guard Youth Programs and Mall of America and get an update from our Senior Enlisted Advisor. Guests include:

- Dr. Richard Stone – [Veterans Health Administration](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)
- Sara Durhman – [Mall of America](#)
- Melissa Egan – [Minnesota National Guard Family Programs](#)
- CCMSgt Lisa Erikson – [Minnesota Air National Guard](#)

5-6-23 [This week](#) we learn about the Minnesota National Guard's Diversity & Inclusion Special Emphasis Program. Discuss how the Minnesota Department of Veterans Affairs SOAR Program is helping Veterans in need and get an update from the Minnesota Association of County Veterans Service Officers. Guests include:

- Capt. Nicole Wiswell – [Minnesota National Guard](#)
- KJ Johnson – [Minnesota Department of Veterans Affairs](#)
- Marty Howes – [Minnesota Association of County Veteran Service Officers](#)

5-13-23 [This week](#) we meet with the Chanhassen American Legion Post 580 and learn how they are impacting their community with donations to repair the carillon at Fort Snelling National Cemetery and their golf tournament to benefit the Minnesota Military Family Foundation. We catch

up with the Navy League of the United States, Minnesota Council and get an update from the Minneapolis VA Health Care System. Guests include:

- Glen Anderson – [Chanhassen American Legion Post 580](#)
- Dick Middleton – [Chanhassen American Legion Post 580](#)
- Brian Skon – [Navy League of the United States, Minnesota Council](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)

5-20-23 [This week](#) we meet the new Commander of the 133rd Airlift Wing, talk about the State Veterans Cemeteries with the Deputy Director for Memorial Affairs at the Minnesota Department of Veterans Affairs and get an update from the MN Patriot Guard. Guests include:

- Col. Jesse Carlson – [133rd Airlift Wing](#)
- David Swantek – [Minnesota Department of Veterans Affairs](#)
- Tim Leonhardt – [Minnesota Patriot Guard](#)

5-27-23 [This week](#) we discuss Mental Health Awareness Month at the Minneapolis VA Health Care System, learn how Beyond the Yellow Ribbon company Minnesota Department of Natural Resources supports the Military Community and get an update from our Senior Enlisted Advisor, Army. Guests include:

- Molly Smith – [Minneapolis VA Health Care System](#)
- Kacie Stanek – [Minnesota Department of Natural Resources](#)
- CSM Stephen Whitehead – [Minnesota National Guard](#)

6-3-23 [This week](#) we meet with the Commander of the 148th Fighter Wing, learn about the Minnesota National Guard Youth Camp and get an update from the Minnesota Association of County Veterans Service Officers. Guests include:

- Col. Nathan Aysta – [148th Fighter Wing](#)
- Rich Kemp – [Minnesota National Guard Youth Camp](#)
- Marty Howes – [Minnesota Association of County Veteran Service Officers](#)

6-10-23 [This week](#) we get a Legislative Update from the Minnesota Department of Veterans Affairs, meet the new Commander of the DAV Department of Minnesota and get an update from the Minneapolis VA Health Care System. Guests include:

- Ben Johnson – [Minnesota Department of Veteran Affairs](#)
- Commander Ellsworth Fields – [Disabled American Veterans, Department of Minnesota](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)

6-17-23 [This week](#) we discuss Veterans Legislation with a member of the Minnesota House of Representatives, discuss the Past, Present and Future of Minnesota Military Radio and get an update from the MN Patriot Guard. Guests include:

- Rep. Jerry Newton – [Minnesota House of Representatives](#)
- Tom Lyons – [Minnesota Military Radio](#)
- Tim Leonhardt – [Minnesota Patriot Guard](#)

6-24-23 This week we learn about Limb Loss Awareness from the Minneapolis VA Health Care System, meet with Pine City Beyond the Yellow Ribbon and get an update from our Senior Enlisted Advisor. Guests include:

- Dr. Molly Matsumoto – [Minneapolis VA Health Care System](#)
- Jada Osterdyk – [Pine City Beyond the Yellow Ribbon](#)
- Wendy Lindahl – [Pine City Beyond the Yellow Ribbon](#)
- Command Chief Lisa Erikson – [Minnesota Air National Guard](#)

Public Service Announcements (PSAs) aired by WDSM in 2nd Quarter 2023

(E, F, J, K) PSA National Federation of High Schools

(D, J) PSA Alzheimer’s Early detection

(D, I, J) PSA Don’t Text and Drive

(C, D, E) PSA Adopt US Kids

(E, J) PSA Discover the Forest

(C, E, J) PSA Finish Your Diploma