

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Joey Parr, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Spiller

Authorized committee:

David Spiller for Texas Campaign

Agency requesting time (and contact information):

N/A Murphy Nasica & Associates 919 Congress Austin TX 78701 512-233-2712 info@murphynasica.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas House of Representatives - District 68

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Mr. Mason G. Spiller

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Joey Parr

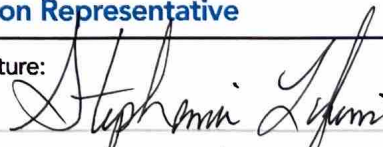
Digitally signed by Joey Parr
Date: 2024.02.05 09:41:58 -06'00'

Name: Joey Parr

Date of Request to Purchase Ad Time: 2/9/2024

Station Representative

Signature:



Name: Stephanie Lykins

Date of Station Agreement to Sell Time: 2/9/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Rates given - awaiting response

Contract #:	Station Call Letters: <i>KPSM</i>	Date Received/Requested: <i>2/19/2024</i>
Est. #:	Station Location: <i>Brownwood, Texas</i>	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Awaiting Payment 2/12/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/12/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>0239-004</u>	Station Call Letters: <u>KPSM</u>	Date Received/Requested: <u>2/13/2024</u>
Est. #:	Station Location: <u>Brownwood, TX</u>	Run Start and End Dates: <u>2/14/2024 - 3/8/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Insertion Contract

Order #	Ver #	Rev #	# Wks	Page #
46213002	1		4	1

Salem Radio Network
 Salem Media Group-SRN/SMR
 PO Box 206590
 Dallas, TX 75320-6590

Advertiser David Spiller for Texas	Product David Spiller HD68 2.12-3.5	Date 2/9/24	Time 2:21PM	Start 2/12/24	End 3/10/24
Salesperson Charlie Weber		Salesperson Phone # (972)402-8800 Ext(224)		Demo	
Sales Office SMR (JM Region)		Agency Phone			

Product Protection: *Political-Candidate

Line #	Vehicle	Days & Times M T W T F S S	Feb	Feb	Feb	Mar	Mar	Mar	Mar	Apr	Apr	Apr	Apr	Apr	May	Total Units	Len	Unit Rate	Extended Total
			12	19	26	4	11	18	25	1	8	15	22	29	6				
9	KPSM FM	Mo 6AM-10AM		1												1	60	10.00	10
9	KPSM FM	Mo-Fr 6AM-10AM	12		13											25	60	10.00	250
10	KPSM FM	Mo-Tu 6AM-10AM				7										7	60	10.00	70
10	KPSM FM	Tu-Fr 6AM-10AM		14												14	60	10.00	140
11	KPSM FM	Mo 3PM-7PM		1												1	60	10.00	10
11	KPSM FM	Mo-Fr 3PM-7PM	12		13											25	60	10.00	250
12	KPSM FM	Mo-Tu 3PM-7PM				6										6	60	10.00	60
12	KPSM FM	Tu-Fr 3PM-7PM		14												14	60	10.00	140
Totals			24	30	26	13										93			930
Weekly Units			24	30	26	13	0	0	0	0	0	0	0	0	0	90			
Weekly Gross \$			240	300	260	130	0	0	0	0	0	0	0	0	0				930

Air Time Total Gross:	\$930.00	Agency Commission:	\$279.00	Total Net:	\$651.00
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Notes

-30% agency commission

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please email signed insertion to insertions@srnradio.com

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:

 Name Title

 Name Title

Stephanie Lykins



Network Radio - Spot Radio
Online - Print - Mobile

6400 N. Beltline Road, Ste 220
Irving, Texas 75063

Disbursement Authorization

SMR #930

Date: 2/12/2024
POLITICAL

Please prepare checks to these vendors.

Agency VIN

Y

Vendor Code	Vendor	Customer	SMR Contract #	SMR Date	Invoice Gross Amt	Agency Fee	CHK Nbr	Net Billing	SMR Comm Rate	SMR Comm	SMR Comm	Net to Stations
#ERROR!	KPSM.FM	DAVID-KPSM	46213002	2/12/2024	\$ 930.00	\$ 139.50	ACH	\$ 790.50	20		158.1	\$ 632.40
TOTAL												
\$ 632.40												

CHECK SUMMARY			
CHK#	Net Billing	Differ	Actual \$
ACH	\$ 790.50	\$ -	\$ 790.50
	\$ 790.50	\$ -	\$ 790.50

Authorized By: _____ Vice President

2/14/2024 12:55:57 PM

RECEIPT

DATE Feb 22, 2023 No. 244529

RECEIVED FROM Salem Media Reps \$632.40

Six hundred & thirty-two & 40/100 DOLLARS

FOR RENT
 FOR

ACCOUNT	632.40
PAYMENT	632.40
BAL DUE	

- CASH
- MONEY ORDER
- CHECK
- CREDIT CARD

1 Salem to KPSM
by Robbie Hughes



KPSM FM 99.3 The Rock
 P.O. Box 1549
 Brownwood, Texas 76804
 (325) 646-5993

SALEM RADIO NETWORK
 PO BOX 206590
 ATTN: CHARLIE WEBER
 DALLAS, TEXAS 75248

KPSM FM 99.3 The Rock Order Confirmation

OrderID: 0239-004

Sponsor: Salem Radio Network
 Product: Salem Radio Network
 Estimate/PO: House Accounts
 AccountRep: Calendar Month
 BillingCycle: Detail
 InvoiceType: 2/12/2024 - 3/8/2024
 Run Dates: 93
 Items Ordered: 930.00
 Gross Amount: 0.00
 Discounts: 297.60
 Agency Commission: 632.40
 Net Amount:

Revised Agency Commission

Scheduled Station(s): KPSM FM 99.3 The Rock Salem Radio Network

Printed 2/29/2024 10:21:19 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/14/2024 - 2/16/2024	All Weeks	06:00 AM - 10:00 AM			3	4	4			11	:60	Spot	DASP		11	10.00	110.00
02 2/14/2024 - 2/16/2024	All Weeks	03:00 PM - 07:00 PM			3	4	4			11	:60	Spot	DASP		11	10.00	110.00
03 2/19/2024 - 2/23/2024	All Weeks	06:00 AM - 10:00 AM	2	3	3	3	2			13	:60	Spot	DASP		13	10.00	130.00
04 2/19/2024 - 2/23/2024	All Weeks	03:00 PM - 07:00 PM	3	3	3	2	2			13	:60	Spot	DASP		13	10.00	130.00
05 2/26/2024 - 3/1/2024	All Weeks	06:00 AM - 10:00 AM	3	3	3	2	4			15	:60	Spot	DASP		15	10.00	150.00
06 2/26/2024 - 3/1/2024	All Weeks	03:00 PM - 07:00 PM	3	3	2	5	4			17	:60	Spot	DASP		17	10.00	170.00
07 3/4/2024 - 3/5/2024	All Weeks	06:00 AM - 10:00 AM	3	4						7	:60	Spot	DASP		7	10.00	70.00
08 3/4/2024 - 3/5/2024	All Weeks	03:00 PM - 07:00 PM	3	3						6	:60	Spot	DASP		6	10.00	60.00
09 2/14/2024 - 2/16/2024	All Weeks	12:00 PM - 07:00 PM								0	:60	Spot	DASP		0	0.00	0.00

Calendar Month Projected Billing:

Jan-24	0.00	Feb-24	720.00	Mar-24	210.00	Q1-2024	930.00
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Confirmed Correct; Payment Guaranteed

Accepted for Station 1



Robbie Hughes <kpsmtraffic@gmail.com>

RE: FW: Dave Spiller Political ad

1 message

Thu, Feb 29, 2024 at 8:20 AM

Linda Gray <LGray@salemreps.com>

To: KPSM/KBUB Radio Stations <kpsmtraffic@gmail.com>, Charles Weber <cweber@salemreps.com>

Cc: "KPSM 99.3 The Rock" <kpsmrocks@gmail.com>

Hi Robbie,

The reason is because although SMR gives the agency a 30% agency fee which is reflected as the net on the insertion order, we only deduct a 15% agency fee before the SMR comm to pay station.

If we pushed through the 30% agency fee, your payment would have been \$ 520.80.

SMR Commission is standard 20% of net on all orders.

I will submit your address change. Thanks

Linda

972-707-6918

From: KPSM/KBUB Radio Stations <kpsmtraffic@gmail.com>

Sent: Thursday, February 29, 2024 9:18 AM

To: Charles Weber <cweber@salemreps.com>

Cc: KPSM 99.3 The Rock <kpsmrocks@gmail.com>; Linda Gray <LGray@salemreps.com>

Subject: Re: FW: Dave Spiller Political ad

Charles,

Thank you for your response.

My question is, why we received a different amount from what we signed initially with the contract.

We signed a contract of \$651.00 and received \$642.30. I understand what you wrote below, however it is still different from the contract.

Thank you,

Robbie Hughes

On Wed, Feb 28, 2024 at 2:11 PM Charles Weber <cweber@salemreps.com> wrote:

Robbie....here are the correct numbers for your reference on this order:

\$ 930 gross

15% agency \$-139.50

Net \$ 790.50

SMR commission 20% \$ -158.10

Net to station \$ 632.40

<i>Invoice Gross Amt</i>	<i>Agency Fee</i>	<i>Chk Nbr</i>	<i>Net Billing</i>	<i>SMR Comm Rate</i>	<i>SMR Comm</i>	<i>Net to Stations</i>
\$ 930.00	\$ 139.50	ACH	\$ 790.50	20	158.1	\$ 632.40

The 139.50 is the agency commission, \$158.10 is our commission, and your net to your station was \$632.40

Thanks, let us know of any further question, and please reply all if you do,

Thanks Robbie,

C

Charlie Weber | National Media Strategist

6400 North Belt Line Road Suite 220, Irving, TX 75063

OFFICE (972) 707 6880 | MOBILE (214) 542 1807



salemmedia.com | salemmediareps.com | srnonline.com

From: KPSM/KBUB Radio Stations <kpsmtraffic@gmail.com>

Sent: Friday, February 23, 2024 9:08 AM

To: Charles Weber <cweber@salemreps.com>

Cc: KPSM 99.3 The Rock <kpsmrocks@gmail.com>

Subject: Dave Spiller Political ad

Hi Charles,

We received payment for the political ad on 02-22-2024.

The check was unfortunately mailed to an old address.

For future reference, our updated mailing address is 910 Main St, Brownwood Texas 76801.

We were wondering if you could explain to us the difference of the 30% commission from the original contract and order we signed versus the 32% commission that the check amount equates to?

Thank you,

Robbie Hughes KPSM/KBUB

KPSM FM 99.3 The Rock



KPSM FM 99.3 The Rock
 P.O. Box 1549
 Brownwood, Texas 76804
 (325) 646-5993

Invoice ID: 24030006
 Invoice Date: 3/5/2024
 Account ID: 0239
 Order ID: 0239-004
 Account Rep: House Accounts

Amount Due: \$0.00
 Amount Paid: _____

SALEM RADIO NETWORK
 PO BOX 206590
 ATTN: CHARLIE WEBER
 DALLAS, TEXAS 75248

Sponsor: Salem Radio Network
 Salem Radio Network

Date	Time	Length	Description	CopyID / ISCI Code	Cost
2/14/2024	07:05 AM	:60	Spot	David Spiller	10.00
2/14/2024	08:18 AM	:60	Spot	David Spiller	10.00
2/14/2024	09:33 AM	:60	Spot	David Spiller	10.00
2/14/2024	03:31 PM	:60	Spot	David Spiller	10.00
2/14/2024	05:13 PM	:60	Spot	David Spiller	10.00
2/14/2024	06:43 PM	:60	Spot	David Spiller	10.00
2/15/2024	07:20 AM	:60	Spot	David Spiller	10.00
2/15/2024	08:19 AM	:60	Spot	David Spiller	10.00
2/15/2024	09:32 AM	:60	Spot	David Spiller	10.00
2/15/2024	10:00 AM	:60	Spot	David Spiller	10.00
2/15/2024	03:17 PM	:60	Spot	David Spiller	10.00
2/15/2024	04:31 PM	:60	Spot	David Spiller	10.00
2/15/2024	05:34 PM	:60	Spot	David Spiller	10.00
2/15/2024	06:20 PM	:60	Spot	David Spiller	10.00
2/16/2024	06:25 AM	:60	Spot	David Spiller	10.00
2/16/2024	07:33 AM	:60	Spot	David Spiller	10.00
2/16/2024	08:31 AM	:60	Spot	David Spiller	10.00
2/16/2024	09:31 AM	:60	Spot	David Spiller	10.00
2/16/2024	03:31 PM	:60	Spot	David Spiller	10.00
2/16/2024	05:36 PM	:60	Spot	David Spiller	10.00
2/16/2024	06:17 PM	:60	Spot	David Spiller	10.00
2/16/2024	07:00 PM	:60	Spot	David Spiller	10.00
2/19/2024	07:30 AM	:60	Spot	David Spiller	10.00
2/19/2024	08:30 AM	:60	Spot	David Spiller	10.00
2/19/2024	03:16 PM	:60	Spot	David Spiller	10.00
2/19/2024	04:31 PM	:60	Spot	David Spiller	10.00
2/19/2024	05:35 PM	:60	Spot	David Spiller	10.00
2/20/2024	07:32 AM	:60	Spot	David Spiller	10.00
2/20/2024	08:33 AM	:60	Spot	David Spiller	10.00
2/20/2024	09:53 AM	:60	Spot	David Spiller	10.00
2/20/2024	03:33 PM	:60	Spot	David Spiller	10.00
2/20/2024	05:31 PM	:60	Spot	David Spiller	10.00
2/20/2024	07:00 PM	:60	Spot	David Spiller	10.00
2/21/2024	07:30 AM	:60	Spot	David Spiller	10.00
2/21/2024	08:30 AM	:60	Spot	David Spiller	10.00
2/21/2024	09:31 AM	:60	Spot	David Spiller	10.00
2/21/2024	03:18 PM	:60	Spot	David Spiller	10.00
2/21/2024	04:30 PM	:60	Spot	David Spiller	10.00
2/21/2024	05:32 PM	:60	Spot	David Spiller	10.00
2/22/2024	07:29 AM	:60	Spot	David Spiller	10.00
2/22/2024	08:30 AM	:60	Spot	David Spiller	10.00
2/22/2024	09:33 AM	:60	Spot	David Spiller	10.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Stephanie Lynn

Continued

STATE OF TEXAS
 COUNTY OF BROWN
 Subscribed and sworn before me this 6 day of March 2024
Kaye Mackey NOTARY PUBLIC



KPSM FM 99.3 The Rock

Invoice ID: 24030006
 Invoice Date: 3/5/2024

Sponsor: Salem Radio Network
 Salem Radio Network

Date	Time	Length	Description	CopyID / ISCI Code	Cost	
2/22/2024	03:34 PM	:60	Spot	David Spiller	10.00	
2/22/2024	05:33 PM	:60	Spot	David Spiller	10.00	
2/23/2024	08:17 AM	:60	Spot	David Spiller	10.00	
2/23/2024	09:16 AM	:60	Spot	David Spiller	10.00	
2/23/2024	03:18 PM	:60	Spot	David Spiller	10.00	
2/23/2024	04:30 PM	:60	Spot	David Spiller	10.00	
2/26/2024	06:04 AM	:60	Spot	David Spiller	10.00	
2/26/2024	07:25 AM	:60	Spot	David Spiller	10.00	
2/26/2024	08:18 AM	:60	Spot	David Spiller	10.00	
2/26/2024	03:36 PM	:60	Spot	David Spiller	10.00	
2/26/2024	05:18 PM	:60	Spot	David Spiller	10.00	
2/26/2024	07:15 PM	:60	Spot	David Spiller	10.00	
2/27/2024	06:25 AM	:60	Spot	David Spiller	10.00	
2/27/2024	08:18 AM	:60	Spot	David Spiller	10.00	
2/27/2024	09:33 AM	:60	Spot	David Spiller	10.00	
2/27/2024	03:17 PM	:60	Spot	David Spiller	10.00	
2/27/2024	04:32 PM	:60	Spot	David Spiller	10.00	
2/27/2024	05:36 PM	:60	Spot	David Spiller	10.00	
2/28/2024	07:29 AM	:60	Spot	David Spiller	10.00	
2/28/2024	08:31 AM	:60	Spot	David Spiller	10.00	
2/28/2024	09:31 AM	:60	Spot	David Spiller	10.00	
2/28/2024	03:34 PM	:60	Spot	David Spiller	10.00	
2/28/2024	05:15 PM	:60	Spot	David Spiller	10.00	
2/29/2024	07:47 AM	:60	Spot	David Spiller	10.00	
2/29/2024	08:32 AM	:60	Spot	David Spiller	10.00	
2/29/2024	03:15 PM	:60	Spot	David Spiller	10.00	
2/29/2024	04:32 PM	:60	Spot	David Spiller	10.00	
2/29/2024	05:16 PM	:60	Spot	David Spiller	10.00	
2/29/2024	05:34 PM	:60	Spot	David Spiller	10.00	
2/29/2024	06:47 PM	:60	Spot	David Spiller	10.00	
3/1/2024	06:46 AM	:60	Spot	David Spiller	10.00	
3/1/2024	07:34 AM	:60	Spot	David Spiller	10.00	
3/1/2024	08:31 AM	:60	Spot	David Spiller	10.00	
3/1/2024	09:51 AM	:60	Spot	David Spiller	10.00	
3/1/2024	03:16 PM	:60	Spot	David Spiller	10.00	
3/1/2024	04:18 PM	:60	Spot	David Spiller	10.00	
3/1/2024	05:36 PM	:60	Spot	David Spiller	10.00	
3/1/2024	07:03 PM	:60	Spot	David Spiller	10.00	
3/4/2024	07:30 AM	:60	Spot	David Spiller	10.00	
3/4/2024	08:31 AM	:60	Spot	David Spiller	10.00	
3/4/2024	09:34 AM	:60	Spot	David Spiller	10.00	
3/4/2024	03:17 PM	:60	Spot	David Spiller	10.00	
3/4/2024	04:33 PM	:60	Spot	David Spiller	10.00	
3/4/2024	05:37 PM	:60	Spot	David Spiller	10.00	
3/5/2024	06:05 AM	:60	Spot	David Spiller	10.00	
3/5/2024	07:32 AM	:60	Spot	David Spiller	10.00	
3/5/2024	08:31 AM	:60	Spot	David Spiller	10.00	
3/5/2024	09:31 AM	:60	Spot	David Spiller	10.00	
3/5/2024	03:18 PM	:60	Spot	David Spiller	10.00	
3/5/2024	04:18 PM	:60	Spot	David Spiller	10.00	
3/5/2024	05:34 PM	:60	Spot	David Spiller	10.00	
93 Total Items					Total Cost:	930.00
					- Agency Commission:	-297.60
					Net Total:	632.40
3/5/2024 PrePayment Applied Check 9300043722:						-632.40
					Amount Due:	0.00

Amount Due: **0.00**