

WMPO
Programs & Issues Quarterly Report - 3rd Quarter 2017
Compliance Issues Covered This Quarter

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Alarm Testing
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Volunteer Fire Departments

PROGRAMS & ISSUES QUARTERLY REPORT – 3rd QUARTER 2017

ISSUE	SEGMENT	DATE	TIME(S)	LENGTH	SUMMARY
Agriculture Millenials	"AG USA"	07/01/17	07:00:00 AM	5 Min	Millennials seem to be very interested in their food and where it comes from.
4 th of July Volunteer Fire	Live Remote	07/01/17	3:00pm until 5:00pm	20 Min	Live remote broadcast to promote the annual 4 th of July event in Rutland, Ohio. The event also serves as a fund raiser for the Rutland Volunteer Fire Department
4 th of July Parades Festivals	Promotional Spots	7-1-17 thru 7-4-17	8:00am Until 6pm	30 Min	Announcements to promote the numerous 4 th of July events and parades in several local communties. Including parade and event times.
4 th of July	Live Remote	07/03/17	3:00pm until 5:00pm	30 Min	Live remote broadcast to promote the annual 4 th of July River Recreational Festival In Gallipolis, Ohio. Including the full schedule of events at the festival.
4 th of July	Live Remote	07/04/17	3:00pm until 5:00pm	30 Min	Live remote broadcast to promote the annual 4 th of July River Recreational Festival In Gallipolis, Ohio. Including the full schedule of events at the festival.
Blood Donation	Morning Show	07/03/17	08:12:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Meigs County including a personal challenge to all first responders to donate.
Blood Donation	Midday Show	07/03/17	11:54:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Meigs County including a personal challenge to all first responders to donate.
Hunger	Morning Show	07/07/17	08:12:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	07/07/17	11:54:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Feeding The Hungry / Nutritious Foods	"AG USA"	07/08/17	07:00:00 AM	5 Min	Feeding the hungry is good thing, but what if you could boost their butrition levels at the same time.

Performing Arts	Promotional Spots	7-10-17 thru 7-14-17	8:00am Until 6pm	25 Min	Announcements to promote an upcoming performance at the historic Ariel Performing Arts Centre
Child Immunizations	Morning Show	07/11/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	07/11/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Performing Arts	Morning Show	07/14/17	08:12:00 AM	10 Min	Discussed the upcoming performance at the historic Ariel Performing Arts Centre
Hunger	Morning Show	07/14/17	08:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	07/14/17	11:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Therapeutic Horseback Riding / People with Disabilities	"AG USA"	07/15/17	07:00:00 AM	5 Min	Horses are increasingly being used to provide therapy for people with significant disabilities.
Child Immunizations	Morning Show	07/18/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	07/18/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Blood Donation	Morning Show	07/19/17	08:12:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Midday Show	07/19/17	11:54:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.

Blood Donation	Live Remote	07/19/17	3:30PM until 5:00pm	10 Min	Live remote broadcast to promote the ongoing blood drive and discuss the importance of blood donation.
Hunger	Morning Show	07/21/17	08:12:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	07/21/17	11:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Egg News	"AG USA"	07/22/17	07:00:00 AM	5 Min	Everyone loves a good comeback story, here's one about eggs.
County Fair	Live Remote	07/24/17	4:00pm until 5:30pm	30 Min	Live remote broadcast from the Jackson County, WV county fair. Talked about all the events taking place as well as the hard work put in by the children who work on projects or raise animals for display and show.
County Fair	Live Remote	07/25/17	4:00pm until 6:00pm	30 Min	Live remote broadcast from the Jackson County, WV county fair. Talked about all the events taking place as well as the hard work put in by the children who work on projects or raise animals for display and show.
Community Carnival	Morning Show	07/28/17	08:12:00 AM	5 Min	Discussed the community outreach program of the Point Pleasant Presbyterian Church including the activities of the community carnival and free back packs for kids.
Hunger	Morning Show	07/28/17	08:17:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Alarm Testing	Morning Show	07/28/17	09:02:00 AM	2 Min	Informed the community of the monthly test at ICL Industries. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Hunger	Midday Show	07/28/17	11:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.

Alarm Testing	Midday Show	07/28/17	12:02:00 PM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Honeybee Queens Competition	"AG USA"	07/29/17	07:00:00 AM	5 Min	Bees may not be as mild mannered and nonchalant as they seem.
Child Immunizations	Morning Show	08/01/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	08/01/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
County Fair	Live Remote	08/01/17	4:00pm until 6:00pm	30 Min	Live remote broadcast from the Gallia County, OH county fair. Talked about all the events taking place as well as the hard work put in by the children who work on projects or raise animals for display and show.
County Fair	Live Remote	08/02/17	4:00pm until 6:00pm	30 Min	Live remote broadcast from the Gallia County, OH county fair. Talked about all the events taking place as well as the hard work put in by the children who work on projects or raise animals for display and show.
Hunger	Morning Show	08/04/17	08:12:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	08/04/17	11:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Pets on Vacation	"AG USA"	08/05/17	07:00:00 AM	5 Min	If you plan to take your pets on vacation, maybe there are a few things you can do to make the trip better for you and your pet.

County Fair	Live Remote	08/08/17	4:00pm until 6:00pm	30 Min	Live remote broadcast from the Mason County, WV county fair. Talked about all the events taking place as well as the hard work put in by the children who work on projects or raise animals for display and show.
County Fair	Live Remote	08/09/17	4:00pm until 6:00pm	30 Min	Live remote broadcast from the Mason County, WV county fair. Talked about all the events taking place as well as the hard work put in by the children who work on projects or raise animals for display and show.
Hunger	Morning Show	08/11/17	08:12:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	08/11/17	11:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
NAFTA	"AG USA"	08/12/17	07:00:00 AM	5 Min	As the US and companion nations in the North American Free Trade Agreement renegotiate this trade deal, what are some of the objectives for negotiations and the American farm and food sectors
Community Health Immunizations	Live Remote	08/12/17	2:00pm until 4:00pm	30 Min	Live remote broadcast from the Gallia county Health Departments Back to School Community Health Day and Immunization Clinic. Discussed the event, certain immunization school requirements and the days activities.
Arts & Entertainment Outdoor Drama	Promotional Spots	8-14-17 thru 8-27-17	8:00am Until 6pm	35 Min	Noah & The Ark an outdoor drama presented by the Hillside Baptist Church and free of charge to the public.
Child Immunizations	Morning Show	08/15/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.

Child Immunizations	Midday Show	08/15/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
County Fair	Live Remote	08/15/17	4:00pm until 6:00pm	30 Min	Live remote broadcast from the Meigs County, OH county fair. Talked about all the events taking place as well as the hard work put in by the children who work on projects or raise animals for display and show.
County Fair	Live Remote	08/16/17	4:00pm until 6:00pm	30 Min	Live remote broadcast from the Meigs County, OH county fair. Talked about all the events taking place as well as the hard work put in by the children who work on projects or raise animals for display and show.
Blood Donation	Morning Show	08/17/17	08:12:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Pomeroy.
Blood Donation	Midday Show	08/17/17	11:54:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Pomeroy.
Hunger	Morning Show	08/18/17	08:12:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	08/18/17	11:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Solar Eclipse	"AG USA"	08/19/17	07:00:00 AM	5 Min	The total solar eclipse is coming-are you ready. Helpful tips and information for the eclipse.
Child Immunizations	Morning Show	08/22/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	08/22/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Lead in Drinking Water	Noon News Afternoon News	08/22/17	12:00:00 PM	5 Min	The Village of Racine found lead in the drinking water distribution system. The complete report was featured in our local news.

School Lunch Nutrition	"AG USA"	08/26/17	07:00:00 AM	5 Min	School cafeterias these days are serving meals that are safer and more nutritious then ever, but many kids still take their own lunch to school. How to make those bag lunches safe and nutritious.
Blood Donation	Morning Show	08/28/17	08:12:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Midday Show	08/28/17	11:54:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Point Pleasant, WV.
Blood Donation	Live Remote	08/28/17	3:00pm until 4:30pm	10 Min	Live remote broadcast from the blood drive held at the Moose Lodge in Point Pleasant, WV.
Children's Miracle Network	Promotional Spots	8-28-17 thru 9-2-17	8:00am Until 6:00pm	15 Min	Promotional spots to promote an upcoming event put on by a local business to raise money for The Children's Miracle Network. "Luv's Got Talent"
Flood Relief	Morning Show	8-30-17 thru 9-2-17	8:00am Until 10am	30 Min	Following Hurricane Harvey, local residents organized getting a truckload of supplies to take to Texas to help the victims of the flooding. "Local Residents Helping Texas" was the campaign. Interviews with organizers, lists of items needed, drop off location, contact numbers for questions.
Flood Relief	Midday Show	8-30-17 thru 9-2-17	3:00pm until 4:30pm	20 Min	Following Hurricane Harvey, local residents organized getting a truckload of supplies to take to Texas to help the victims of the flooding. "Local Residents Helping Texas" was the campaign. Interviews with organizers, lists of items needed, drop off location, contact numbers for questions.

Flood Relief	Promotional Spots	8-30-17 thru 9-2-17	8:00am Until 6:00pm	15	The promotional spots ran to promote "Local Residents Helping Texas" flood relief efforts for victims of Hurricane Harvey.
Children's Miracle Network	Morning Show	09/01/17	08:12:00 AM	5 Min	Discussed an event put on by a local business to raise money for The Children's Miracle Network. "Luv's Got Talent"
Children's Miracle Network	Midday Show	09/01/17	11:54:00 AM	5 Min	Discussed an event put on by a local business to raise money for The Children's Miracle Network. "Luv's Got Talent"
Cancer Awareness	Promotional Spots	9-1-17 thru 9-10-17	8:00am Until 6:00pm	50	Promotional spots to promote an upcoming event in Rutland Ohio for Cancer Awareness. Spots included the schedule of events, times location and contact information for the event organizers.
Flood Relief	Live Remote	09/02/17	9:00am until 11:00am	30 Min	Live remote broadcast from the drop off location the final day of the collection period for the "Local Residents Helping Texas" campaign.
Tomatoes Agriculture Marketing	"AG USA"	09/02/17	07:00:00 AM	5 Min	So you think you know all there is to know about tomatoes, just in case you don't, listen to this edition of Ag USA
Hunger	Morning Show	09/08/17	08:12:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	09/08/17	11:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Child Immunizations	Morning Show	09/05/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	09/05/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.

Cancer Awareness	Morning Show	09/08/17	08:12:00 AM	5 Min	Discussed an upcoming event in Rutland Ohio for Cancer Awareness. Schedule of events, times location and contact information for the event organizers.
Cancer Awareness	Midday Show	09/08/17	11:54:00 AM	5 Min	Discussed an upcoming event in Rutland Ohio for Cancer Awareness. Schedule of events, times location and contact information for the event organizers.
Addiction Recovery	Live Remote	09/09/17	1:00pm Until 2:30pm	10 Min	Live remote to promote awareness of September being National Recovery Month. The local event, "Day of Recovery."
Child Immunizations	Morning Show	09/12/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	09/12/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	09/15/17	08:12:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	09/15/17	11:54:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Child Immunizations	Morning Show	09/19/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	09/19/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	09/22/17	08:12:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	09/22/17	11:54:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.

Food Safety	"AG USA"	09/23/17	07:00:00 AM	5 Min	September is food safety month-the safest ways to prepare food discussed.
Child Immunizations	Morning Show	09/26/17	08:12:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	09/26/17	11:54:00 AM	5 Min	Promote the availability of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	09/29/17	08:12:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Alarm Testing	Morning Show	09/29/17	08:58:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Hunger	Midday Show	09/29/17	11:54:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Alarm Testing	Midday Show	09/29/17	11:58:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Hurricane Recovery	"AG USA"	12/16/17	07:00:00 AM	5 Min	Long-range damage assessment and recovery is expected for farmers and ranchers affected by major hurricanes.