

# ORDER



KLFY Lafayette, LA

**Orders**  
**Order / Rev:** 938360  
**Alt Order #:** 25307972  
**Product Desc:** HCAST  
**Estimate:** 3758  
**Flight Dates:** 11/01/16 - 11/08/16  
**Original Date / Rev:** 09/20/16 / 10/14/16  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 210 West Pennsylvania Avenue  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Marilyn Castle LA Supreme Cour  
**Demographic:** A35+  
**Product Codes:** PL5  
**Priority:** P4  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN2570/SP271/TO1326/AL2874/MO967  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	39	\$9,000.00	\$7,650.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	39	\$9,000.00	\$7,650.00	0.00
<b>Totals</b>	<b>39</b>	<b>\$9,000.00</b>	<b>\$7,650.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLFY	11/06/16	11/06/16	CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				CBS Sunday Morning											
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-----S		1		\$100.00		0.00					
E 2	KLFY	11/06/16	11/06/16	Face The Nation	CM	930a-1030a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Face The Nation											
				Face the Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-----S		1		\$100.00		0.00					

Order / Rev: 938360  
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 Flight Dates: 11/01/16 - 11/08/16

Advertiser: POL/Marilyn Castle LA Supreme Court  
 Product Desc: HCAST  
 Estimate: 3758

KLFY Lafayette, LA

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E 2	KLFY	11/06/16	11/06/16	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00																																
Face the Nation																																															
E 3	KLFY	11/01/16	11/01/16	CBS This Morning CBS This Morning	CM	7a-9a	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00																																
CBS This Morning																																															
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Week: 10/31/16	11/06/16	-T-----	1	\$150.00	0.00																																										
E 4	KLFY	11/03/16	11/03/16	CBS This Morning CBS This Morning	CM	7a-9a	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00																																
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Week: 10/31/16	11/06/16	---T---	1	\$150.00	0.00																																										
E 5	KLFY	11/07/16	11/07/16	CBS This Morning CBS This Morning	CM	7a-9a	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00																																
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Week: 11/07/16	11/13/16	M-----	1	\$150.00	0.00																																										
E 6	KLFY	11/08/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00																																
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Week: 11/07/16	11/13/16	-T-----	1	\$150.00	0.00																																										
E 7	KLFY	11/02/16	11/02/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F--W----		:30	1	\$225.00	P4	0.00	NM	1	\$225.00																																
Passe Partout																																															
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E 8	KLFY	11/04/16	11/04/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F----F--		:30	1	\$225.00	P4	0.00	NM	1	\$225.00																																
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E 9	KLFY	11/07/16	11/07/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-FM-----		:30	1	\$225.00	P4	0.00	NM	1	\$225.00																																
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E 10	KLFY	11/01/16	11/01/16	Live With Kelly Live With Kelly	CM	9a-10a	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00																																
Live with Kelly & Michael																																															
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Week: 10/31/16	11/06/16	-T-----	1	\$100.00	0.00																																										
E 11	KLFY	11/02/16	11/02/16	Live With Kelly Live With Kelly	CM	9a-10a	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00																																
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Week: 10/31/16	11/06/16	--W----	1	\$100.00	0.00																																										
E 12	KLFY	11/03/16	11/03/16	Live With Kelly Live With Kelly	CM	9a-10a	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00																																
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Week: 10/31/16	11/06/16	---T---	1	\$100.00	0.00																																										
E 13	KLFY	11/08/16	11/08/16	Live With Kelly Live With Kelly	CM	9a-10a	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00																																
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Week: 11/07/16	11/13/16	-T-----	1	\$100.00	0.00																																										
E 14	KLFY	11/01/16	11/01/16	Let's Make A Deal Let's Make A Deal	CM	2p-3p	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00																																
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E 14	KLFY	11/01/16	11/01/16	Let's Make A Deal Let's Make A Deal	CM	2p-3p	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			1		\$100.00		0.00				
E 15	KLFY	11/02/16	11/02/16	Let's Make A Deal Let's Make A Deal	CM	2p-3p	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--W----			1		\$100.00		0.00				
E 16	KLFY	11/04/16	11/04/16	Let's Make A Deal Let's Make A Deal	CM	2p-3p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	----F--			1		\$100.00		0.00				
E 17	KLFY	11/01/16	11/01/16	M-F 4-5p Dr. Phil	CM	4p-5p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			1		\$125.00		0.00				
E 18	KLFY	11/03/16	11/03/16	M-F 4-5p Dr. Phil	CM	4p-5p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	---T---			1		\$125.00		0.00				
E 19	KLFY	11/07/16	11/07/16	M-F 4-5p Dr. Phil	CM	4p-5p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	M-----			1		\$125.00		0.00				
E 20	KLFY	11/07/16	11/07/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
KLFY News 10 @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	M-----			1		\$350.00		0.00				
E 21	KLFY	11/01/16	11/01/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
KLFY News 10 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			1		\$350.00		0.00				
E 22	KLFY	11/03/16	11/03/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
KLFY News 10 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	---T---			1		\$350.00		0.00				
E 23	KLFY	11/07/16	11/07/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
KLFY News 10 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	M-----			1		\$350.00		0.00				
E 24	KLFY	11/05/16	11/05/16	Sat Hour 2 Crimetime Saturday	CM	8p-9p	-----S-	:30	1	\$150.00	P4	0.00	NM	0	\$0.00
Crime Time															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S-			1		\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KLFY	10/31/16-11/06/16	Sat Hour 2			8p-9p	-----Sa--	:30	(\$150.00)	0.00	NM				
See MG 30.2,30.3															
[Program Change] due to COLLEGE FOOTBALL (LSU)															
E 25	KLFY	11/05/16	11/05/16	Sat Hour 1 Crimetime Saturday	CM	7p-8p	-----S-	:30	1	\$150.00	P4	0.00	NM	0	\$0.00

Order / Rev: 938360  
 Alt Order #: 25307972  
 Flight Dates: 11/01/16 - 11/08/16

Advertiser: POL/Marilyn Castle LA Supreme Court  
 Product Desc: HCAST  
 Estimate: 3758

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	KLFY	11/01/16	11/01/16	Tue Hour 1 NCIS	CM	7p-8p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLFY	10/31/16-11/06/16		Sat Hour 1		7p-8p	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
		See MG 30.2,30.3 [Program Change] due to COLLEGE FOOTBALL (LSU)													
E 27	KLFY	11/07/16	11/07/16	Mon Hour 3 Scorpion	CM	9p-10p	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$450.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$350.00		0.00			
E 28	KLFY	11/06/16	11/06/16	Sun Hour 1 60 Minutes	CM	6p-7p	-----S	:30	1	\$450.00	P4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLFY	10/31/16-11/06/16		Sun Hour 1		6p-7p	-----Su	:30		<del>(\$450.00)</del>		0.00	NM		
		See MG 30.2,30.3 [Program Change] 630p-730p 60 minutes													
E 29	KLFY	11/04/16	11/04/16	Fri Hour 3 Blue Bloods	CM	9p-10p	----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$450.00		0.00			
E 30	KLFY	11/05/16	11/05/16	Sat Hour 3 48 Hours	CM	9p-10p	-----S-	:30	1	\$150.00	P4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLFY	10/31/16-11/06/16		Sat Hour 3		9p-10p	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
		See MG 30.2,30.3 [Program Change] due to COLLEGE FOOTBALL (LSU)													
2	KLFY	11/01/16-11/01/16		Tue Hour 3		9p-10p	-T-----	:30		\$450.00		0.00	NM		
		Ⓢ MG for 30.1,24.1,28.1,25.1 [Makegood]													
3	KLFY	10/31/16-11/06/16		Sun Prime Other 3		630p-730p	-----Su	:30		\$450.00		0.00	NM		
		Ⓢ MG for 30.1,24.1,28.1,25.1 [Makegood]													
E 31	KLFY	11/03/16	11/03/16	Thur Hour 1 Big Bang/Great Indoors	CM	7p-8p	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$500.00		0.00			
E 32	KLFY	11/02/16	11/02/16	Wed Hour 1 Survivor	CM	7p-8p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----					1	\$400.00		0.00			
E 33	KLFY	11/04/16	11/04/16	Fri Hour 2 Hawaii Five O	CM	8p-9p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$400.00		0.00			

Order / Rev: 938360  
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Advertiser: POL/Marilyn Castle LA Supreme Court  
 Product Desc: HCAST  
 Estimate: 3758  
 KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KLFY	11/01/16	11/01/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16   11/06/16		-T-----		1				\$400.00		0.00			
E 35	KLFY	11/02/16	11/02/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16   11/06/16		--W----		1				\$400.00		0.00			
E 36	KLFY	11/04/16	11/04/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16   11/06/16		----F--		1				\$400.00		0.00			
E 37	KLFY	11/01/16	11/01/16	Late Show Stephen Colbert	CM	1035p-1140p	-T-----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16   11/06/16		-T-----		1				\$80.00		0.00			
E 38	KLFY	11/02/16	11/02/16	Late Show Stephen Colbert	CM	1035p-1140p	--W----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16   11/06/16		--W----		1				\$80.00		0.00			
E 39	KLFY	11/03/16	11/03/16	Late Show Stephen Colbert	CM	1035p-1140p	---T---	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16   11/06/16		---T---		1				\$80.00		0.00			
E 40	KLFY	11/04/16	11/04/16	Late Show Stephen Colbert	CM	1035p-1140p	----F--	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16   11/06/16		----F--		1				\$80.00		0.00			
E 41	KLFY	11/07/16	11/07/16	Late Show Stephen Colbert	CM	1035p-1140p	M-----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16   11/13/16		M-----		1				\$80.00		0.00			
													Totals	39	\$9,000.00