

Organization	Issue Addressed	Brief Description
National Park Foundation (Find Your Park)	Historical National Parks	So much more than vast landscapes, there are urban parks, cultural treasures, and historical places—all within the National Park System. A park can even be a feeling or a state of mind. You may find that a National Park Service program helped preserve a special place in your community. With more than 400 national parks and thousands of historic and recreational lands across the country, there are endless ways for you to find your unique connection.
Arbor Day Foundation	Replanting Our Nation's Forests	Our forests. They provide wildlife habitat, natural beauty and recreational opportunities. They filter our air and our water. They are vital to life as we know it. And they need our help. Critical efforts to revitalize forests across the country—and around the globe—are underway to ensure that they live on for future generations, and you can support this important work. Play has always been essential to a child's healthy development, but it is even more critical to our well-being now. As families continue to adjust to the many challenges caused by the COVID-19 pandemic, play can provide much-needed stress relief to both kids and adults, help ease anxiety, and keep the little ones entertained and learning at the same time. The PSA features a diverse cast of families playing inside of homemade forts together as they share how play benefits both kids and adults.
The Toy Foundation (Worldwide Headquarters of Play)	Childcare	National parks show us that life can be both beautiful and complex. They are spaces where we can go to escape the stresses of our everyday lives. They also embody the essence of a nation forged by the powerful forces of nature, the chronicles of conflict, a spirit of innovation, and an enduring vision of democracy for all. For over 50 years, the National Park Foundation has been dedicated to supporting our parks – ensuring that they thrive and inspire wonder for generations to come. The PSA encourage people everywhere to discover their own personal connections to national parks and demonstrate the importance of safeguarding America's special places.
National Park Foundation (The Call)	National Parks	FosterMore shines a light on the amazing potential of kids and families in the foster care system, and empowers all foster kids to reach their dreams through education. FosterMore encourages all of us to play a part in ensuring that foster youth receive the support, nurturing, and guidance they need to succeed in life.
Foster More	Foster Care	The Texting and Driving Prevention campaign aims to go beyond showing people the potential crashes and gruesome end results. Instead, PSAs address the fact that individuals are personally engaging in a behavior that they know is dangerous and remind young adults 16-34 that no one is special enough to text and drive.
Ad Council: Driving Responsibly (One Decision)	Texting & Driving Prevention	Every great song has some truth we find in our own lives. "Home," performed by Michael Bublé expresses perhaps a universal feeling about the yearning we have to go home. And each one of us has a place, a time, a person a wish that we call home. And family is often at the heart of what we call home. We hope you enjoy this message. Family... Pass It On.
Foundation for a Better Life (Home)	Family	Patience is hardest to find when you need it the most! In this charming moment where a young boy innocently sloshes through wet cement we find ourselves asking the question, What would I do? We think you'll smile with relief and take away a good reminder. Patience... Pass it On.
Foundation for a Better Life (Wet Cement)	Patience	Based on a true story, this poignant moment in a concert hall reminds us how even the most embarrassing situations can be turned around with a little patience and Encouragement.
Foundation for a Better Life (Concert)	Encouragement	We all have dreams of what we would like to become someday or something we would like to accomplish in our lifetime. Unfortunately, self-doubt can often take over, keeping us from realizing our dreams. The truth is, with a little hard work and belief in ourselves, anything is possible. "I Believe" by Bon Jovi serves as the perfect backdrop for this message about Believing in Your Dreams... Pass It On
Foundation for a Better Life (I Believe)	Believe	Achievement comes in many forms. For some it's attaining a top grade in school, losing weight or excelling in a sport, for others it's overcoming an obstacle, attaining accolades at work or building a relationship. Whatever the goal, it takes much effort, skill and courage to achieve great things. Set to the uplifting song "Hall of Fame" this message inspires viewers to achieve their own goals... Pass It On.
Foundation for a Better Life(Hall of Fame)	Achievement	Aretha Franklin's "RESPECT" is part of our lives. This message motivates, inspires and is a reminder that good people are all around us. RESPECT...Pass It On.
Foundation for a Better Life (Bus)	Respect	Imagine Dragons' "Love" is a powerful reminder that we really are one people. And it is LOVE that truly brings us together. You viewers will appreciate this remarkable song with a timely message. Love... Pass It On.
Foundation for a Better Life	Love	Kenny Chesney's "Get Along" is the perfect antidote for our times. It is happy! It is doable! It feels good! Yes! Get Along... Pass It On.
Foundation for a Better Life	Get Along	Sacrifice is a word some pay a great price to understand. Our veterans and their families are among those who have paid that price. This PSA entitled "Veteran" offers an example of how each of us can show our continued support to those who have served our country by simply saying... "Thank you and welcome home."
Foundation for a Better Life	Veterans	Campaign mission is to support wounded veterans and their families, inform viewers of the role that wounded veterans' spouses and caregivers play, raise awareness about the Coalition's programs and provide resources to veterans and their families via www.saluteheroes.org.
Coalition to Salute America's Heroes	Military	The Maker Movement is a rapidly growing global community of millions of people who are using technology to create handmade custom items as an alternative to mass produced products. Even with this growing participation, the movement remains on the fringe of mainstream awareness. Infosys Foundation USA is asking for your support by airing these PSAs to help get the word out about the movement. The PSAs end in a call to action for viewers to share their Why I Make stories at www.WhyIMake.org.
PSN PSA Campaigns (Why I Make - Pilloton)	Inspire Creativity	During this difficult time, when many are feeling isolated and struggling with the unknown, Lions Clubs International is reminding our communities: "Where There's a Need, There's a Lion." This PSA campaign serves to increase awareness of how Lions are providing innovative, impactful service during this challenging time for the world.
Lions Clubs International (Global Force for Good)	Social Welfare	Cancer knows no limits. Today alone, 4,949 people in the United States will be diagnosed with cancer - but there are steps individuals can take to reduce their risk. That's why Stand Up To Cancer® (SU2C) announced the launch of a new public service campaign in collaboration with digital health company, Rally Health, Inc., to encourage individuals to take control of their health. Titled "Make the Healthy Call," the campaign is a series of individual PSAs, each featuring celebrated sportscasters encouraging people to make daily healthy choices to lower their risk of developing cancer.
Stand Up 2 Cancer (Eating Healthy)	Cancer	Children know how crucial it is to look for people who can help them, and First Responders Children's Foundation knows how crucial it is to look out for those helpers, so they can keep coming to our rescue, day and night. Firefighters, police and medical personnel spring to life from the sweet drawings of children all over the USA who join together to cheer on our brave and courageous heroes. We still live in a world where kids have heroes they can look up to - America's first responders!
First Responders Children's Foundation	First Reponders	CARE International's mission is to serve individuals and families in the poorest communities in the world. Drawing strength from our global diversity, resources and experience, we promote innovative solutions and are advocates for global responsibility.
CARE (Care Manifesto)	Poverty	