

Heritage Radio Society Inc

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Political File Statement: December 2017

WYAR-FM operates under FCC regulations pertaining to non-profit, educational broadcasting, and as such is prohibited from accepting requests to buy air time from political candidates or third party political action committees advocating any political or legislative position. Any requests made are declined with this statement.

WYAR-FM expresses a policy of considering unpaid airtime for discussing political or legislative issues if, in the opinion of management, all of the following criteria are met:

- The program meets the spirit of an important Public Service Announcement, with potential direct impact on the target demographic(s) recognized by our quarterly issues assessments, or on the continuing operation of WYAR-FM or the non-profit community.
- The message is less than three minutes duration and restricted to a single, specific issue,
- The message is presented in a clearly non-partisan spirit,
- The message does not name nor appear to imply endorsement of any political candidate,
- Any call to action is limited to urging members of the public to seek further information about the issue and to make their own informed and independent decision regarding it.

WYAR-FM expresses a policy of limiting incidental appearances or uses of air time by elected public officials to those which materially support the non-profit mission statement of Heritage Radio Society, Inc, or serve the Public Service Announcement criteria of our targeted demographics, and to accept incidental appearances only if the elected official is not a declared candidate for office at the time the programming is to be aired. WYAR-FM expresses a policy of declining incidental appearances by declared political candidates entirely, until after the conclusion of the current election cycle.

Political File Report:

- 1) WYAR-FM has aired no paid or unpaid airtime discussing political or legislative issues in the period beginning with the last renewal of our FCC broadcast license in the 2nd quarter of 2014 through the end of the 4th Quarter of 2017.
- 2) WYAR-FM has, to its knowledge, aired no material including incidental appearances by elected public officials or declared candidates for political office in the 2nd quarter of 2014 through the end of the 4th Quarter of 2017.