# WONU 89.7FM Kankakee, IL/WEGN 88.7 FM Kankakee, IL/ WTMK 88.5FM Wanatah, IN/WHZN 88.3FM New Whiteland, IN Information on Third-Party Fundraising 1st Quarter 2023

## Date, Time & Duration of the Fundraiser:

6 A. M. CT Thursday, January 26th, to 10 A.M. Friday January 27th, 2023

# **Type of Fundraising Activity:**

On-air campaign sharing stories from the organization and asking listeners to contribute

# Name of Non-Profit Organizations:

Crossover Cups Mission 2607 Woodruff Rd. Suite E #418 Simpsonville, SC 29681

## **Description of the cause:**

This effort centered on a scholarship program for children into the vocational training program.

## Station participation and approximation of amount raised:

Station provided four 3-minute story breaks per hour during the fundraiser.

\$22,560 was raised- 228 young people were able to be enrolled into the training program