



KATV
PO Box 77
Little Rock, AR 72203

Network Media One LLC
819 W 6TH AVE
Pine Bluff, AR 71601

Contract # 6046439
Schedule Dates 03/31/24-04/01/24
Advertiser Shirley M Washington Re-Elect Pine Bluff AR Mayor-D (1557
Agency Network Media One LLC (17362)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 03/31/24-04/01/24 (2007741)
Salesperson HOUSE-LITTLE ROCK, KATV/OATV/NATV (4042)
Sales Office KATV/NATV/OATV
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 03/29/24
Last Modified 03/29/24
Entered By Teal Woods
CO-OP No
External #
Demo A18+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$180.00
Net Total \$1,020.00
Sales Tax

Little Rock (KATV)		
By Broadcast Month	Spots	Rate
Mar. 2024	1	\$100.00
Apr. 2024	3	\$1,100.00
Grand Total:	4	\$1,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/31/24-03/31/24	2	:30	10:36P- News-Full Measure With Sharyl Attkisson 2								1	1	\$100.00	\$100.00	Little Rock (KATV)		3/29/24
2.0	Normal Line / SPOT	04/01/24-04/01/24	2	:30	5A- News-Channel 7 Daybreak Early		1							1	\$250.00	\$250.00	Little Rock (KATV)		3/29/24
3.0	Normal Line / SPOT	04/01/24-04/01/24	2	:30	6A- News-Channel 7 Daybreak		1							1	\$575.00	\$575.00	Little Rock (KATV)		3/29/24
4.0	Normal Line / SPOT	04/01/24-04/01/24	2	:30	11:30A- News-Mid Day Arkansas		1							1	\$275.00	\$275.00	Little Rock (KATV)		3/29/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.