

99.1 The Mix, WMYX-FM/HD-1, Milwaukee
4th Quarter, October – December 2023
Public Affairs Issues / Programs List

WMYX-FM/HD-1 produces a weekly one-hour program entitled “Sunday Morning” devoted to covering current local issues affecting residents of Southeastern Wisconsin. Issues covered by this program are determined by:

Monitoring topics covered by local television, radio, newspapers, website accounts of local news events,
Letters, faxes, e-mails, and other communiqués from the listening public, and
Community ascertainment meetings with community leaders

Station: 99.1 WMYX-FM/HD-1

Program: “SUNDAY MORNING”

Air Time: Sunday mornings, weekly, 7:00 - 8:00 A.M.

Length: 60 minutes

List of ISSUES / PROGRAMS – 4th Quarter, 2023

Suicide Prevention Month
Literacy Awareness Event
Veterans Day
Salvation Army
Energy Assistance
Congenital Heart Disease
Breast Cancer Awareness
Ovarian Cancer Awareness
Holiday Folk Fair

2023 4th QUARTER PROGRAMS

October

Sunday, October 1

Issue: Suicide Prevention

Guest: Gena Orlando

Summary: Alley spoke with Gena Orlando from the American Foundation for Suicide Prevention Wisconsin about World Suicide Day and the upcoming Out of the Darkness Walk.

Sunday, October 8

Issue: Arts Education and Funding

Guests: Katie Korek

Summary: Alley spoke with Katie Korek from The United Arts Performing Fund about upcoming fundraisers and ways to get involved in the art community.

Sunday, October 15

Issue: Congenital Heart Disease

Guests: Callie Chiroff

Summary: Alley spoke with Callie Chiroff about the upcoming Ultimate Heart Race to benefit Congenital Heart Disease and resources available.

Sunday, October 22

Issue: Literacy Awareness

Guests: Lynda Kohler

Summary: Radar spoke with the Executive Director of Sharp Literacy about the upcoming reading event for the community.

Sunday, October 29

Issue: Breast Cancer Awareness

Guests: Nikki Panico

Summary: Alley Faith spoke with Nikki Panico about breast cancer awareness and what resources are available to the community.

November

Sunday, November 5

Issue: Ovarian Cancer

Guests: Ashley Schneider

Summary: Alley spoke with Ashley Schneider, Executive Director of the Wisconsin Ovarian Cancer Alliance, about the ways to help during the holidays.

Sunday, November 12

Issue: Veterans Day

Guest: Veterans specialist

Summary: The I'm Listening Audacy special aired with special guests who spoke about Veterans Day and mental health resources available for Veterans.

Sunday, November 19

Issue: Holiday Folk Fair

Summary: Radar spoke with the director of the upcoming Holiday Folk Fair and ways it benefits the community.

Sunday, November 26

Issue: Energy Assistance

Summary: Alley spoke with Marciela from Energy Assistance of Milwaukee County of assistance available to those in need this winter.

December

Sunday, December 3

Issue: Salvation Army

Guest: Beverly Johnson

Summary: Radar spoke with the director of the Salvation Army Wisconsin about the celebrity Bell ringing day and all the ways to get involved and donate during the holidays.

Sunday, December 10

Issue: Sharp Literacy

Guest: Lynda Kohler, Director of Sharp Literacy

Summary: Radar spoke with Lynda Kohler, Director of Sharp Literacy about their upcoming fundraiser and ways to help assist those who need help with literacy.

Sunday, December 17

Issue: SKILL USA Assistance

Guest: Jessa Dahmes

Summary: Radar spoke with Jessa Dahmes from Skills USA about opportunities available for those in the trades and those looking for jobs to enter the trades.

Sunday, December 24

Issue: Energy Assistance

Guests: Steve Shoeke

Summary: Alley spoke with Steve Shoeke from the weatherization department for Energy Assistance about ways to get help this holiday season.