

# ORDER INFORMATION FOR POLITICAL CANDIDATE ADVERTISING

STATION KMHT	LOCATION: MARSHALL, TEXAS	DATE: <u>01/29/2024</u>
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I, Jeff Thompson

[Check one:] ☒ a legally qualified candidate  
☐ the authorized representative of \_\_\_\_\_  
a legally qualified candidate for election to the

[Check one:] ☐ Federal  
☐ State  
☒ Local

elective office of Harrison County Commissioner Pct. 1  
(indicate office sought),  
associated with the Republican political party in the

[Check one:] ☒ party primary  
☐ party runoff  
☐ general

election to be held on March 5, 2023, hereby request to purchase advertising time on the station for use in connection with that campaign in accordance with the scheduling reattached hereto.

Payment for this advertising will be made by the following candidate or authorized committee of the candidate:

Name of Payor: <u>Jeff Thompson</u>	Name of Treasurer, if paid by Committee	Address: <u>PO Box 239</u> <u>Marshall, TX 75671</u>
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Station may rely upon the representations herein. All advertising purchased pursuant to this order will contain sponsorship identification consistent with all laws, and the station is hereby authorized to edit any advertising that does not include the appropriate sponsorship identification.

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

I am aware that a copy of this Order Form will be placed in the station's political file for public inspection.

Date: 01/29/2024

Signature: Jeffrey L. Thompson  
Candidate or Authorized Committee Representative

☒ Accepted ☐ Accepted in part (Confirmation Attached) ☐ Rejected

Date: 2/2/2024

Signature: Ashli Dansby  
Authorized Station Representative

# Political Candidate Advertising Request

## Schedule of Requested Advertising (To be completed by Candidate)

Time Period or Program in Which Spots Will Run		Length of Spots	Date(s) in Which spots will run	Class of Spot	Number of Spots Per Day	Rate Per Spot	Total Spots to be Aired
2/2-3/5/24		NAME mention in :60 spot 3 min	2/2-3/5/25	Political Calendar	5	Included in Political Calendar \$200	115 mentions
2/16/24			2/16/24	-	✓		5
3/5/24		:30	3/5/24	Political	14	\$18.00	14

Please initial document if in agreement with above advertising information.

*[Signature]*

NOTE: Use Separate Lines or Sheets for Each Different Class of Time Purchased by a Candidate.

## AFTER AIRING OF SPOTS

Attach invoice(s) or Schedule Run Summary to this form showing:

- 1) Air time and charge(s) for each spot
- 2) The date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) The amount of rebates given (identify exact date, time, class of spot and dollar amount for each rebate), if any.

KMHT RADIO  
200 W WELLINGTON ST  
CARTHAGE, TX 75633  
903-923-8000

JEFF THOMPSON  
P O BOX 239  
MARSHALL, TEXAS 75671

## KMHT FM Order Confirmation

OrderID: 0300-015

Sponsor: JEFF THOMPSON  
Product: JEFF THOMPSON  
Estimate/PO:  
AccountRep: MARY LYNNE  
BillingCycle: Calendar Month  
InvoiceType: Detail  
Run Dates: 2/13/2024 - 2/13/2024  
Items Ordered: 01  
Gross Amount: 200.00  
Discounts: 0.00  
Agency Commission: 0.00  
Net Amount: 200.00

### Scheduled Station(s): KMHT FM POLITICAL CALENDAR

Printed 2/22/2024 1:11:52 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/13/2024 - 2/13/2024	All Weeks	NON LOG CHARGE		1						1	:00	Non Log Char			1	[Package]	[Package]
Calendar Month Projected Billing:																	
Jan-24		0.00		Feb-24		200.00			Mar-24		0.00				Q1-2024		200.00

Confirmed Correct; Payment Guaranteed

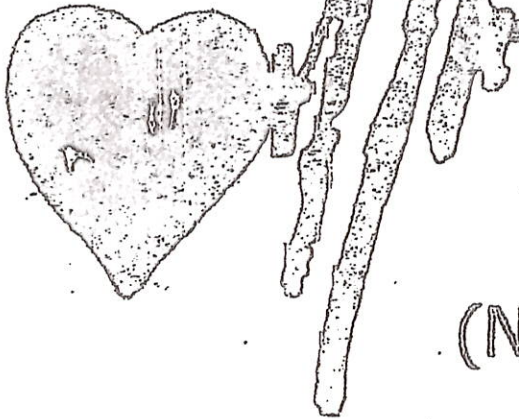
Accepted for KMHT FM



2323 Jefferson Ave.  
Marshall, Texas 76570  
903-923-8000

# KMHT

HEARTBEAT OF EAST TEXAS



103.9 Fm

1450 AM

## NLC ORDER (Non-Log Charge)

CLIENT: Jeff Thompson

CONTACT: jthompson@marshalltx.com

ADDRESS: P.O. Box 239

Marshall, TX 75671

DATE: 2-12-24

PHONE: 903-930-4819

SALESMAN: Mary Lynne O'Neal

☐ MARQUEE AD

☐ PRINTED PROGRAM

☐ TALENT

☒ OTHER

RUN / EVENT DATES: \_\_\_\_\_

COST: \_\_\_\_\_

TOTAL COST: \$200.00

### DESCRIPTION OF ORDER

political calendar

KMHT RADIO  
200 W WELLINGTON ST  
CARTHAGE, TX 75633  
903-923-8000

JEFF THOMPSON  
P O BOX 239  
MARSHALL, TEXAS 75671

## KMHT FM Order Confirmation

OrderID: 0300-016

Sponsor: JEFF THOMPSON  
Product: JEFF THOMPSON  
Estimate/PO: POLITICAL AD  
AccountRep: MARY LYNNE  
BillingCycle: Calendar Month  
InvoiceType: Detail  
Run Dates: 3/5/2024 - 3/5/2024  
Items Ordered: 14  
Gross Amount: 252.00  
Discounts: 0.00  
Agency Commission: 0.00  
Net Amount: 252.00

### Scheduled Station(s): KMHT FM JEFF THOMPSON-POLITICAL AD

Printed 3/4/2024 3:27:35 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/5/2024 - 3/5/2024	All Weeks	06:00 AM - 07:00 AM		1						1	:30	Spot		1017	1	18.00	18.00
02 3/5/2024 - 3/5/2024	All Weeks	07:00 AM - 08:00 AM		1						1	:30	Spot		1017	1	18.00	18.00
04 3/5/2024 - 3/5/2024	All Weeks	10:00 AM - 11:00 AM		1						1	:30	Spot		1017	1	18.00	18.00
05 3/5/2024 - 3/5/2024	All Weeks	12:00 PM - 01:00 PM		1						1	:30	Spot		1017	1	18.00	18.00
06 3/5/2024 - 3/5/2024	All Weeks	01:00 PM - 02:00 PM		1						1	:30	Spot		1017	1	18.00	18.00
07 3/5/2024 - 3/5/2024	All Weeks	02:00 PM - 03:00 PM		1						1	:30	Spot		1017	1	18.00	18.00
08 3/5/2024 - 3/5/2024	All Weeks	03:00 PM - 04:00 PM		1						1	:30	Spot		1017	1	18.00	18.00
09 3/5/2024 - 3/5/2024	All Weeks	04:00 PM - 05:00 PM		1						1	:30	Spot		1017	1	18.00	18.00
10 3/5/2024 - 3/5/2024	All Weeks	05:00 PM - 06:00 PM		1						1	:30	Spot		1017	1	18.00	18.00
11 3/5/2024 - 3/5/2024	All Weeks	7AM NEWS		1						1	:30	Spot		1017	1	18.00	18.00
12 3/5/2024 - 3/5/2024	All Weeks	NOON NEWS		1						1	:30	Spot		1017	1	18.00	18.00
13 3/5/2024 - 3/5/2024	All Weeks	5PM NEWS		1						1	:30	Spot		1017	1	18.00	18.00
14 3/5/2024 - 3/5/2024	All Weeks	06:00 PM - 07:00 PM		1						1	:30	Spot		1017	1	18.00	18.00
15 3/5/2024 - 3/5/2024	All Weeks	08:00 AM - 09:00 AM		1						1	:30	Spot		1017	1	18.00	18.00

#### Calendar Month Projected Billing:

Jan-24	0.00	Feb-24	0.00	Mar-24	252.00	Q1-2024	252.00
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Confirmed Correct, Payment Guaranteed

Accepted for KMHT FM



# KMHT RADIO

1450 am / 96.9 fm 103.9 fm  
2323 Jefferson Ave. • Marshall, Texas 75670 • 903/923-8000



THE HEARTBEAT OF EAST TEXAS

TIME ORDER

1017

CLIENT Jeff Thompson

ADDRESS on file

AGENCY \_\_\_\_\_

ADDRESS \_\_\_\_\_

DATE 3-1-24

SALESMAN Mary Lynne

CART NAME please use #1017

MIN.  
☐

30 SEC  
☒

PROGRAM  
☐

3/5/24		Political ad				3/5/24	
SUN	MON	TUES	WED	THURS	FRI	SAT	
<div></div>	<div></div>	5 <div></div>	<div></div>	<div></div>	<div></div>	<div></div>	
		one spot every hour between					
<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	
		6a-6p, plus an additional					
		spot in all live news hours: 7am,					
<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	
		NOON HOUR & 5pm hour					
<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	
<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	
<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	

COST PER ANNOUNCEMENT \$18 per spot

ACCEPTED BY \_\_\_\_\_

COST PER PROGRAM \_\_\_\_\_

COMPANY \_\_\_\_\_

TOTAL CONTRACT \$252<sup>00</sup>

DETAILS please double check my math  
on cost per spot x the number of total spots

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with the intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for any discriminatory purpose, including decisions not to place advertising on any particular stations on the basis of race, gender, national origin, or ancestry.