

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Arsement Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Monique Blanco Boulet

Authorized committee:

Monique for Lafayette Parish

Agency requesting time (and contact information):

N/A Arsement Media Group - (337) 306-2514

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lafayette City-Parish Mayor-President

Date of election:

November 18, 2023

General

Primary

Treasurer of candidate's authorized committee:

Chris Arsement

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Kalyn Simon	Name: Mandolia Jean-Batiste
Date of Request to Purchase Ad Time: 11.2.23	Date of Station Agreement to Sell Time: 11.2.23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

N/A

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 11.2.23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <b>1194981</b>	Station Call Letters: <b>KSMB-FM</b>	Date Received/Requested: <b>11.2.23</b>
Est. #: <b>600</b>	Station Location: <b>Lafayette, La</b>	Run Start and End Dates: <b>11.6.23-11.10.23</b>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separate station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER

**Orders**  
**Order / Rev:** 1194981  
**Alt Order #:**  
**Product Desc:** Monique Boulet- Lafayette City-Parish N  
**Estimate:** 600  
**Flight Dates:** 11/06/23 - 11/10/23  
**Original Date / Rev:** 11/02/23 / 11/02/23  
**Order Type:** GENERAL

**KSMB-FM**

**Primary AE:** Mandolia Jean-Batiste  
**Sales Office:** L-LAF  
**Sales Region:** Local

**Agency Name:** Arsement Media Group  
**Buying Contact:** Kalyn Simon  
**Billing Contact:** Camille Arsement  
 411 E Demanade Drive  
 Lafayette, LA 70503

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Boulet/R/Mayor-President  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/10/23	10	\$550.00	\$467.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	10	\$550.00	\$467.50	0.00
<b>Totals</b>	<b>10</b>	<b>\$550.00</b>	<b>\$467.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%
Mandolia Jean-Batiste			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSMB	11/06/23	11/10/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	:30	5	\$55.00	P-50	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MTWTF--		5				\$55.00		0.00			
N 2	KSMB	11/06/23	11/10/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	:30	5	\$55.00	P-50	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MTWTF--		5				\$55.00		0.00			
													<b>Totals</b>	<b>10</b>	<b>\$550.00</b>

# Order #1194981: Arsement M./Boulet/R/M./Monique Bo../600

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
11/02/23 3:56:04 PM	Approval Workflow		[Sales Manager - Ready Default]	Scott Chia	\$550.00	10	0.00
11/02/23 3:53:24 PM	Ready for approval		Ready	Mandolia J.	\$550.00	10	0.00
11/02/23 3:44:28 PM	New order created		Copied from Order #1194753	Mandolia J.	\$550.00	10	0.00

[Sorted by: Date]