

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Magnolia Media on behalf of josh guillory, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Josh Guillory

Authorized committee:
Friends of Josh Guillory

Agency requesting time (and contact information):
 N/A Magnolia Media

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Lafayette Mayor

Date of election: Nov 14, 2023 General Primary

Treasurer of candidate's authorized committee:
Mimi Goodwin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  Digitally signed by Laura B. Lancaster Date: 2023.08.29 11:31:37 -05'00'	Signature: 
Name: <u>Laura Lancaster</u>	Name: <u>Scott O'Hasson</u>
Date of Request to Purchase Ad Time: <u>10.16.23</u>	Date of Station Agreement to Sell Time: <u>11/3/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

N/A

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 11/3/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1196129 <u>1196129</u>	Station Call Letters: <u>KGSM-TV</u>	Date Received/Requested: <u>11/3/23</u>
Est. #:	Station Location: <u>LAFAYETTE, LA</u>	Run Start and End Dates: <u>11/7/23 to 11/16/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 1196129
Alt Order #: 36948455
Product Desc: Friends of Josh Guillory
Estimate: 1161116
Flight Dates: 11/07/23 - 11/16/23
Original Date / Rev: 11/03/23 / 11/03/23
Order Type: GENERAL

KSMB-FM

Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Magnolia Media
Buying Contact:
Billing Contact:
 15259 Green Trails Blvd
 Baton Rouge, LA 70817

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Guillory/R/City Parish Mayor Presiden
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/16/23	30	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	30	\$2,100.00	\$1,785.00	0.00
Totals	30	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KSMB	11/07/23	11/10/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-TWTF--	:30	5	\$70.00	P-30	0.00	NM	5	\$350.00												
AM - <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 11/06/23</td> <td>11/12/23</td> <td>-TWTF--</td> <td>5</td> <td>\$70.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/06/23	11/12/23	-TWTF--	5	\$70.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 11/06/23	11/12/23	-TWTF--	5	\$70.00	0.00																						
N 2	KSMB	11/07/23	11/10/23	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-TWTF--	:30	5	\$70.00	P-30	0.00	NM	5	\$350.00												
MD - <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 11/06/23</td> <td>11/12/23</td> <td>-TWTF--</td> <td>5</td> <td>\$70.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/06/23	11/12/23	-TWTF--	5	\$70.00	0.00
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Week: 11/06/23	11/12/23	-TWTF--	5	\$70.00	0.00																						
N 3	KSMB	11/07/23	11/10/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-TWTF--	:30	5	\$70.00	P-30	0.00	NM	5	\$350.00												
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Week: 11/06/23	11/12/23	-TWTF--	5	\$70.00	0.00																						
N 4	KSMB	11/13/23	11/16/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWT---	:30	5	\$70.00	P-30	0.00	NM	5	\$350.00												
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Week: 11/13/23	11/19/23	MTWT---	5	\$70.00	0.00																						
N 5	KSMB	11/13/23	11/16/23	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWT---	:30	5	\$70.00	P-30	0.00	NM	5	\$350.00												
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Order / Rev: 1196129
 Alt Order #: 36948455
 Flight Dates: 11/07/23 - 11/16/23

Advertiser: Guillory/R/City Parish Mayor President
 Product Desc: Friends of Josh Guillory
 Estimate: 1161116
 KSMB-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	MTWT---		5				\$70.00		0.00			
N 6	KSMB	11/13/23	11/16/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWT---	:30	5	\$70.00	P-30	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	MTWT---		5				\$70.00		0.00			
													Totals	30	\$2,100.00

Order #1196129: Magnolia M./Guillory/R./Friends of../1161116

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
11/03/23 4:06:11 PM	Approval Workflow		[Sales Manager - Ready Default]	Scott Chia	\$2,100.00	30	0.00
11/03/23 4:04:57 PM	Ready for approval		DONE	Sylvia Whi	\$2,100.00	30	0.00
11/03/23 3:53:19 PM	New order created		Imported EC Order	Sylvia Whi	\$2,100.00	30	0.00

[Sorted by: Date]