

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Victoria Gray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Colin Allred

Authorized committee:

Allred for Senate

Agency requesting time (and contact information):

N/A Thematic Campaigns

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Senate

Date of election:

November 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Steve Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Victoria Gray	Name: J.D. Prig
Date of Request to Purchase Ad Time: May 15, 2024	Date of Station Agreement to Sell Time: 5-16-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Victoria Gray*

Name: Victoria Gray

Date: 5/15/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5-16-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>753288</u>	Station Call Letters: <u>Laredo</u>	Date Received/Requested: <u>5/16/24</u>
Est. #:	Station Location: <u>KUDO-TV</u>	Run Start and End Dates: <u>5/17-5/20/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ALLRED FOR SENATE FRI 5/17 THRU MON 5/20

Date: 5/16/2024

Client: Political Advertiser
Media: TV
Product: Political Spot Rates
Description: ALLRED FOR SENATE FRI 5/17 THRU MON 5/20
Flight Start Date: 05/13/2024
Flight End Date: 06/30/2024
Vendor: KLDO-TV
 222 Bob Bullock Loop
 Laredo, TX 78043
Phone: 956-727-0027
Fax: 956-727-2673
Affiliation: Univision

Comments: ALLRED FOR SENATE FRI 5/17 THRU MON 5/20
 AGENCY: THEMATIC CAMPAIGNS
Market/System: Laredo, TX

Daypart Program	Daypart Code	STN Gross	Dur	Wks	5/13	5/20	Total Spots
KLDO-TV							
MTuWThF 8:00a-9:00a	EM	\$40.00	30	1			1
DSPRTA AMRCA-NWS/TALK							
MTuWThF 9:00a-10:00a	EM	\$40.00	30	1		1	2
DSPRTA AMRCA-NWS/TALK							
MTuWThF 11:00a-11:30a	DT	\$40.00	30	1		1	2
M-F NOTICIERO UNIVISIO							
MTuWThF 4:00p- 5:00p	EF	\$140.00	30	1		1	2
PRIMER IMPACTO-NEWSMAG							
MTuWThF 9:00p-10:00p	PT	\$280.00	30	1			1
NOVELA							
MTuWThF 7:00p- 8:00p	PT	\$280.00	30	1		1	2
TU VIDA ES VIDA-NOVELA							
Total Cost:		\$1,320.00					
Total Spots:				6	4		10
							10

Summary by Station

Date: 5/16/2024

Client: Political Advertiser
Media: TV
Product: Political Spot Rates
Description: ALLRED FOR SENATE FRI 5/17 THRU MON 5/20
Flight Start Date: 05/13/2024
Flight End Date: 06/30/2024

Comments: ALLRED FOR SENATE FRI 5/17 THRU MON 5/20
 AGENCY: THEMATIC CAMPAIGNS
Market/System: Laredo, TX

Station	Total Spots	STN Gross	PCT
KLDO-TV	10	\$1,320.00	100%
Market Total:	10	\$1,320.00	

Summary by Market/System

Date: 5/16/2024

Client: Political Advertiser
Media: TV
Product: Political Spot Rates
Description: ALLRED FOR SENATE FRI 5/17 THRU MON 5/20
Flight Start Date: 05/13/2024
Flight End Date: 06/30/2024

Comments: ALLRED FOR SENATE FRI 5/17 THRU MON 5/20
 AGENCY: THEMATIC CAMPAIGNS

Market/System:

Market	Total Spots	STN Gross	PCT
Laredo, TX	10	\$1,320.00	100%
Market Total:	10	\$1,320.00	
All Markets			
Grand Total:	10	\$1,320.00	

ORDER



**UNIVISION
LAREDO**

KLDO-TV

Orders
Order / Rev: 753288
Alt Order #:
Product Desc: 5/17-5/20
Estimate:
Flight Dates: 05/17/24 - 05/20/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

Primary AE: Jacqueline Pinou
Sales Office: LO-WA
Sales Region: NATIONAL

Agency Name: Thematic Campaigns
Buying Contact:
Billing Contact:
 111 West Illinois Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POLI/C ALLRED/D/SEN/TX
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-04

New Business End:
Advertiser External ID: 001RP000007fjDFYAY
Agency External ID: 001RP0000075vtYAA
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	10	\$1,320.00	\$1,122.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	10	\$1,320.00	\$1,122.00	0.00
Totals	10	\$1,320.00	\$1,122.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jacqueline Pinou			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	05/17/24	05/20/24	Morning M-F Hour 4 M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$40.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 2	KLDO	05/17/24	05/20/24	Daytime M-F Hour 1 M-F 9a-10a	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----	:30	0	\$40.00	P-04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$40.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$40.00		0.00			
N 3	KLDO	05/17/24	05/20/24	Daytime M-F Hour 3.1 M-F 11a-1130a	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	-----	:30	0	\$40.00	P-04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$40.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$40.00		0.00			
N 4	KLDO	05/17/24	05/20/24	Early Fringe M-F Hour 2 M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-----	:30	0	\$140.00	P-04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$140.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$140.00		0.00			
N 5	KLDO	05/17/24	05/20/24	M-F Prime D M-F 9p-10p	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----	:30	0	\$280.00	P-04	0.00	NM	1	\$280.00

Order / Rev: 753288
 Alt Order #:
 Flight Dates: 05/17/24 - 05/20/24

Advertiser: POLI/C ALLRED/D/SEN/TX
 Product Desc: 5/17-5/20
 Estimate:
KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$280.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 6	KLDO	05/17/24	05/20/24	M-F Prime B M-F 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----	:30	0	\$280.00	P-04	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$280.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$280.00		0.00			
Totals													10	\$1,320.00	

TELEREP, INC.
 KLDO-TV LAREDO
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CONTRACT WORKSHEET
 10780509

CHANGES REPORT SL104 PAGE 1
 RUN ON MAY17/24 AT 13:21
 FROM REP

CORISSA EMBRO
 THEMATIC CAMPAIGNS
 405 W. SUPERIOR STREET
 CHICAGO, IL 60654

POLI/C ALLRED/D/SEN/TX
 COLIN ALLRED SENATE
 MAY17/24- MAY20/24
 JACQUELINE PINOU
 TYPE O
 CTG POLC
 1WKS

REP: M1.1 APPROVED FOR MG
 REVD LNS 1
 NCIT
 PLEASE CONFIRM THANKS
 JACQUELINE 5/17/24

STA: TRANSMITTED ORDER BY STATION

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
CS 1	F,M	800A-900A	30	MAY17-MAY20		0	\$40.00	0	\$.00
PROGRAM : DSPRTA									
A 7	MON	900A-1000A	30	MAY20		1	\$40.00	1	\$40.00
PROGRAM : DSPRTA THIS IS A MAKE-GOOD FOR MAY17 ON LINE-1 FOR 1 SPOT/WK									

MAY/24 \$1,320.00
 CONTRACT TOTAL \$1,320.00
 TOTAL SPOTS 10

MARKET TOTALS \$4,714
 KLDO 28% NGNS 16% KYLX 32% KGNS 4% MXOF 8% NYLX 0% KXOF 12%
 XHBR 0% OGNS 0% KETF 0%

EST SHARES

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER



UNIVISION
LAREDO
KLDO-TV

Orders
Order / Rev: 753288
Alt Order #:
Product Desc: 5/17-5/20
Estimate:
Flight Dates: 05/17/24 - 05/20/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: GENERAL

Primary AE: Jacqueline Pinou
Sales Office: LO-WA
Sales Region: NATIONAL

Agency
Name: Thematic Campaigns
Buying Contact:
Billing Contact:
 111 West Illinois Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POLI/C ALLRED/D/SEN/TX
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End:
Advertiser External ID: 001RP000007fjDFYAY
Agency External ID: 001RP0000075vtYAA
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	10	\$1,320.00	\$1,122.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	10	\$1,320.00	\$1,122.00	0.00
Totals	10	\$1,320.00	\$1,122.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	05/17/24	05/20/24	Morning M-F Hour 4 M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$40.00	P-01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$40.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u> <u>Type</u>
		1	KLDO	05/13/24-05/19/24		Morning M-F Hour 4		8:00 AM-9:00 AM		8:00 AM-9:00 A		----	F----	:30	(\$40.00) 0.00 NM
				<i>Credited</i>											
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 2	KLDO	05/17/24	05/20/24	Daytime M-F Hour 1 M-F 9a-10a	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----	:30	0	\$40.00	P-01	0.00	NM	2	\$80.00
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		Week: 05/13/24	05/19/24	----F--		1				\$40.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$40.00		0.00			
N 4	KLDO	05/17/24	05/20/24	Early Fringe M-F Hour 2 M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-----	:30	0	\$140.00	P-01	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$140.00		0.00			

Order / Rev: 753288
 Alt Order #:
 Flight Dates: 05/17/24 - 05/20/24

Advertiser: POLI/C ALLRED/D/SEN/TX
 Product Desc: 5/17-5/20
 Estimate:
KLDO-TV

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Week:		05/20/24	05/26/24	M-----		1				\$140.00		0.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----F--		1				\$280.00		0.00			
Week:		05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 6	KLDO	05/17/24	05/20/24	M-F Prime B M-F 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----	:30	0	\$280.00	P-01	0.00	NM	2	\$560.00
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Week:		05/13/24	05/19/24	----F--		1				\$280.00		0.00			
Week:		05/20/24	05/26/24	M-----		1				\$280.00		0.00			
N 7	KLDO	05/20/24	05/20/24	Daytime M-F Hour 1 M-F 9a-10a	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----	:30	1	\$40.00	P-01	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$40.00		0.00			
													Totals	10	\$1,320.00