

## QUARTERLY ISSUES PROGRAMMING REPORT

1<sup>ST</sup> Quarter 2012 - KYN6

January 1<sup>st</sup> - March 31<sup>st</sup>

**ISSUES COVERED:** Child Poverty in Arkansas and Northwest Arkansas

**PROGRAM:** Community Matters

**LENGTH:** 24 minutes

**DATE/TIME AIRED:** January 22<sup>nd</sup>, 2012

**TOPICS DISCUSSED:**

Recent statistics, the Head Start Program and its current lack of funding based on the waiting list here in NWA, and other areas of children's lives that are affected (i.e. - education, overall health) when they live at or below the poverty line. The show concluded with ways that we can make a difference through the Economic Opportunity Agency of Washington County.

**ISSUES COVERED:** Child Poverty in Arkansas and Northwest Arkansas (Repeat)

**PROGRAM:** Community Matters

**LENGTH:** 24 minutes

**DATE/TIME AIRED:** January 29<sup>th</sup>, 2012

**TOPICS DISCUSSED:**

Recent statistics, the Head Start Program and its current lack of funding based on the waiting list here in NWA, and other areas of children's lives that are affected (i.e. - education, overall health) when they live at or below the poverty line. The show concluded with ways that we can make a difference through the Economic Opportunity Agency of Washington County.

**ISSUES COVERED: Mental Wellness**

**PROGRAM: Community Matters**

**LENGTH: 24 minutes**

**DATE/TIME AIRED: February 5<sup>th</sup>, 2012**

**TOPICS DISCUSSED:**

Our guest was Tom Petrizzo, CEO of Ozark Guidance - a non-profit organization dedicated to providing low or no cost mental healthcare to Washington, Benton, Madison and Carroll counties here in Northwest Arkansas.

**ISSUES COVERED: Local Economy & Underprivileged Services**

**PROGRAM: Community Matters**

**LENGTH: 24 minutes**

**DATE/TIME AIRED: February 12<sup>th</sup>, 2012**

**TOPICS DISCUSSED:**

The first segment was about the newly formed "Cash Mob Fayetteville" group which will be helping fledgling local businesses with events scheduled to get people out to their places of business and spending money

The second segment was about "Laundry Love" spearheaded by The Cobblestone Project and some local churches as a service in both Washington and Benton Counties to help the underprivileged and underemployed with the cost of doing their laundry. Both are non-profit organizations.

**ISSUES COVERED: Homelessness in Northwest Arkansas**

**PROGRAM: Community Matters**

**LENGTH: 24 minutes**

**DATE/TIME AIRED: February 19<sup>th</sup>, 2012**

**GUEST(S) AND PROGRAM DESCRIPTION:**

This week's guest was Mike Rusch, one of the founders of The Cobblestone Project here in NWA. The organization has several smaller, community based initiatives to help combat poverty and homelessness in our area. Initiatives discussed were Laundry Love, The Farm and 3 Bags in 2 Days. Listeners were made aware of how they could volunteer their time to help with this project.

**ISSUES COVERED: Child Care in Northwest Arkansas**

**PROGRAM: Community Matters**

**LENGTH: 24 minutes**

**DATE/TIME AIRED: February 26<sup>th</sup>, 2012**

**GUEST(S) AND PROGRAM DESCRIPTION:**

This week's segment was with Misty Newcomb, Director of The Prism Education Center. They are a non-profit that provides day care, summer care and after school care on a sliding scale here in Fayetteville. They also focus on education and actually have a curriculum for the children that they keep during the summer and in day care. Most of the teachers are students about to graduate from the U of A.

**ISSUES COVERED: Scholarship Funding**

**PROGRAM: InfoTrak Weekly Public Affairs Program**

**LENGTH: 24 minutes**

**DATE/TIME AIRED: March 4<sup>th</sup>, 2012**

**GUEST(S) AND PROGRAM DESCRIPTION:**

This week's show was an interview with Jody Dilday, Executive Director of the Single Parent Scholarship Fund here in NWA. Their summer deadline to accept applications for the summer semester is 3/15/12. We informed the listeners about how to apply, and also how to donate money or time to the fund.

**ISSUES COVERED: Scholarship Funding (Repeat)**

**PROGRAM: InfoTrak Weekly Public Affairs Program**

**LENGTH: 24 minutes**

**DATE/TIME AIRED: March 11<sup>th</sup>, 2012**

**GUEST(S) AND PROGRAM DESCRIPTION:**

This week's show was an interview with Jody Dilday, Executive Director of the Single Parent Scholarship Fund here in NWA. Their summer deadline to accept applications for the summer semester is 3/15/12. We informed the listeners about how to apply, and also how to donate money or time to the fund.