



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges. | Gabi Finlayson , hereby request station time as follows: **FEDERAL CANDIDATE IDENTIFY CANDIDATE TYPE** STATE OR LOCAL CANDIDATE ALL QUESTIONS/BLOCKS MUST BE COMPLETED Candidate name: Kathleen Riebe Authorized committee: Riebe for Congress Agency requesting time (and contact information): N/A Elevate Strategies, gabi@elevatepolitical.com Candidate's political party: **Democrat** Office sought (no acronyms or abbreviations): **Utah Congressional District 2** General **Primary** Date of election: November 21, 2023 Treasurer of candidate's authorized committee: Theo Gardner-Puschak The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): the candidate listed above who is a legally qualified candidate, or the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. **Station Representative** Candidate/Committee/Agency Signature: Signature: Digitally signed by Gabi Finlayson Date: 2023.11.10 12:54:24 -07'00' Gabi Finlayson NELSON MORAN Name: Gabi Finlayson Date of Station Agreement to Sell Time: 11 10 122 Date of Request to Purchase Ad Time: November 10, 2023

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency					
Signature: Gabi Finlayson	Digitally signed by Gabi Fir Date: 2023.11.10 12:55:07				
Name: Gabi Finlayson					
Date: November 10, 2023					
TO BE COMPLETED BY STATION ONLY					
Ad submitted to Station? Yes No Date ad received: 11 10 2623					
Federal candidate certification signed (above):					
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete.					
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):					
Contract #: 72 31 07	Station Call Letters:	Date Received/Requested:			
Est. #:	Station Location: SAUT LAKE CITY, UTAH	Run Start and End Dates: 11/13/2023 - (1) 17/2023			
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or					

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Print Date 11/10/23

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CONTRACT



Contract / Revision Alt Order# 723107 Advertiser Original Date / Revision POL23/Riebe for Congress 11/10/23 / 11/10/23 Contract Dates Estimate # 11/13/23 - 11/17/23 Product POL23/Riebe for Congres

And:

Elevate Strategies 630 S. Stringfellow Ct Salt Lake City, UT 84105

s			
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Calendar	Cash	
Property	Account Executive	Sales Office	
KDUT-FM	Nelson Moran	Local-Salt Lake	
Special Hand	ling		
Demographic Households			
Agy Code	Advertiser Code	Product 1/2	
Agency Ref	Advertise	er Ref	

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
N 1 KDUT 11/13/23 11/17/23 Mo-Fr 5a-8p Start Date End Date Weekdays Spots/Week Week: 11/13/23 11/19/23 44444 20	7:00 AM-7:00 PM <u>Rate</u> \$45.00		:30		MM	20	\$900.00
		Totals				20	\$900.00

Time Period	# of Spots Gross Amount		Agency Comm.	Net Amount	
11/01/23 -11/17/23	20	\$900.00	(\$135.00)	\$765.00	
Totals	20	\$900.00	(\$135.00)	\$765.00	

	Data
Signature:	Date:

STANDARD TERMS AND CONDITIONS

The organization (advertising agency, media buying service or other client representative) contracting for broadcast time covered by this contract (hereinafter called "AGENCY") and the station accepting this contract (hereinafter called "STATION") hereby agree that this contract shall be governed by the terms and conditions hereof. For purposes of this contract, unless otherwise noted, "broadcast" includes transmission over Station's broadcast facilities, as well as transmission, distribution, or publication of the announcements identified in this contract by any means, whether now known or hereafter devised, including but not limited to distribution over digital platforms or the internet. This contract is binding on the party on whose behalf the AGENCY is purchasing broadcast time (hereinafter called "Advertiser"). When no representative is involved, all references to AGENCY in this contract shall be deemed to refer to Advertiser, provided, however no agency commission will be paid to Advertiser.

1. PAYMENT AND BILLING

- (a) STATION will, from time to time at intervals following broadcasts hereunder, bill AGENCY on behalf of Advertiser. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement. AGENCY shall deliver payment to STATION at the address on the invoice.

 (b) Any time of broadcast on an invoice shall be accurate within 15 minutes. Any invoice identifying commercial announcements and their date and time of broadcasts, when sworn to by STATION, shall constitute an affidavit of
- performance or proof-of-performance. All invoices shall be deemed to be correct unless proven otherwise
- (c) In the event that payment on any contract becomes past due and STATION in its sole discretion refers the contract to a collection agency or attorney for collection, the discount accorded to AGENCY under this contract will become null and void.
- (d) STATION is entitled to the maximum interest allowable by law on any past due balance.
- (e) In the event that STATION, in its sole discretion, refers the contract to a collection agency or attorney for collection, AGENCY will be responsible for all costs, including, but not limited to, reasonable attorney's fees and costs and court costs, incurred.
- (f) Notwithstanding to whom invoices are rendered, AGENCY and Advertiser, jointly and severally, shall remain obligated to pay to STATION the amount of any invoices rendered by STATION within the time specified and until ent in full is received by STATION. Payment by Advertiser to AGENCY shall not constitute payment to STATION.
- (g) In the event any commercial announcements under this contract are purchased pursuant to a cooperative advertising arrangement, AGENCY is acknowledged to be the agent of the source of the cooperative advertising funds (hereInafter called "Vendor") and Vendor shall be jointly and severally liable with AGENCY and Advertiser for payment in full of the entire cost of said announcements within the time specified and until payment in full is received by STATION. Payment by Vendor to AGENCY or Advertiser shall not constitute payment to STATION.

- (a) Unless otherwise specified on the face hereof or other written agreement between STATION and AGENCY, commercial announcements or programs may be canceled by STATION or AGENCY upon 14 days prior notice (or where this contract covers broadcast of programs or sponsorship or partial sponsorship of programs(s) upon at least 28 days prior notice), but no such cancellation shall be effective until 14 days after start of broadcasting hereunder (or where this contract covers broadcast of programs or sponsorship or partial sponsorship of programs(s) until at least 28 days after start of broadcasting hereunder).
- (b) If AGENCY cancels contract, earned rates will apply. If STATION cancels contract, AGENCY shall have the benefit of the same discounts which it would have earned had it been allowed to complete the contract.

3. EFFECT OF BREACH

- (a) STATION reserves the right to cancel this contract upon default by AGENCY in the payment of bills or other material breach of the terms hereof at any time upon prior notice. Upon such cancellation, all charges for broadcasts completed hereunder and not paid shall become immediately due and payable to AGENCY shall also pay, as iliquidated damages, a sum equal to (i) the amount that AGENCY would have been obligated to pay hereunder if, on the date on which STATION gives such notice of termination, AGENCY had given notice of termination pursuant to Paragraph 2(a) hereof at the earliest date permitted thereunder and (ii) the actual, non-cancelable out-of-pocket costs necessarily incurred by STATION through the date of such termination.
- (b) In the event of a material breach by STATION in performing this contract, AGENCY reserves the right to cancel this contract at any time upon prior notice. STATION shall pay as liquidated damages, a sum equal to the lesser of the following: (i) the actual, non-cancelable out-of-pocket costs necessarily incurred by AGENCY through the date of such termination; or (ii) the total which would be due to STATION hereunder if, on the date on which AGENCY gives notice or cancellation STATION had given notice of termination pursuant to Paragraph 2(a) hereof effective at the earliest date permitted thereunder.

4. FAILURE TO BROADCAST

(a) If, due to public emergency or necessity, force majeure, restriction imposed by law, act of God, act of terrorism, mechanical or electrical breakdown, labor dispute or for other similar or dissimilar cause beyond STATION'S (a) if, due to public emergency or necessity, force majeture, restriction imposed by law, act or tood, act or terrorism, mechanical or electrical preadcounts, including the product of the control, STATION fails to make a broadcast as required hereunder, STATION shall not be in breach of this control. STATION may suggest a substitute time period for the broadcast of the interrupted or omitted commercial announcement or program. If STATION does not suggest a substitute time period of if no such substitute time period is acceptable to AGENCY, the time charges allocable to the omitted broadcast shall be walved. If a material part, but not all, of a scheduled broadcast is omitted, the time charges relating thereto shall be appropriately reduced. AGENCY shall have the benefit of the same discounts which would have been earned if there had been no interruption or omission of the broadcast. STATION shall have no other liability to AGENCY as a result of any interruption or omission.

5. SUBSTITUTION OF PROGRAMS OF PUBLIC SIGNIFICANCE

- (a) STATION shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program which, in its absolute discretion, it deems to be of public interest or significance. In any such case, STATION will notify AGENCY in advance, if reasonably possible, but where such notice cannot reasonably be given, STATION will notify AGENCY within a reasonable period after such scheduled broadcast has been canceled.
- (b) If AGENCY and STATION cannot agree upon a satisfactory substitute day and time the broadcast time so preempted shall be deemed canceled without affecting the rates, discounts, or rights provided under this contract, except that AGENCY shall not have to pay any time charges allocable to the canceled broadcast.

6. PACKAGE AND PREEMPTIBLE SPOTS

Notwithstanding the provisions of Paragraphs 4 or 5 hereof, if the omitted or preempted commercial announcement was purchased as part of a package or at a preemptible rate, STATION may preempt for any reason whatsoever and in all events AGENCY shall continue to pay the full charge (no credit or refund will be given), but AGENCY shall be provided another announcement at a substitute date and time reasonably consistent with those dates and times permitted by the terms of the package buy or preemptible rate.

7. PROGRAM AND COMMERCIAL MATERIAL

- (a) Unless otherwise noted on the face of this contract or other written agreement between STATION and AGENCY all program material excluding commercial announcements shall be furnished by STATION and all commercial announcement material shall be furnished by AGENCY. If prior to the first scheduled broadcast, AGENCY so requests, STATION shall return AGENCY material to AGENCY at the end of the scheduled run. If AGENCY does not so request, STATION shall have the right, but not the obligation, to dispose of such material. All expenses connected with the delivery of material to be provided by AGENCY to STATION, and with return to AGENCY from STATION, if return is directed, shall be paid by AGENCY.
- (b) All commercial and program materials, including scheduling instructions, no later than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. STATION is required to advise AGENCY by telephone or telecopy if such materials do not so arrive. If such materials do not arrive at STATION within 24 hours after STATION has notified AGENCY, STATION may bill AGENCY and AGENCY shall be liable for the time reserved.
- (c) Program and commercial material provided by AGENCY is subject to STATION approval and STATION, in its sole discretion, may exercise a continuing right to reject such material, including without limitation, a right to reject for unsattsfactory technical quality. In the event the material is unsattsfactory, STATION shall notify AGENCY by telephone or telecopy and unless AGENCY furnishes satisfactory material 24 hours in advance of broadcast, STATION shall have the right to substitute its own program or commercial material with no liability of STATION to AGENCY. AGENCY shall also pay, as liquidated damages, the amount that AGENCY would have been obligated to pay hereunder if, on the date the rejected material was scheduled to run, AGENCY had given notice of termination pursuant to Paragraph 2(a) hereof at the earliest date permitted thereunder.

8. POLITCAL ADVERTISING

Additional requirements may apply to Political Advertising, including but not limited to advertising authorized by a candidate, his or her authorized political committee, or its agents, and non-candidate issue advertisements.

STATION agrees to Indemnify and hold harmless AGENCY and Advertiser and their affiliated entities and their officers, directors, employees and assigns against all liability resulting from or relating to the broadcast of [1] program material except program material furnished by AGENCY and [2] musical compositions licensed for broadcasting by a music licensing organization of which STATION is a licensee. AGENCY agrees to Indemnify and hold harmless STATION and its affiliated entities and their officers, directors, employees, licensees and assigns against all liability resulting from or relating to the broadcast of commercial material or program material furnished by AGENCY or Advertiser except musical compositions licensed as stated above. The indemnified party will promptly notify the indemnifying party of any claim or obligation to which the indemnity set of the indemnifying party of any claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the defense of any such claim or litigation against AGENCY and STATION may require AGENCY to assume the AGENCY assume the AGENCY to assume the AGENCY to assume the AGENC thereto shall be limited to the payment of any judgment or settlement approved by the indemnifying party. The provisions of this paragraph shall survive the termination or expiration of this contract.

10. GENERAL

- (a) STATION shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to program or commercial material furnished by AGENCY in connection with broadcasts hereunder.
 (b) STATION shall have the right to retransmit or authorize the retransmission of STATION'S signal, including, without limitation, the commercial announcements and programs covered by this contract, by any means now known or hereafter developed.
- (c) AGENCY may not assign or transfer this contract or the rights hereunder without first obtaining the prior written consent of STATION nor may STATION be required to broadcast hereunder for the benefit of any other Advertiser than the one named on the face of this contract. Failure of STATION or AGENCY to enforce any of the provisions herein shall not be construed as a general relinquishment or walver as to that or any other provision.
- (d) STATION'S obligations hereunder are subject to the terms and conditions of licenses held by it and to applicable federal, state and local laws and regulations (e) This contract contains the entire agreement between the parties relating to the subject matter herein contained, and no change or modification of any of its terms and provisions shall be effective unless made in writing and
- (f) Except as otherwise specifically provided herein, all notices hereunder shall be in writing and shall be given by personal delivery, registered or certified mail or nationally recognized overnight courier service (prepaid), at the
- (g) Advertiser and Agency hereby give permission for Station to utilize Advertiser's company logos, registered trademarks, and/or service marks for purposes connected with the business of the Station, including but not limited to
- on-the-air, in marketing, advertising and promotional material, and on the Station's website. Advertiser and Agency hereby release the Station from all liability relating to the publication of such logos/trademarks/service marks. (h) Alpha Media and its affiliated companies do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies
- that it is not buying broadcast time on Alpha Media's stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

\$900.00

20

Totals

ORDER

Order / Rev:

723107

Orders	Order / Rev: Alt Order #:	723107		1023
	Product Desc:	POL23/Riebe for Congress		
	Estimate:	8 <u></u>		KDUT-FM
	Flight Dates:	11/13/23 - 11/17/23	Primary AE:	Nelson Moran
	Original Date / Rev:	11/10/23 / 11/10/23	Sales Office:	L-SLC
	Order Type:	TRANSACTIONAL	Sales Region:	Local
Agency	Name:	Elevate Strategies		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Gabrielle Finlayson	Billing Calendar:	Calendar
		630 S. Stringfellow Ct	Billing Cycle:	EOM/EOC
		Salt Lake City, UT 84105	Agency Commission:	15%
Advertiser	Name:	POL23/Riebe for Congress		
	Demographic:	НН	New Business End:	
	Product Codes:	Candidates	Advertiser External ID:	
	Revenue Code 1:	Agency Business	Agency External ID:	
	Revenue Code 2:	Spot	Unit Code:	General
	Revenue Code 3:	General Revenue	Order Separation:	00:30:00
	Priority:	P-03		
Bill Plan			Totals	Const America Not America Poting
Start Date	End Date # Spots		Month # Spots November 2023 20	Gross Amount Net Amount Rating \$900.00 \$765.00 0.00
11/01/23	11/17/23 20	\$900.00 \$765.00	Totals 20	\$900.00 \$765.00 0.00
Account Exe	ecutives			
Account Exec	cutive Sales Offic	ce Sales Region Start Date / I	End Date Order %	
Nelson Morar	1	Start Of Orde	er - End Of Order 100%	
Ln Ch	Start End Inven	ntory Code Break Start/End	Time Days Len Spots	Rate Pri Rtg Type Spots Amount
N 1 KDUT		r 5a-8p CM 7:00 AM-7: r 5a-8p (7:00 AM-7:	00 PM 44444 :30 20 :00 PM)	\$45,00 P-03 0.00 NM 20 \$900.00
<u>Sta</u> Week: 11/		<u>Spots/Week</u> <u>Rate</u> 44 20 \$45.00	Rating 0.00	