



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gabi Finlayson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kathleen Riebe

Authorized committee:

Riebe for Congress

Agency requesting time (and contact information):

N/A Elevate Strategies, gabi@elevatepolitical.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Utah Congressional District 2

Date of election:

November 21, 2023

General

Primary

Treasurer of candidate's authorized committee:

Theo Gardner-Puschak

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Gabi Finlayson <small>Digitally signed by Gabi Finlayson Date: 2023.11.10 12:54:24 -07'00'</small>	Signature: 
Name: Gabi Finlayson	Name: NELSON MORAN
Date of Request to Purchase Ad Time: November 10, 2023	Date of Station Agreement to Sell Time: 11/10/2023

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Gabi Finlayson

Digitally signed by Gabi Finlayson
Date: 2023.11.10 12:55:07 -07'00'

Name: Gabi Finlayson

Date: November 10, 2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 11/10/2023

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 723107

Station Call Letters: KDUT

Date Received/Requested: 11/10/2023

Est. #:

Station Location: SALT LAKE CITY, UTAH

Run Start and End Dates: 11/13/2023 - 11/17/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



Alpha Media LLC
 2722 S Redwood Rd #1
 Salt Lake City, UT 84119
 (801) 908-8777

<u>Contract / Revision</u> 723107 /		<u>Alt Order #</u>
<u>Advertiser</u> POL23/Riebe for Congress		<u>Original Date / Revision</u> 11/10/23 / 11/10/23
<u>Contract Dates</u> 11/13/23 - 11/17/23	<u>Estimate #</u>	
<u>Product</u> POL23/Riebe for Congress		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KDUT-FM	<u>Account Executive</u> Nelson Moran	<u>Sales Office</u> Local-Salt Lake
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Elevate Strategies
 630 S. Stringfellow Ct
 Salt Lake City, UT 84105

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDUT	11/13/23	11/17/23	Mo-Fr 5a-8p	7:00 AM-7:00 PM		:30			NM	20	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	44444--				20	\$45.00			
Totals											20	\$900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/23 - 11/17/23	20	\$900.00	(\$135.00)	\$765.00
Totals	20	\$900.00	(\$135.00)	\$765.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

ORDER



Orders
Order / Rev: 723107
Alt Order #:
Product Desc: POL23/Riebe for Congress
Estimate:
Flight Dates: 11/13/23 - 11/17/23
Original Date / Rev: 11/10/23 / 11/10/23
Order Type: TRANSACTIONAL

KDUT-FM
Primary AE: Nelson Moran
Sales Office: L-SLC
Sales Region: Local

Agency
Name: Elevate Strategies
Buying Contact:
Billing Contact: Gabrielle Finlayson
 630 S. Stringfellow Ct
 Salt Lake City, UT 84105

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL23/Riebe for Congress
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Spot
Revenue Code 3: General Revenue
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/23	11/17/23	20	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	20	\$900.00	\$765.00	0.00
Totals	20	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nelson Moran			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDUT	11/13/23	11/17/23	Mo-Fr 5a-8p Mo-Fr 5a-8p	CM	7:00 AM-7:00 PM (7:00 AM-7:00 PM)	44444--	:30	20	\$45.00	P-03	0.00	NM	20	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	44444--		20				\$45.00		0.00			
													Totals	20	\$900.00