

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>  8/22/16
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I, DAVID TAKARA, of GREENSTRIPE MEDIA, INC.  
do hereby request station time concerning the following issue:

YES ON 55
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED CONTRACTS.					

This broadcast time will be used by: Yes on 55 - Californians for Budget Stability

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Yes on 55 - Californians for Budget Stability, sponsored by teachers, health care providers, doctors and labor organizations. 1510 J Street, Suite 210. Sacramento, CA 95814.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See attached Letter of Authorization.

Yes on 55—Californians for Budget Stability, Sponsored by Teachers, Health Care Providers, Doctors and Labor Organizations. Major Funding by California Hospitals Committee on Issues, (CHCI) Sponsored by California Association of Hospitals and Health Systems (CAHHS) and California Teachers Association/Issues PAC (committee).

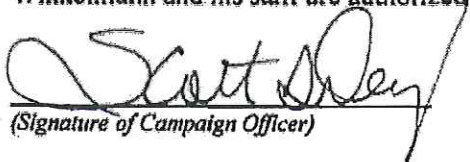
555 Capitol Mall, Suite 1425  
Sacramento, CA 95814

### LETTER OF AUTHORIZATION

Date: 8/22/16

To Whom It May Concern:

Joe Winkelmann and his staff at Greenstripe Media, Inc. in Newport Beach, CA are authorized to purchase broadcast time and print space on behalf of *Yes on 55—Californians for Budget Stability, Sponsored by Teachers, Health Care Providers, Doctors and Labor Organizations*. Furthermore, Mr. Winkelmann and his staff are authorized to sign all necessary paperwork related to the campaign.

  
(Signature of Campaign Officer)

The following are the Committee Officers:

Chairman: Scott Day

Treasurer: Alma Hernandez

Committee Phone Number: (916) 443-7817



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/22/16      [Signature]      949.650.5081  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Cindy Melgar      10/11/16  
Signature                      Printed Name                      Title

[Signature]

David Cascarelli

LOCAL SALES MANAGER

10/11/16

# GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

## RADIO BROADCAST CONTRACT

Contract # 111016

Contract Date 10/11/2016

Advertiser Yes on 55 - Californians for Budget Stability		Station KPWR-FM		Product Yes on 55		
Buyer David Takara		Broadcast materials furnished by Greenstripe Media - 949.650.5081		rev # on	rev # on	rev # on

KPWR-FM  
Cindy Melgar

Station Phone 818.238.6631 (office)  
Direct Phone 818.203.6760 (mobile)  
Fax  
E-mail

Schedule Dates				Schedule Rotation		Billing Weeks	Announcements	Gross Cost	\$8,800.00
10/18/2016 thru 10/24/2016				Tuesday thru Monday		1	15x	Net Cost	\$7,480.00
Line	Days	Time From To	Length	Spots Per Week	Program Notes			Rate Per Spot	Line Total
1	TU-F,M	6A 10A	:60	3				500	1500
2	TU-F,M	10A 3P	:60	3				600	1800
3	TU-F,M	3P 7P	:60	4				800	3200
4	SA	10A 7P	:60	3				500	1500
5	SU	10A 7P	:60	2				400	800

WEEKLY TOTALS: 15x \$8,800

**BILLING INFORMATION:** Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails.

**MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegoods in same or better programming within contracted weeks or billing month. We will respond within 24 hours.

Accepted for (Station)

By

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

# Sales Order

Station: KPWR-FM Agency: GREENSTRIPE MEDIA  
 Contract Name: Yes on 55 Oct 11 -01 Address: 424 OLD NEWPORT BLVD.  
 Contract#: 48488 City: NEWPORT  
 Start Date: 10/11/16 End Date: 10/24/16 BEACH State: CA Zip: 92663  
 Revenue Type: LOCAL POLITICAL AGENCY Type: Cash Buyer: David Takara  
 Advertiser: YES ON 55 Tax Schedule: (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: Yes on 55 Salesperson: 1081cmel Comm %: 5  
 Estimate #: Oct 11-17 Makegood Policy: CONTACT SALESREP  
 Competitive Code: PO-POLITICAL ISSUES

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/11/16	10/14/16		6:00 AM	10:00 AM	60		X	X	X	X			2	W	500.00	2	1,000.00	3	
2	10/11/16	10/14/16		10:00 AM	3:00 PM	60		X	X	X	X			2	W	600.00	2	1,200.00	3	
3	10/11/16	10/14/16		3:00 PM	7:00 PM	60		X	X	X	X			3	W	800.00	3	2,400.00	3	
4	10/15/16	10/15/16		10:00 AM	7:00 PM	60						3		3	D	500.00	3	1,500.00	3	
5	10/16/16	10/16/16		10:00 AM	7:00 PM	60							2	2	D	400.00	2	800.00	3	
6	10/17/16	10/17/16		6:00 AM	10:00 AM	60	X							1	W	500.00	1	500.00	3	
7	10/17/16	10/17/16		10:00 AM	3:00 PM	60	X							1	W	600.00	1	600.00	3	
8	10/17/16	10/17/16		3:00 PM	7:00 PM	60	X							1	W	800.00	1	800.00	3	
9	10/18/16	10/21/16		6:00 AM	10:00 AM	60		X	X	X	X			2	W	500.00	2	1,000.00	3	
10	10/18/16	10/21/16		10:00 AM	3:00 PM	60		X	X	X	X			2	W	600.00	2	1,200.00	3	
11	10/18/16	10/21/16		3:00 PM	7:00 PM	60		X	X	X	X			3	W	800.00	3	2,400.00	3	
12	10/22/16	10/22/16		10:00 AM	7:00 PM	60						3		3	D	500.00	3	1,500.00	3	
13	10/23/16	10/23/16		10:00 AM	7:00 PM	60							2	2	D	400.00	2	800.00	3	
14	10/24/16	10/24/16		6:00 AM	10:00 AM	60	X							1	W	500.00	1	500.00	3	
15	10/24/16	10/24/16		10:00 AM	3:00 PM	60	X							1	W	600.00	1	600.00	3	
16	10/24/16	10/24/16		3:00 PM	7:00 PM	60	X							1	W	800.00	1	800.00	3	

## Billing Projections: By Month

Oct 16  
 CA 17,600.00  
 ST 17,600.00

☒ Print Spot Prices

Notes to Traffic: val signed a credit override on 10/5. mitch

TOTAL SPOTS 30

GROSS TOTAL \$ 17,600.00

ADJUSTED SPOTS 30

ADJUSTED TOTAL \$ 17,600.00

APPROVE DECLINE

☒ ☐ 1081mfle, 10/11/16 @12:28PM  
☒ ☐ 1081dcrl, 10/05/16 @4:51PM  
☒ ☐ General Sales Manager  
☐ ☐ National Sales Manager