

ORDER



KXVA

Orders	Order / Rev:	1195189	
	Alt Order #:	25074539	
	Product Desc:	STATE SENATE TX SD-5	
	Estimate:		
	Flight Dates:	02/15/16 - 02/21/16	Primary AE: Melissa Arasin
	Original Date / Rev:	02/08/16 / 02/11/16	Sales Office: M-DAL
	Order Type:	Political	Sales Region: NAT

Agency	Name:	Davis Lenz Media, Inc - Agency	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		6060 N Central Expressway	Billing Cycle: EOM/EOC
		Dallas, TX 75206	Agency Commission: 15%

Advertiser	Name:	Brent Mayes State Senate TX SD 54	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL-State Senate	Advertiser External ID:	104501
	Priority:	P04-GB	Agency External ID:	4207AG
	Revenue Codes:	AGY, (POL) Political, (POL) Candidate	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/19/16	25	\$1,150.00	\$977.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	25	\$1,150.00	\$977.50	0.00
Totals	25	\$1,150.00	\$977.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Arasin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXVA	02/15/16	02/19/16	Local News @ 6a M-F Wake Up West Texas	CM	530a-8a	MTWTF--	:30	5	\$25.00	P04-C	0.00	NM	5	\$125.00
WAKE UP TEXAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	MTWTF--					5	\$25.00		0.00			
E 2	KXVA	02/15/16	02/18/16	Live with Kelly 9-10a M-F 9a-10a	CM	9a-10a	MTWT---	:30	4	\$30.00	P04-C	0.00	NM	4	\$120.00
LIVE W/KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	MTWT---					4	\$30.00		0.00			
E 3	KXVA	02/15/16	02/19/16	Steve Harvey 10-11a* M-F 10a-11a	CM	10a-11a	MTWTF--	:30	5	\$30.00	P04-C	0.00	NM	5	\$150.00
MEREDITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	MTWTF--					5	\$30.00		0.00			
E 4	KXVA	02/15/16	02/18/16	Local News @ 630p M-FCM M-F 630p-7p NEWS	CM	630p-7p	MTWT---	:30	4	\$50.00	P04-C	0.00	NM	4	\$200.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	MTWT---					4	\$50.00		0.00			
E 5	KXVA	02/15/16	02/18/16	Local News @ 9p M-F M-F News 9p-930p	CM	9p-930p	MTWT---	:30	4	\$50.00	P04-C	0.00	NM	4	\$200.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	MTWT---					4	\$50.00		0.00			

Order / Rev: 1195189
Alt Order #: 25074539
Flight Dates: 02/15/16 - 02/21/16

Advertiser: Brent Mayes State Senate TX SD 54
Product Desc: STATE SENATE TX SD-5
Estimate: KXVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KXVA	02/16/16	02/16/16	Tuesday Prime 1b Tuesday Prime 1b	CM	730p-8p	-T-----	:30	1	\$95.00	P04-C	0.00	NM	1	\$95.00
MINORITY REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	-T-----		1				\$95.00		0.00			
E 7	KXVA	02/16/16	02/16/16	Tuesday Prime 2b Tuesday Prime 2b	CM	830p-9p	-T-----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
THE GRINDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	-T-----		1				\$85.00		0.00			
E 8	KXVA	02/18/16	02/18/16	Thursday Prime Other Thursday Prime Other	CM	7p-9p	---T---	:30	1	\$175.00	P04-C	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	---T---		1				\$175.00		0.00			
													Totals	25	\$1,150.00