

CONTRACT



WENY-DT2 / EENY-TV
 474 Old Ithaca Road
 Horseheads, NY 14845-7212
 USA
 (607)739-3636

www.weny.com

And:

AKPD Message & Media
 730 North Franklin
 Chicago, IL 60610

<u>Contract / Revision</u> 131430 /		<u>Alt Order #</u> 7466869
<u>Product</u> NYS DEMS		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> ISS/NYS Democratic Committee		<u>Original Date / Revision</u> 10/24/14 / 10/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> EENY	<u>Account Executive</u> Mark Roberts	<u>Sales Office</u> Telerep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	36.2	10/31/14	10/31/14	The Price is Right	11am-12pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$150.00			
N 2	36.2	11/03/14	11/03/14	The Price is Right	11am-12pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$150.00			
N 3	36.2	11/04/14	11/04/14	The Price is Right	11am-12pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$150.00			
N 4	36.2	10/31/14	10/31/14	Judge Judy (Third)	5pm-5:30pm		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				2	\$90.00			
N 5	36.2	11/03/14	11/03/14	Judge Judy (Third)	5pm-5:30pm		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$90.00			
N 6	36.2	10/31/14	10/31/14	Big Bang Theory (Sec)	730pm-8pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$225.00			
N 7	36.2	11/03/14	11/03/14	Big Bang Theory (Sec)	730pm-8pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$225.00			
N 8	36.2	10/28/14	10/28/14	Tue Prime 9pm-10pm	9pm-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-T-----				1	\$600.00			
N 9	36.2	11/02/14	11/02/14	60 Minutes	7pm-8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				1	\$1,500.00			
N 10	36.2	11/02/14	11/02/14	CBS Prime	9pm-10pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				2	\$800.00			
N 11	36.2	10/31/14	10/31/14	Letterman	1135pm-1235xm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$100.00			
N 12	36.2	11/03/14	11/03/14	Letterman	1135pm-1235xm		:30			NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 131430 /		<u>Alt Order #</u> 7466869
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Product</u> NYS DEMS
<u>Advertiser</u> ISS/NYS Democratic Com		<u>Estimate #</u> 10/24/14 / 10/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$100.00			
N 13	36.2	10/31/14	10/31/14	Bold and the Beautiful	130pm-2pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$75.00			
N 14	36.2	11/03/14	11/03/14	Bold and the Beautiful	130pm-2pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$75.00			
N 15	36.2	10/31/14	10/31/14	Let's Make A Deal	3pm-4pm		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				2	\$60.00			
N 16	36.2	11/03/14	11/03/14	Let's Make A Deal	3pm-4pm		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$60.00			
N 17	36.2	10/31/14	10/31/14	M-F 4pm-5pm	4pm-5pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				2	\$100.00			
N 18	36.2	11/03/14	11/03/14	M-F 4pm-5pm	4pm-5pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$100.00			
N 19	36.2	10/31/14	10/31/14	News @ 5:30pm	530pm-6pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$150.00			
N 20	36.2	11/03/14	11/03/14	News @ 5:30pm	530pm-6pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$150.00			
N 21	36.2	10/31/14	10/31/14	CBS Prime	9pm-10pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$1,000.00			
N 22	36.2	10/31/14	10/31/14	CBS Prime	10pm-11pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$800.00			
N 23	36.2	10/31/14	10/31/14	Big Bang Theory (Pri)	7pm-730pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$225.00			
N 24	36.2	11/03/14	11/03/14	Big Bang Theory (Pri)	7pm-730pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$225.00			
Totals											33	\$8,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	33	\$8,800.00	(\$1,320.00)	\$7,480.00
Totals	33	\$8,800.00	(\$1,320.00)	\$7,480.00

Signature: _____ **Date:** _____

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