

# CONTRACT



**WENY-DT2 / EENY-TV**  
**474 Old Ithaca Road**  
**Horseheads, NY 14845-7212**  
**USA**  
**(607)739-3636**

[www.weny.com](http://www.weny.com)

And:

**AKPD Message & Media**  
**730 North Franklin**  
**Chicago, IL 60610**

<u>Contract / Revision</u> 131430 /		<u>Alt Order #</u> 7466869
<u>Product</u> <b>NYS DEMS</b>		
<u>Contract Dates</u> <b>10/27/14 - 11/04/14</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>ISS/NYS Democratic Committee</b>		<u>Original Date / Revision</u> 10/24/14 / 10/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>EENY</b>	<u>Account Executive</u> Mark Roberts	<u>Sales Office</u> Telerep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	36.2	10/31/14	10/31/14	The Price is Right	11am-12pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----F--	1			\$150.00				
N 2	36.2	11/03/14	11/03/14	The Price is Right	11am-12pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----	2			\$150.00				
N 3	36.2	11/04/14	11/04/14	The Price is Right	11am-12pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	-T-----	2			\$150.00				
N 4	36.2	10/31/14	10/31/14	Judge Judy (Third)	5pm-5:30pm		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----F--	2			\$90.00				
N 5	36.2	11/03/14	11/03/14	Judge Judy (Third)	5pm-5:30pm		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----	2			\$90.00				
N 6	36.2	10/31/14	10/31/14	Big Bang Theory (Sec)	730pm-8pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----F--	1			\$225.00				
N 7	36.2	11/03/14	11/03/14	Big Bang Theory (Sec)	730pm-8pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	M-----	1			\$225.00				
N 8	36.2	10/28/14	10/28/14	Tue Prime 9pm-10pm	9pm-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	-T-----	1			\$600.00				
N 9	36.2	11/02/14	11/02/14	60 Minutes	7pm-8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	-----S	1			\$1,500.00				
N 10	36.2	11/02/14	11/02/14	CBS Prime	9pm-10pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	-----S	2			\$800.00				
N 11	36.2	10/31/14	10/31/14	Letterman	1135pm-1235xm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	----F--	1			\$100.00				
N 12	36.2	11/03/14	11/03/14	Letterman	1135pm-1235xm		:30			NM	1	\$100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WENY-DT2 / EENY-TV**  
**474 Old Ithaca Road**  
**Horseheads, NY 14845-7212**  
**USA**  
**(607)739-3636**

[www.weny.com](http://www.weny.com)

<u>Contract / Revision</u> 131430 /		<u>Alt Order #</u> 7466869
<u>Contract Dates</u> 10/27/14 - 11/04/14	<u>Product</u> NYS DEMS	<u>Estimate #</u>
<u>Advertiser</u> ISS/NYS Democratic Com		<u>Original Date / Revision</u> 10/24/14 / 10/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$100.00			
N 13	36.2	10/31/14	10/31/14	Bold and the Beautiful	130pm-2pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$75.00			
N 14	36.2	11/03/14	11/03/14	Bold and the Beautiful	130pm-2pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$75.00			
N 15	36.2	10/31/14	10/31/14	Let's Make A Deal	3pm-4pm		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				2	\$60.00			
N 16	36.2	11/03/14	11/03/14	Let's Make A Deal	3pm-4pm		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$60.00			
N 17	36.2	10/31/14	10/31/14	M-F 4pm-5pm	4pm-5pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				2	\$100.00			
N 18	36.2	11/03/14	11/03/14	M-F 4pm-5pm	4pm-5pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$100.00			
N 19	36.2	10/31/14	10/31/14	News @ 5:30pm	530pm-6pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$150.00			
N 20	36.2	11/03/14	11/03/14	News @ 5:30pm	530pm-6pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$150.00			
N 21	36.2	10/31/14	10/31/14	CBS Prime	9pm-10pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$1,000.00			
N 22	36.2	10/31/14	10/31/14	CBS Prime	10pm-11pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$800.00			
N 23	36.2	10/31/14	10/31/14	Big Bang Theory (Pri)	7pm-730pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----F--				1	\$225.00			
N 24	36.2	11/03/14	11/03/14	Big Bang Theory (Pri)	7pm-730pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$225.00			
<b>Totals</b>											<b>33</b>	<b>\$8,800.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	33	\$8,800.00	(\$1,320.00)	\$7,480.00
<b>Totals</b>	<b>33</b>	<b>\$8,800.00</b>	<b>(\$1,320.00)</b>	<b>\$7,480.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.