

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WASV-TV certifies that all children's television programs carried during this quarter, which are identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC's rules:

Weekdays: 12:00 minutes in any hour program and 6:00 in any half-hour program;

Weekends: 10:30 minutes in any hour program and 5:15 in any half-hour program.

commercial matter was prorated in the same proportion for any children's program over five minutes, but less than a half-hour in duration, that aired outside a longer children's program.

Attachment A identifies any commercial time overrun from the limits stated above, together with a brief explanation.

<u>Program Title</u>	<u>Date/Time Carried</u>	<u>Duration</u>
Tiny Toons	M-F 7am	30minutes
Animaniacs	M-F 7:30am	30minutes
Underdog	M-F 8:00am	30minutes
Tennessee Tuxedo	M-F 8:30am	30minutes
Pinky & the Brain	M-F 3:00pm	30minutes
Warner Bros.' Histeria!	M-F 3:30pm	30minutes
Batman/Superman Adventures	M-F 4:00pm	30minutes
Batman/Superman Adventures	M-F 4:30pm	30minutes
Nick News	Sat. 6:30am	30 minutes
Jack Hanna	Sat. 7:00am	30minutes
Popular Mechanics for Kids	Sat. 7:30am	30minutes
Batman/Superman Adventures	Sat. 8:00am	30 minutes
Batman/Superman Adventures	Sat. 8:30am	30minutes
Batman/Superman Adventures	Sat. 12:30pm	30minutes
Men in Black	Sat. 9:00am	30minutes
Pokemon	Sat. 10:00am	30minutes
Pokemon	Sat. 11:00am	30minutes
WB...Big Cartoonie Show	Sat. 10:30am	30minutes
Sylvester & Tweety Mysteries	Sat. 11:30am	30minutes
Animaniacs Super Special (OTO)	Sat. 10:30am	60 minutes
Sylvester & Tweety Mysteries	Sat. 11:00am	30minutes
Warner Bros.' Histeria!	Sat. 11:00am	30minutes
Warner Bros.' Histeria!	Sat. 11:30am	30minutes
Johnny Quest	Sun. 6:30am	30minutes
Algo's Factory	Sun. 8:00am	30 minutes
Voltron	Sun. 6:00am	30 minutes
Beetleborgs	Sun. 8:30am	30minutes
Incredible Hulk & Friends	Sun. 9:00am	30minutes
Incredible Hulk & Friends	Sat. 6:00am	30minutes
X-Men	Sun. 9:30am	30 minutes
X-Men	Sun. 6:00am	30 minutes
Spiderman	Sun. 10:00am	30 minutes

COMMERCIAL TIME LIMIT OVERRUNS

Listed below are details about each time period in this quarter during which the commercial time limits were inadvertently exceeded.

<u>Program</u>	<u>Day / Time Carried</u>	<u>Date</u>	<u>Amt. of Overrun</u>
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See Attached Memo from WB

Explanation of each commercial time overrun:

(Attach additional sheets, if necessary.)

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20541
FORM NO. 398 (REV. 10-19-95)



To: The WB Affiliate General Managers and Program Directors

From: Affiliate Relations

Date: July 1, 1999

Subject: 2nd Quarter 1999 WB Television Network Commercial Information
And Educational Programs

WB Educational Programming

Attached is a list of 2nd Quarter 1999 WB Children's Programming for your public files. Episodic descriptions of The WB's educational program entitled "*Histeria!*" are also attached.

Certification

Attached is a Certification by The WB Network that all children's programs scheduled for broadcast during the second quarter of 1999 were formatted to comply with the commercial limits of the FCC rules implementing the Children's Television Act of 1990. Also, the "E/I" notation represents "core" educational programming on The WB that meet the FCC educational programming three (3) hour processing guideline.

First Quarter/Revised Confirmation

The First Quarter 1999 Confirmation is revised to state the following: The number of minutes allotted for network and local commercials exceeded the limits set forth in the FCC rules implementing the Children's Television Act of 1990 during the first quarter of 1999. On the weekend of February 20, 1999 we inadvertently started the broadcast of Pokemon at 9:59 am. As a result of such, two additional :30 second commercial units intended for broadcast at 10:00 am were aired within the prior hour, exceeding the mandated 10:30 minutes of commercials per clock hour.

Second Quarter/Confirmation

The number of minutes allotted for network and local commercials did not exceed the limits set forth in the FCC rules implementing the Children's Television Act of 1990 during the second quarter of 1999. The number of commercial minutes for the second quarter of 1999 have been included in the broadcast formats forwarded to your station prior to each air date.

The Certification and the Quarterly Confirmation are designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

CERTIFICATION

The following is a list of all WB Television Network programs produced and broadcast for an audience of children twelve years old and younger that were scheduled for broadcast during the second quarter of 1999. This certifies that each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays. The actual number of commercial minutes were included in the network traffic reports for the second quarter of 1999, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

WEEKDAY PROGRAMS

1. Program: Tiny Toon Adventures
Rating: TV-Y
Length: 30 minutes
2. Program: Animaniacs
Rating: TV-Y
Length: 30 minutes
3. Program: Bugs 'n' Daffy
Rating: TV-Y
Length: 30 minutes
4. Program: Pinky & The Brain
Rating: TV-Y
Length: 30 minutes
5. Program: Histeria
Rating: TV-Y E/I
Length: 30 minutes
6. Program: The New Batman/Superman Adventures
Rating: TV-Y7 FV
Length: 60 minutes

WEEKEND PROGRAMS

1. Program: The New Batman/Superman Adventures
Rating: TV-Y7 FV
Length: 60 minutes

2. Program: Men in Black: The Series
Rating: TV-Y7 FV
Length: 30 minutes
3. Program: Batman Beyond
Rating: TV-Y7 FV
Length: 30 minutes
4. Program: Poke'mon
Rating: TV-Y
Length: 30 minutes
5. Program: Big Cartoonie Show
Rating: TV-Y
Length: 30 minutes
6. Program: Histeria
Rating: TV-Y E/I
Length: 30 minutes
7. Program: The Sylvester & Tweety Mysteries
Rating: TV-Y
Length: 30 minutes

DEFINITIONS:

Commercial Matter: Air time sold for purposes of selling a product or service;

Children's Programming: Programs originally produced and broadcast primarily for an audience of children 12 years old or under;

Commercial limits in Section 73.670 of the FCC rules: 10:30 minutes of commercial matter on weekends; 12:00 minutes per hour on weekdays.

(Commercial time limits are calculated on the clock hour; i.e. commercial matter in breaks before and after a children's program is counted to the extent it falls with the same clock half-hour or hour as the children's program. Commercial time limits must be prorated for programs less than an hour long but more than five minutes, e.g. 5:15 minutes weekends/6:00 minutes weekdays are the limits for half-hour programs.)