

**CERTIFICATION OF COMPLIANCE WITH  
COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING  
FIRST QUARTER 2005**

ANALOG CHANNEL 62 AND DTV CHANNEL 45 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

| <u>Children's Program</u> | <u>Days and Times Aired</u> | <u>Commercial Matter<br/>(Minutes, Seconds)</u> |
|---------------------------|-----------------------------|---|
| Critter Gitters           | Saturdays 7:30 – 8:00 a.m.  | 5m, 0s  |
| Jack Hanna                | Saturdays 9:00 – 9:30 a.m.  | 5m, 0s  |
| Jack Hanna B              | Saturdays 9:30 – 10:00 a.m. | 5m, 0s  |

DTV CHANNEL 45 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

| <u>Children's Program</u> | <u>Days and Times Aired</u> | <u>Commercial Matter<br/>(Minutes, Seconds)</u> |
|---------------------------|-----------------------------|---|
| None.                     |                             |   |

The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.
2. On and after February 1, 2005, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; (ii) the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and* (iv) the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material).
3. On and after February 1, 2005, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WASV-TV/-DT hereby certifies:



that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.



that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

  
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Phil Lane  
General Manager  
WASV-TV/-DT

  
\_\_\_\_\_  
Date