

KDKK
JUNE 24TH, 2015

-Local talk show "Coffetime" continues to address topics. People are able to call in and discuss issues or topics. Main topics have been the economy, presidential election coming up for 2016, oil, over-seas conflicts.

-Continue PSA campaign for drunk driving. Starting safety messages on leaving children and animals in hot cars.

KDKK Radio continues to run numerous PSA's concerning various topics. Drunk driving, life jacket psa's, drinking/boating, milfoil, exotic weeds.

-We participated in the Severe Weather awareness week in Minnesota in April. Topics were presented each day with the Tornado Mock drill on drill day.

-Did public service announcements for the Hubbard Country Relay for life.

-We partnered up with the Park Rapids MS Walk to show support and education on MS. We provided a half hour of air time to talk about the walk and MS.

-Interviewed Walleye Tournament people and how the tournament protects the lake with catch and release.

-Ran announcements in April helping to get the food shelf shelves stocked up again this year. The food shelf is being utilized more than ever and they needed help to get the work out.

-We continue to run Blood Drive campaigns when the need for blood in the area arises. We do this 4-6 times a year depending on the time of the year. With summer approaching, we will do this multiple times.

In May we had a fire in Park Rapids that was threatening our east side businesses. We did live coverage and worked in cooperation with the local law enforcement to get the evacuation done and keep people up to date.

-Rep Steve Green continues to make appearance quarterly on airwaves to keep us up to date with what is going on in the MN legislature.

-We had Representative Rick Nolan who is current State Rep on the air discussing current legislation and how things are going.

-We had a warning this spring that there was great fire concern due to dryness. We continued to promote burning permits, and no campfires until the threat was over.

Doing Chamber interviews the first week of the month to keep people abreast to what is happening in the community.

-keeping the public informed of all the events that are in the area as of course the summer season brings lots of activity and people to the area.

-We continue to run numerous psa's on the air about adoption, stroke awareness, spending time with children, health issues, shriners, violence, skin cancer, poison control, narconon, paralyzed veterans and taking care of your pets in the summer. Our psa's are revised and updated monthly.

Respectfully submitted:

Bernie Schumacher
Station Manager