

KPRM/KDKK

March 23rd, 2016

April Programs and Issues

-Park Rapids Started a Food Angels Program to help feed kids over the weekend so they are able to learn on Mondays. It has been noted in community that kids are not getting fed over weekends. So Friday's groups in Park Rapids pack backpacks with food for kids to take home. Did many PSA's educating people on this program and did a live on air program on the air and ran several times.

-Did live on-air programs of the Park Rapids Fishing Tournament that took place in February again to educate people on ice conditions and what to do.

-Did live on air programs on the Heartland 106 race that was held in Park Rapids. Again educating people about the race, where to go and ice conditions.

-Will be running fire danger announcements and need for burning permits due to lack of snow this winter with no moisture in ground.

-Continue quarterly to talk to local Senator Steve Green when he calls in on our local talk show and shares with us what is going on in the session.

-Political season and addressing many issues on the air about the upcoming election this fall on our local talk, show.

-Continue to run PSA's for Kinship.

-Park Rapids Chamber Director comes on air periodically updating listeners on Chamber events. On Air March 5th, 2015.

-Continue PSA campaign for drunk driving.

-Running PSA announcements about Teenage drinking and driving from our local Hubbard County chapter. Kids produced the ads running daily.

-KXKK Radio continues to run numerous PSA's concerning various topics. With the change of the season some would include thin ice, Carbon monoxide.

-We will participate in the Severe Weather awareness week in Minnesota which should take place sometime this month. Topics will be presented each day with the Tornado Mock drill on drill day.

-We will be focused on the thin ice issue again as ice starts to melt. Early Spring causing us to kick in a lot of our April PSA's early.

-We continue to air Meth PSA's and school messages about drinking, driving.

-Interviewing MS people again for the MS Walk and we are a major sponsor.

-We will be revving up for our Prom/Graduation PSA's on drinking and driving.

-We continue to air blood drive activities in the area to help with generating more donations.

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-We continue to do our local talk show and let people have access to the airwaves with their issues.

-Due to lack of snow, we will be reminding people of fire danger and burning permits which are anticipated to quick in soon.

-Participated in job fair as there are 300 jobs open in Park Rapids and distributed opportunities for clients to advertise there openings. Over 300 jobs open in PR.

-Staff is participating in a Community Action group on the lack of skilled workers in area and how our town is changing and not positively and what needs to be done to address concerns and issues in town.

Bernie Schumacher
Station Manager