

Buy Detail Report

Date: 6/19/2018

Client: Cagle for Georgia

Estimate: 4365

Send Billing To: Strategic Media Services

Media: Radio

1911 N. Fort Myer Drive

Product: candidate

Flight Start Date: 6/20/2018 05:00 AM

Market: Gainesville, FL

Flight End Date: 6/26/2018 04:59 AM

Arlington, VA 22209

Phone: 202-337-5700

Separation between spots: 0

Buyer: Michelle Irvin

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Wed 6/20	Thu 6/21	Fri 6/22	Mon 6/25	Tue 6/26	Total Spots
Gainesville, FL										
WGGA-AM										
Format: Sports										
7	MTuWThF 6:00a-10:00a	AM	\$11.00	60	2	2	2	2	2	10
8	MTuWThF 10:00a- 3:00p	MD	\$11.00	60	2	2	1	2	2	9
9	MTuWThF 3:00p- 7:00p	PM	\$11.00	60	2	2	2	2	2	10
Total Spots:					6	6	5	6	6	29
Total Cost:			\$319.00							29

Signature: _____

Disclaimer:

Electronic invoices preferred.
 Radioinvoices.com Number: 9912521
 Marketron Code: E1141074

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Summary by Daypart

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Daypart	Total Spots	STN Gross	PCT
AM	10	\$110.00	34%
MD	9	\$99.00	31%
PM	10	\$110.00	34%
Market Total:	29	\$319.00	

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Summary by Day

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Buyer: Michelle Irvin

Week No.	Week Date	Total Spots	STN Gross	PCT
1	6/20/2018	6	\$66.00	21%
2	6/21/2018	6	\$66.00	21%
3	6/22/2018	5	\$55.00	17%
6	6/25/2018	6	\$66.00	21%
7	6/26/2018	6	\$66.00	21%
Market Total:		29	\$319.00	
