

K20DN / K24HH-D/ K30LD-D- WICHITA FALLS, TEXAS

ASCERTAINMENT LIST

LEADING COMMUNITY ISSUES AND CONCERNS

FOR SECOND QUARTER 2014

RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS, FROM PRINTED MEDIA, PUBLICATIONS, AND FROM TELEVISION AND
RADIO, WHENEVER POSSIBLE.

Station: CFNT 2nd 2014
QUARTERLY REPORT-Page 2

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	4/3, 17, 24	6:00pm
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This program gives viewers information about what Habitat for Humanity is as an organization, benefit for the community and blessing to the families who are recipient of the homes.

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	4/10 6:00pm 5/15, 22 6/12
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Big Brothers and Big Sisters is being reintroduced to the community as a thriving organization which is ready to help young people in the community develop in social skills, aspirations in life and have someone to encourage them in their goals for life.

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	5/01, 08	6:00pm
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Representatives from the Wichita Falls-Wichita County office give the viewers insight to the services offered to residents and the classes to help a family live a healthy life. Also medical services are provided based upon certain requirements.

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	5/29	6:00pm
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The Rainbow House was introduced to some and presented to others concerning the care and restoration they give unto the children of this region who need emotional and physical care after abuse and or neglect. Their advocacy for children is supported greatly by the community, volunteers and legal officials. The Rainbow House is open to receive supplies for children of every age as well as organizations/businesses who are willing to be on call in case of emergency to help with provisions.

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	6/1	6:00pm
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The Carrigan Career center is being discussed so that students realize the vocational and educational services that are provided as an economical and time saving benefit. Also parents are made aware that this schooling is provided while students are earning their highs school diploma.

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	6/19	6:00pm
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The YMCA is introduced to the viewers as “The Y” and it's child care services is discussed as well as the activities that are available for the family to participate in. The availability of scholarships for membership and fees are available for children to receive

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	6/26	6:00pm
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The City of Wichita Falls Water Utilities Operator discussed the drought stages and upcoming changes to the water system to ensure that the community not only realizes the affect this has on residents but that the city is taking action to help our quality of water is continued through various options that are available.