

K20DN / K30DJ- WICHITA FALLS, TEXAS

ASCERTAINMENT LIST

LEADING COMMUNITY ISSUES AND CONCERNS

FOR THIRD QUARTER 2012

RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS, FROM PRINTED MEDIA, PUBLICATIONS, AND FROM TELEVISION AND
RADIO, WHENEVER POSSIBLE.

QUARTERLY REPORT-Page 1

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	7/05/12 7/12/12	6:00pm 7/17/12 9/27/2012
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Mrs. Ruth Jones, marketing director of Presbyterian Manor comforted people in knowing that planning to go to a living facility for yourself or family members is not hard and should be thought out even before the time comes. She gave tips on what to look for, what to ask as well as offered her services if someone wants recommendations.

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	7/26/12	6:00pm
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Gary Silverman of Personnel Money Planning gives us information concerning what we should do about our money at all times as well as discuss the present state of our nation financially

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	8/02/12 8/09/12	6:00pm
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Mr. David Barnes, Chaplain for Hospice told the viewers about the life part of Hospice and how it not only helps in the quality of life for someone dying but also being a strength to family members of all ages.

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COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	8/23/12 8/30/12	6:00pm
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Mrs. Janet Jackson, of the Rainbow House enlightened the community of the importance of this safe haven for children who have been abused in any form. The organization partners with legal agencies as well as groups to help make transition for the children smooth as well as give a place of comfort for questioning.

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	9/06/12	6:00pm
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Mr. Steven Wolf, principal of Carrigan School let the viewers know of the services available to the community while the students learn with hands on experience about their trade. This is a great option for students who are ready to go into the workforce and have skill but aren't college ready or even want to go college.

COMMUNITY INTEREST	GOOD NEIGHBORS	30 Min	27:50	L	9/13/12 9/20/12	6:00pm
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A representative of the United Way discussed the upcoming changes and direction in which the national and local organizations will take in targeting specific areas in childhood development that need to be addressed. Also community asset mapping for a talent pool to be known will take shape as to who people are and they skills they possess.