



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 10-31-2012 **PAGE:** 1 of 4

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

Contract No 403102		Contract Dt 10-22-2012	Revision Dt 10-31-2012	Rev# 1	Advertiser MENENDEZ FOR SENATE, INC		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS				Station/Market WABC – NEW YORK						
Agency Est#			CMS # 246865	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-23-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 246865					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-23-2012	10-28-2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)			7	30		X	X	X			X	4	400	4	1,600.00
2	10-23-2012	10-26-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)			7	30		X	X	X	X			5	700	5	3,500.00
3	10-23-2012	10-26-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)			7	30		X	X	X	X			5	2,000	5	10,000.00
4	10-23-2012	10-26-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30		X	X	X	X			6	2,400	6	14,400.00
5	10-27-2012	10-27-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	400	1	400.00
6	10-27-2012	10-27-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	750	1	750.00
7	10-27-2012	10-27-2012	07:00AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	750	1	750.00
8	10-27-2012	10-27-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	750	1	750.00
9	10-27-2012	10-27-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	750	1	750.00
10	10-28-2012	10-28-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	400	1	400.00
11	10-28-2012	10-28-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	750	1	750.00
12	10-28-2012	10-28-2012	07:15AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	750	1	750.00
13	10-28-2012	10-28-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	750	1	750.00
14	10-28-2012	10-28-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	750	1	750.00
15	10-28-2012	10-28-2012	05:00AM – 06:00AM	AM SA/SU 5-6AM (7433)			7	30							X	1	50	1	50.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-28-2012	10-28-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)		7	30							X	1	6,000	1	6,000.00
		<u>Cr Resolved</u> 10-28-2012	<u>Rate Reason</u> 6,000 CRDT RESOLV															
		Total:	6,000												Credit Resolved Total:		-1	-6,000.00
17	10-28-2012	10-28-2012	11:00AM - 11:30AM	SUNDAY 11AM-12PM (7438)		7	30							X	1	400	1	400.00
		<u>Cr Resolved</u> 10-28-2012	<u>Rate Reason</u> 400 CRDT RESOLV															
		Total:	400												Credit Resolved Total:		-1	-400.00
18	10-23-2012	10-26-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)		7	30		X	X	X	X			4	1,100	4	4,400.00
19	10-23-2012	10-26-2012	10:58AM - 12:00PM	DA THE VIEW (10707)		7	30		X	X	X	X			3	3,500	3	10,500.00
20	10-23-2012	10-26-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)		7	30		X	X	X	X			4	1,500	4	6,000.00
21	10-23-2012	10-26-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)		7	30		X	X	X	X			4	1,700	4	6,800.00
		<u>Cr Resolved</u> 10-26-2012	<u>Rate Reason</u> 1,700 CRDT RESOLV															
		Total:	1,700												Credit Resolved Total:		-1	-1,700.00
22	10-23-2012	10-26-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)		7	30		X	X	X	X			5	1,500	5	7,500.00
23	10-23-2012	10-26-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)		7	30		X	X	X	X			4	2,400	4	9,600.00

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Contract No 403102		Contract Dt 10-22-2012	Revision Dt 10-31-2012	Rev# 1	Advertiser MENENDEZ FOR SENATE, INC		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS		Station/Market WABC – NEW YORK								
Agency Est#			CMS # 246865	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-23-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 246865					
Line	Start Date	End Date	Time Period	Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
24	10-23-2012	10-28-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)		7	30		X	X	X	X	X	X	5	2,400	5	12,000.00	
	MG Group #	Preempted	Rate Reason	MG Description			Duration												
	335684	10-25-2012	2,400 PER STATION MANAGEMENT	1 X 30 @ \$2,400 F,S,Su 06:15PM – 07:30PM – 10/26/12-10/28/12 (7442)		7	30					X	X	X	1	2,400	1	2,400.00	
		Total:	2,400												Preempt Total:		-1	-2,400.00	
		Cr Resolved	Rate Reason																
	335684	10-28-2012	2,400 CRDT RESOLV																
		10-28-2012	2,400 CRDT RESOLV																
		Total:	4,800												Credit Resolved Total:		-2	-4,800.00	
25	10-23-2012	10-26-2012	07:00PM – 07:30PM	PA JEOPARDY/WHEEL (7446)		7	30		X	X	X	X			4	4,700	4	18,800.00	
26	10-23-2012	10-26-2012	07:30PM – 08:00PM	PA JEOPARDY/WHEEL (7446)		7	30		X	X	X	X			3	4,700	3	14,100.00	
27	10-23-2012	10-26-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)		7	30		X	X	X	X			4	2,200	4	8,800.00	
28	10-23-2012	10-28-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)		7	30		X	X	X	X	X	X	5	4,700	5	23,500.00	
29	10-23-2012	10-23-2012	08:00PM – 09:00PM	PE TUESDAY 8-9PM (7486)		7	30		X						1	18,000	1	18,000.00	
30	10-28-2012	10-28-2012	09:00PM – 10:00PM	PE SU 9-10PM (7498)		7	30							X	1	22,000	1	22,000.00	
																Contracted Gross Total:		80	204,750.00
																Actual Gross Total:		75	191,850.00
																Agency Commission:			28,777.50
																Net Total:			163,072.50

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Line	Start Date	End Date	Time Period		Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR			Preempted				Made Good				Contract Total				Adjustments				Actual Total						
Oct 12			2,400.00				2,400.00				204,750.00				12,900.00 CR				191,850.00						
TOTAL			2,400.00				2,400.00				204,750.00				12,900.00 CR				191,850.00						

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