



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 10-12-2012 **PAGE:** 1 of 3

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
402290	10-12-2012		0	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
		246266	PHILADELPHIA	D. PARKER	10-16-2012	10-21-2012	M (Broadcast Month, Cycle 1)	N	246266								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-16-2012	10-18-2012	04:28AM - 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X				4	300	4	1,200.00
2	10-16-2012	10-19-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		X	X	X	X			4	800	4	3,200.00
3	10-16-2012	10-19-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		X	X	X	X			5	1,800	5	9,000.00
4	10-16-2012	10-19-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		X	X	X	X			5	2,400	5	12,000.00
5	10-20-2012	10-20-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		2	400	2	800.00
6	10-20-2012	10-20-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	850	1	850.00
7	10-20-2012	10-20-2012	07:00AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	850	1	850.00
8	10-20-2012	10-20-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	850	1	850.00
9	10-21-2012	10-21-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	400	1	400.00
10	10-21-2012	10-21-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	850	1	850.00
11	10-21-2012	10-21-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	850	1	850.00
12	10-21-2012	10-21-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	850	1	850.00
13	10-21-2012	10-21-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	850	1	850.00
14	10-21-2012	10-21-2012	05:00AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	1	50	1	50.00
15	10-21-2012	10-21-2012	11:00AM - 11:30AM	SUNDAY 11AM-12PM (7438)	7	30							X	1	300	1	300.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#			CMS # 246266		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 246266			
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-16-2012	10-19-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)					7	30		X	X	X	X			4	1,000	4	4,000.00
17	10-16-2012	10-19-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30		X	X	X	X			4	1,400	4	5,600.00
18	10-16-2012	10-19-2012	12:30PM – 01:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30		X	X	X	X			5	1,000	5	5,000.00
19	10-16-2012	10-19-2012	03:00PM – 03:59PM	DA KATIE COURIC M-F (12182)					7	30		X	X	X	X			4	1,500	4	6,000.00
20	10-16-2012	10-19-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)					7	30		X	X	X	X			6	1,500	6	9,000.00
21	10-16-2012	10-19-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)					7	30		X	X	X	X			5	2,400	5	12,000.00
22	10-16-2012	10-21-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)					7	30		X	X	X	X	X	X	4	2,400	4	9,600.00
23	10-16-2012	10-19-2012	07:00PM – 07:30PM	PA JEOPARDY/WHEEL (7446)					7	30		X	X	X	X			4	4,700	4	18,800.00
24	10-16-2012	10-19-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)					7	30		X	X	X	X			4	2,200	4	8,800.00
25	10-16-2012	10-21-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)					7	30		X	X	X	X	X	X	4	4,700	4	18,800.00
26	10-19-2012	10-19-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)					7	30					X			1	10,000	1	10,000.00
27	10-17-2012	10-17-2012	10:00PM – 11:00PM	PE WEDNESDAY 10-11P (7545)					7	30			X					1	15,000	1	15,000.00
28	10-16-2012	10-18-2012	06:45PM – 06:55PM	EN WNT 6:30-7PM M-F/SU (11694)					7	30		X		X				2	2,400	2	4,800.00
ITEM LINE NOTE ----- ABC WORLD NEWS																					

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Agency Est#		CMS # 246266	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-16-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 246266					
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
														Contracted Gross Total:	78	160,300.00	
														Actual Gross Total:	78	160,300.00	
														Agency Commission:		24,045.00	
														Net Total:		136,255.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		160,300.00		0.00						160,300.00			
TOTAL		0.00		0.00		160,300.00		0.00						160,300.00			

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