



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 11-02-2012 PAGE: 1 of 4

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403856	10-26-2012	11-02-2012	2	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
			247416	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)							N	247416		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-30-2012	11-04-2012	04:28AM - 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	5	400	5	2,000.00	
2	10-30-2012	11-02-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		X	X	X	X			4	800	4	3,200.00	
3	10-30-2012	11-02-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		X	X	X	X			6	2,000	6	12,000.00	
		Cr Resolved	Rate Reason															
		10-31-2012	2,000 CRDT RESOLV															
		Total:	2,000															
4	10-30-2012	11-02-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		X	X	X	X			5	2,400	5	12,000.00	
		Cr Resolved	Rate Reason															
		11-01-2012	2,400 CRDT RESOLV															
		10-30-2012	2,400 CRDT RESOLV															
		Total:	4,800															
														Credit Resolved Total:		-1	-2,000.00	
5	11-03-2012	11-03-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		2	400	2	800.00	
6	11-03-2012	11-03-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	750	1	750.00	
7	11-03-2012	11-03-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	750	1	750.00	
8	11-03-2012	11-03-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						X		1	750	1	750.00	
9	11-04-2012	11-04-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00	
10	11-04-2012	11-04-2012	05:00AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	1	50	1	50.00	
11	11-04-2012	11-04-2012	02:00PM - 03:00PM	WK AFT WEEKEND ROTATION (7441)	7	30							X	1	8,000	1	8,000.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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New York

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
12	10-30-2012	11-02-2012	10:58AM - 12:00PM	DA THE VIEW (10707)	7	30		X	X	X	X			4	3,500	4	14,000.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		11-01-2012	3,500 CRDT RESOLV														
		Total:	3,500											Credit Resolved Total:		-1	-3,500.00
13	10-30-2012	11-02-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		X	X	X	X			4	1,400	4	5,600.00
14	10-30-2012	11-02-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		X	X	X	X			6	1,500	6	9,000.00
15	10-30-2012	11-02-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		X	X	X	X			6	2,400	6	14,400.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-30-2012	2,400 CRDT RESOLV														
		Total:	2,400											Credit Resolved Total:		-1	-2,400.00
16	10-30-2012	11-04-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30		X	X	X	X	X	X	6	2,400	6	14,400.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-30-2012	2,400 CRDT RESOLV														
		Total:	2,400											Credit Resolved Total:		-1	-2,400.00
17	10-30-2012	11-02-2012	07:00PM - 07:30PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			5	4,700	5	23,500.00
18	10-30-2012	11-02-2012	07:30PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			3	4,700	3	14,100.00
		<u>Cr Resolved</u>	<u>Rate Reason</u>														
		10-30-2012	4,700 CRDT RESOLV														
		Total:	4,700											Credit Resolved Total:		-1	-4,700.00

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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
			247416	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	247416

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
19	10-30-2012	11-02-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30		X	X	X	X			4	2,200	4	8,800.00
		Cr Resolved	Rate Reason														
		10-31-2012	2,200 CRDT RESOLV														
		Total:	2,200											Credit Resolved Total:		-1	-2,200.00
20	10-30-2012	11-04-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)	7	30		X	X	X	X	X	X	5	4,700	5	23,500.00
21	11-04-2012	11-04-2012	09:00AM – 02:00PM	SP: MARATHON (12501)	7	30							X	1	6,500	1	6,500.00
22	11-04-2012	11-04-2012	09:00PM – 10:00PM	PE SU 9-10PM (7498)	7	30							X	1	22,000	1	22,000.00
23	10-31-2012	10-31-2012	10:00PM – 11:00PM	PE WEDNESDAY 10-11P (7545)	10	30			X					1	15,000	1	15,000.00
			ITEM LINE NOTE														
			NASHVILLE														
24	11-01-2012	11-01-2012	08:00PM – 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30				X				1	15,000	1	15,000.00
			ITEM LINE NOTE														
			CMA AWARDS														
25	10-31-2012	10-31-2012	09:30PM – 10:00PM	PE WEDNESDAY 9-10PM (7491)	10	30			X					1	15,000	1	15,000.00
			ITEM LINE NOTE														
			SUBURGATORY														
26	11-01-2012	11-04-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)	7	30				X	X	X	X	2	4,700	2	9,400.00
27	11-01-2012	11-04-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30				X	X	X	X	1	2,400	1	2,400.00
28	11-04-2012	11-04-2012	09:00AM – 02:00PM	SP: MARATHON (12501)	7	30							X	1	0	1	0.00
29	11-04-2012	11-04-2012	02:00PM – 03:00PM	WK AFT WEEKEND ROTATION (7441)	7	30							X	1	8,000	1	8,000.00

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Agency Est#				CMS # 247416		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-30-2012		End Date 11-04-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 247416						
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
A 30	11-04-2012	11-04-2012	05:15AM - 06:00AM		AM SA/SU 5-6AM (7433)							7	30								X	2	50	2	100.00	
A 31	11-04-2012	11-04-2012	11:45PM - 12:05AM		LN LATE NEWS CFB (7645)							7	30								X	1	2,000	1	2,000.00	
																					Contracted Gross Total:		84		263,750.00	
																					Actual Gross Total:		76		241,750.00	
																					Agency Commission:				36,262.50	
																					Net Total:				205,487.50	
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total											
Nov 12			3,900.00			0.00			263,750.00			22,000.00 CR			241,750.00											
TOTAL			3,900.00			0.00			263,750.00			22,000.00 CR			241,750.00											

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