

# CONTRACT



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

And:

**Strategic Media Services, Inc.**  
**1911 North Ft Myer Dr**  
**Suite 400**  
**Arlington, VA 22209**

<u>Contract / Revision</u> 581273 /		<u>Alt Order #</u> 08844491
<u>Product</u> <b>GILLESPIE 4 GOVERNOR</b>		
<u>Contract Dates</u> <b>10/25/17 - 10/31/17</b>		<u>Estimate #</u> <b>277/357/3239</b>
<u>Advertiser</u> <b>Gillespie/R/Gov/VA</b>		<u>Original Date / Revision</u> 10/24/17 / 10/24/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTKR-TV</b>	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 12521	<u>Advertiser Code</u> 277	<u>Product 1/2</u> 357
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	3	10/27/17	10/27/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----2--				2	\$65.00				
N 2	3	10/27/17	10/27/17	Friday Prime Hour 3	10-11p blue		:30				NM	1	\$2,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$2,110.00				
N 3	3	10/27/17	10/27/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$350.00				
N 4	3	10/27/17	10/27/17	M-F 1135p-1235a	11:35 PM-12:37 AM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$135.00				
N 5	3	10/27/17	10/27/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$410.00				
N 6	3	10/27/17	10/27/17	M-F 1235a-135a	12:37 PM-1:39 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$65.00				
N 7	3	10/27/17	10/27/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$260.00				
N 8	3	10/27/17	10/27/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$210.00				
N 9	3	10/27/17	10/27/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----2--				2	\$205.00				
N 10	3	10/27/17	10/27/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$205.00				
N 11	3	10/27/17	10/27/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$255.00				
N 12	3	10/27/17	10/27/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**(757) 446-1000**

<u>Contract / Revision</u> 581273 /		<u>Alt Order #</u> 08844491
<u>Contract Dates</u> 10/25/17 - 10/31/17		<u>Product</u> GILLESPIE 4 GOVERNOR
<u>Advertiser</u> Gillespie/R/Gov/VA		<u>Estimate #</u> 277/357/3239
		<u>Original Date / Revision</u> 10/24/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$255.00				
N 13	3	10/27/17	10/27/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$350.00				
N 14	3	10/27/17	10/27/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$255.00				
N 15	3	10/27/17	10/27/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$295.00				
N 16	3	10/27/17	10/27/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----2--				2	\$165.00				
N 17	3	10/27/17	10/27/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$275.00				
N 19	3	10/27/17	10/27/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	----1--				1	\$310.00				
N 20	3	10/30/17	10/30/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	2-----				2	\$65.00				
N 21	3	10/30/17	10/30/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	2-----				2	\$350.00				
N 22	3	10/30/17	10/30/17	M-F 1135p-1235a	11:35 PM-12:37 AM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$135.00				
N 23	3	10/30/17	10/30/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$410.00				
N 24	3	10/30/17	10/30/17	M-F 1235a-135a	12:37 PM-1:39 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$65.00				
N 25	3	10/30/17	10/30/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	2-----				2	\$260.00				
N 26	3	10/30/17	10/30/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$210.00				
N 27	3	10/30/17	10/30/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$205.00				
N 28	3	10/30/17	10/30/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$205.00				
N 29	3	10/30/17	10/30/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$255.00				
N 30	3	10/30/17	10/30/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$510.00

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<u>Contract Dates</u> <b>10/25/17 - 10/31/17</b>	<u>Product</u> GILLESPIE 4 GOVERNOR	<u>Estimate #</u> 277/357/3239
<u>Advertiser</u> <b>Gillespie/R/Gov/VA</b>		<u>Original Date / Revision</u> 10/24/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	2-----				2	\$255.00				
N 31	3	10/30/17	10/30/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$350.00				
N 32	3	10/30/17	10/30/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	2-----				2	\$255.00				
N 33	3	10/30/17	10/30/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$295.00				
N 34	3	10/30/17	10/30/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$165.00				
N 35	3	10/30/17	10/30/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$275.00				
N 36	3	10/30/17	10/30/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$310.00				
N 37	3	10/28/17	10/28/17	Saturday Prime Hour 3	10-11p 48hrs		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1-				1	\$275.00				
N 38	3	10/28/17	10/28/17	Sa 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1-				1	\$330.00				
N 39	3	10/28/17	10/28/17	College Football Late Gm	330-7p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1-				1	\$750.00				
N 40	3	10/28/17	10/28/17	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1-				1	\$75.00				
N 41	3	10/28/17	10/28/17	Sa 9a-11a	9:00 AM-11:00 AM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1-				1	\$130.00				
N 42	3	10/29/17	10/29/17	Sunday Prime Hour 4	10-11p madam		:30				NM	1	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$770.00				
N 43	3	10/29/17	10/29/17	Su 1030a-11a	10:30 AM-11:00 AM		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$415.00				
N 44	3	10/29/17	10/29/17	Su 11p-1135p	11:00 PM-11:30 PM		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$330.00				
N 45	3	10/29/17	10/29/17	NFL Reg Ssn Early Gm	1-430p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$2,250.00				
N 46	3	10/29/17	10/29/17	Sunday Prime Hour 1	7-8p 60min		:30				NM	1	\$3,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$3,185.00				
N 47	3	10/29/17	10/29/17	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	1	\$955.00

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<u>Contract Dates</u> 10/25/17 - 10/31/17	<u>Product</u> GILLESPIE 4 GOVERNOR	<u>Estimate #</u> 277/357/3239
<u>Advertiser</u> Gillespie/R/Gov/VA		<u>Original Date / Revision</u> 10/24/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$955.00				
N 48	3	10/29/17	10/29/17	Sunday Prime Hour 3	9-0p ncis-la		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$950.00				
N 49	3	10/26/17	10/26/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$65.00				
N 50	3	10/26/17	10/26/17	Late Run News	11:15 PM-11:50 PM		:30				NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$345.00				
N 51	3	10/26/17	10/26/17	M-F Late Run Late Fringe	11:50 PM-12:52 XM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$135.00				
N 52	3	10/26/17	10/26/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	2	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---2---				2	\$410.00				
N 53	3	10/26/17	10/26/17	M-F Late Run Late Fringe	12:52 XM-1:52 XM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$65.00				
N 54	3	10/26/17	10/26/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$260.00				
N 55	3	10/26/17	10/26/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$210.00				
N 56	3	10/26/17	10/26/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$205.00				
N 57	3	10/26/17	10/26/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---2---				2	\$205.00				
N 58	3	10/26/17	10/26/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$255.00				
N 59	3	10/26/17	10/26/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$255.00				
N 60	3	10/26/17	10/26/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$350.00				
N 61	3	10/26/17	10/26/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$255.00				
N 62	3	10/26/17	10/26/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$295.00				
N 63	3	10/26/17	10/26/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$165.00				
N 65	3	10/26/17	10/26/17	NFL Thursday Night	8:30 PM-11:30 PM		:30				NM	1	\$2,550.00

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**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u> 581273 /		<u>Alt Order #</u> 08844491
<u>Contract Dates</u> 10/25/17 - 10/31/17	<u>Product</u> GILLESPIE 4 GOVERNOR	<u>Estimate #</u> 277/357/3239
<u>Advertiser</u> Gillespie/R/Gov/VA		<u>Original Date / Revision</u> 10/24/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---1---				1	\$2,550.00				
N 66	3	10/26/17	10/26/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	---2---				2	\$310.00				
N 67	3	10/31/17	10/31/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$65.00				
N 68	3	10/31/17	10/31/17	Tuesday Prime Hour 3	10-11p ncis-no		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$1,100.00				
N 69	3	10/31/17	10/31/17	M-F 11p-1135p	11:00 PM-11:30 P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$350.00				
N 70	3	10/31/17	10/31/17	M-F 1135p-1235a	11:35 PM-12:37 XM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$135.00				
N 71	3	10/31/17	10/31/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$410.00				
N 72	3	10/31/17	10/31/17	M-F 1235a-135a	12:37 XM-1:39 XM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$65.00				
N 73	3	10/31/17	10/31/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$260.00				
N 74	3	10/31/17	10/31/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-2-----				2	\$210.00				
N 75	3	10/31/17	10/31/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$205.00				
N 76	3	10/31/17	10/31/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$205.00				
N 77	3	10/31/17	10/31/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$255.00				
N 78	3	10/31/17	10/31/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$255.00				
N 79	3	10/31/17	10/31/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$350.00				
N 80	3	10/31/17	10/31/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$255.00				
N 81	3	10/31/17	10/31/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-1-----				1	\$295.00				
N 82	3	10/31/17	10/31/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00

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<u>Contract / Revision</u> 581273 /		<u>Alt Order #</u> 08844491
<u>Contract Dates</u> 10/25/17 - 10/31/17	<u>Product</u> GILLESPIE 4 GOVERNOR	<u>Estimate #</u> 277/357/3239
<u>Advertiser</u> Gillespie/R/Gov/VA		<u>Original Date / Revision</u> 10/24/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	- 1 - - - - -				1	\$165.00				
N 83	3	10/31/17	10/31/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	- 1 - - - - -				1	\$275.00				
N 84	3	10/31/17	10/31/17	Tuesday Prime Hour 1	8-9p ncis		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	- 1 - - - - -				1	\$2,100.00				
N 85	3	10/31/17	10/31/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	- 1 - - - - -				1	\$310.00				
N 86	3	10/31/17	10/31/17	Tuesday Prime Hour 2	9-10p bull		:30				NM	1	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	- 1 - - - - -				1	\$1,680.00				
N 87	3	10/25/17	10/25/17	Wednesday Prime Hour 3	10-11p criminal		:30				NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$840.00				
N 88	3	10/25/17	10/25/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$350.00				
N 89	3	10/25/17	10/25/17	M-F 1135p-1235a	11:37 PM-12:37 XM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$135.00				
N 90	3	10/25/17	10/25/17	M-F 1235a-135a	12:37 XM-1:39 XM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$65.00				
N 91	3	10/25/17	10/25/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$255.00				
N 92	3	10/25/17	10/25/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$255.00				
N 93	3	10/25/17	10/25/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$350.00				
N 94	3	10/25/17	10/25/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$295.00				
N 95	3	10/25/17	10/25/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-- 1 - - - -				1	\$275.00				
Totals								0.00				105	\$41,510.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	62	\$27,105.00	(\$4,065.75)	\$23,039.25
10/30/17 - 10/31/17	43	\$14,405.00	(\$2,160.75)	\$12,244.25
<b>Totals</b>	105	\$41,510.00	(\$6,226.50)	\$35,283.50

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<u>Contract / Revision</u>	<u>Alt Order #</u>
581273 /	08844491

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/17 - 10/31/17	GILLESPIE 4 GOVERNOR	277/357/3239

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gillespie/R/Gov/VA	10/24/17 / 10/24/17

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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