CONTRACT

WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

Contract / Revision	Alt Order #
578999 /	08840389

Product
GILLESPIE 4 GOVERNOR

Contract Dates	Estimate #
10/18/17 - 10/24/17	**277/357/3211**

Advertiser	Original Date / Revision
Gillespie/R/Gov/VA	10/17/17 / 10/17/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTKR-TV	Teresa DiFuria	NSO Philadelph

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
12521	277	357

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	3	10/23/17	10/23/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/23/17	10/29/17	1------	1	$65.00							
N 2	3	10/24/17	10/24/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/23/17	10/29/17	-1-----	1	$65.00							
N 3	3	10/18/17	10/18/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	--1----	1	$65.00							
N 4	3	10/19/17	10/19/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	---1---	1	$65.00							
N 5	3	10/20/17	10/20/17	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	----1--	1	$65.00							
N 6	3	10/23/17	10/23/17	M-F 1235a-135a	12:37 XM-1:39 XM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/23/17	10/29/17	1------	1	$65.00							
N 7	3	10/24/17	10/24/17	M-F 1235a-135a	12:37 XM-1:39 XM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/23/17	10/29/17	-1-----	1	$65.00							
N 8	3	10/18/17	10/18/17	M-F 1235a-135a	12:37 XM-1:39 XM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	--1----	1	$65.00							
N 9	3	10/19/17	10/19/17	M-F Late Run Late Fringe	12:52 XM-1:52 XM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	---1---	1	$65.00							
N 10	3	10/20/17	10/20/17	M-F 1235a-135a	12:37 XM-1:39 XM		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	----1--	1	$65.00							
N 11	3	10/21/17	10/21/17	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	-----2-	2	$75.00							
N 12	3	10/21/17	10/21/17	Sa 9a-11a	9:00 AM-11:00 AM		:30				NM	2	$180.00

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Contract / Revision	Alt Order #
578999 /	08840389

Contract Dates	Product	Estimate #
10/18/17 - 10/24/17	GILLESPIE 4 GOVERNO	**277/357/3211**

Advertiser	Original Date / Revision
Gillespie/R/Gov/VA	10/17/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays -----2-	Spots/Week 2	Rate $90.00							
N 13	3	10/23/17	10/23/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	$310.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 2------	Spots/Week 2	Rate $155.00							
N 14	3	10/24/17	10/24/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$155.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $155.00							
N 15	3	10/18/17	10/18/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$155.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $155.00							
N 16	3	10/19/17	10/19/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$155.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---1---	Spots/Week 1	Rate $155.00							
N 17	3	10/20/17	10/20/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	$155.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $155.00							
N 18	3	10/23/17	10/23/17	M-F 1135p-1235a	11:35 PM-12:37 XM		:30				NM	1	$135.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 1------	Spots/Week 1	Rate $135.00							
N 19	3	10/24/17	10/24/17	M-F 1135p-1235a	11:35 PM-12:37 XM		:30				NM	2	$270.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -2-----	Spots/Week 2	Rate $135.00							
N 20	3	10/18/17	10/18/17	M-F 1135p-1235a	11:35 PM-12:37 XM		:30				NM	1	$135.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $135.00							
N 21	3	10/19/17	10/19/17	M-F Late Run Late Fringe	11:50 PM-12:52 XM		:30				NM	2	$270.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---2---	Spots/Week 2	Rate $135.00							
N 22	3	10/20/17	10/20/17	M-F 1135p-1235a	11:35 PM-12:37 XM		:30				NM	1	$135.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $135.00							
N 23	3	10/23/17	10/23/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	$290.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 2------	Spots/Week 2	Rate $145.00							
N 24	3	10/24/17	10/24/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	$145.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $145.00							
N 25	3	10/18/17	10/18/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	$290.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --2----	Spots/Week 2	Rate $145.00							
N 26	3	10/19/17	10/19/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	$145.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---1---	Spots/Week 1	Rate $145.00							
N 27	3	10/20/17	10/20/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	$290.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----2--	Spots/Week 2	Rate $145.00							
N 28	3	10/23/17	10/23/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$165.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 1------	Spots/Week 1	Rate $165.00							
N 29	3	10/24/17	10/24/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$165.00

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Contract / Revision	Alt Order #
578999 /	08840389

Contract Dates	Product	Estimate #
10/18/17 - 10/24/17	GILLESPIE 4 GOVERNO	**277/357/3211**

Advertiser	Original Date / Revision
Gillespie/R/Gov/VA	10/17/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $165.00							
N 30	3	10/18/17	10/18/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$165.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $165.00							
N 31	3	10/19/17	10/19/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$165.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---1---	Spots/Week 1	Rate $165.00							
N 32	3	10/20/17	10/20/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$165.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $165.00							
N 33	3	10/23/17	10/23/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	$360.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 2------	Spots/Week 2	Rate $180.00							
N 34	3	10/24/17	10/24/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$180.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $180.00							
N 35	3	10/18/17	10/18/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$180.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $180.00							
N 36	3	10/19/17	10/19/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$180.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---1---	Spots/Week 1	Rate $180.00							
N 37	3	10/20/17	10/20/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$180.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $180.00							
N 38	3	10/23/17	10/23/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	$185.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 1------	Spots/Week 1	Rate $185.00							
N 39	3	10/24/17	10/24/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	$185.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $185.00							
N 40	3	10/18/17	10/18/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	$185.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $185.00							
N 41	3	10/19/17	10/19/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	$185.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---1---	Spots/Week 1	Rate $185.00							
N 42	3	10/20/17	10/20/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	$185.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $185.00							
N 43	3	10/23/17	10/23/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	$275.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 1------	Spots/Week 1	Rate $275.00							
N 44	3	10/18/17	10/18/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	$275.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $275.00							
N 46	3	10/20/17	10/20/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	$275.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $275.00							
N 47	3	10/23/17	10/23/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	$205.00

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578999 /	08840389

Contract Dates	Product	Estimate #
10/18/17 - 10/24/17	GILLESPIE 4 GOVERNO	**277/357/3211**

Advertiser	Original Date / Revision
Gillespie/R/Gov/VA	10/17/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 1------	Spots/Week 1	Rate $205.00							
N 48	3	10/24/17	10/24/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	$205.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $205.00							
N 49	3	10/18/17	10/18/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	$205.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $205.00							
N 50	3	10/19/17	10/19/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	$205.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---1---	Spots/Week 1	Rate $205.00							
N 51	3	10/20/17	10/20/17	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	$205.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $205.00							
N 52	3	10/23/17	10/23/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	$410.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 2------	Spots/Week 2	Rate $205.00							
N 53	3	10/24/17	10/24/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	$410.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -2-----	Spots/Week 2	Rate $205.00							
N 54	3	10/18/17	10/18/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	$410.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --2----	Spots/Week 2	Rate $205.00							
N 55	3	10/19/17	10/19/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	$410.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---2---	Spots/Week 2	Rate $205.00							
N 56	3	10/20/17	10/20/17	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	$410.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----2--	Spots/Week 2	Rate $205.00							
N 57	3	10/23/17	10/23/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	$210.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 1------	Spots/Week 1	Rate $210.00							
N 58	3	10/24/17	10/24/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	$210.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $210.00							
N 59	3	10/18/17	10/18/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	$210.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $210.00							
N 60	3	10/19/17	10/19/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	$210.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---1---	Spots/Week 1	Rate $210.00							
N 61	3	10/20/17	10/20/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	$210.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $210.00							
N 62	3	10/23/17	10/23/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	$295.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 1------	Spots/Week 1	Rate $295.00							
N 63	3	10/18/17	10/18/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	$295.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --1----	Spots/Week 1	Rate $295.00							
N 64	3	10/19/17	10/19/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	$295.00

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Gillespie/R/Gov/VA	10/17/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---1---	Spots/Week 1	Rate $295.00							
N 65	3	10/20/17	10/20/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	$295.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $295.00							
N 66	3	10/22/17	10/22/17	Su 1030a-11a	10:30 AM-11:00 AM		:30				NM	2	$420.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ------2	Spots/Week 2	Rate $210.00							
N 67	3	10/21/17	10/21/17	Sa 11p-1135p	11:00 PM-11:30 PM		:30				NM	2	$470.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays -----2-	Spots/Week 2	Rate $235.00							
N 68	3	10/22/17	10/22/17	Late Run News	11:30 PM-12:05 XM		:30				NM	2	$470.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ------2	Spots/Week 2	Rate $235.00							
N 69	3	10/23/17	10/23/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$250.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 1------	Spots/Week 1	Rate $250.00							
N 70	3	10/24/17	10/24/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	$500.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -2-----	Spots/Week 2	Rate $250.00							
N 71	3	10/18/17	10/18/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	$500.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --2----	Spots/Week 2	Rate $250.00							
N 72	3	10/19/17	10/19/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	$500.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---2---	Spots/Week 2	Rate $250.00							
N 73	3	10/20/17	10/20/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	$500.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----2--	Spots/Week 2	Rate $250.00							
N 74	3	10/23/17	10/23/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	2	$500.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 2------	Spots/Week 2	Rate $250.00							
N 75	3	10/24/17	10/24/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	2	$500.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -2-----	Spots/Week 2	Rate $250.00							
N 76	3	10/18/17	10/18/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	2	$500.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays --2----	Spots/Week 2	Rate $250.00							
N 77	3	10/19/17	10/19/17	Late Run News	11:15 PM-11:50 PM		:30				NM	2	$490.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ---2---	Spots/Week 2	Rate $245.00							
N 78	3	10/20/17	10/20/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	2	$500.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----2--	Spots/Week 2	Rate $250.00							
N 79	3	10/23/17	10/23/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	$510.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays 2------	Spots/Week 2	Rate $255.00							
N 80	3	10/24/17	10/24/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$255.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $255.00							
N 81	3	10/18/17	10/18/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$255.00

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WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

Contract / Revision	Alt Order #
578999 /	08840389

Contract Dates	Product	Estimate #
10/18/17 - 10/24/17	GILLESPIE 4 GOVERNO	**277/357/3211**

Advertiser	Original Date / Revision
Gillespie/R/Gov/VA	10/17/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	--1----	1	$255.00							
N 82	3	10/19/17	10/19/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	---1---	1	$255.00							
N 83	3	10/20/17	10/20/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	----1--	1	$255.00							
N 84	3	10/23/17	10/23/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/23/17	10/29/17	1------	1	$255.00							
N 85	3	10/24/17	10/24/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/23/17	10/29/17	-1-----	1	$255.00							
N 86	3	10/18/17	10/18/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	--1----	1	$255.00							
N 87	3	10/19/17	10/19/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	---1---	1	$255.00							
N 88	3	10/20/17	10/20/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	$255.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	----1--	1	$255.00							
N 89	3	10/21/17	10/21/17	Saturday Prime Hour 3	10-11p 48hrs		:30				NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	-----1-	1	$275.00							
N 90	3	10/22/17	10/22/17	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	1	$485.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	------1	1	$485.00							
N 91	3	10/22/17	10/22/17	Sunday Prime Hour 4	1030-1130p madar		:30				NM	1	$770.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	------1	1	$770.00							
N 92	3	10/18/17	10/18/17	Wednesday Prime Hour 3	10-11p criminal		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	--1----	1	$600.00							
N 93	3	10/20/17	10/20/17	Friday Prime Hour 1	8-9p mac		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	----1--	1	$600.00							
N 94	3	10/19/17	10/19/17	NFL Thursday Night Pre Gm	730-8pm		:30				NM	1	$670.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	---1---	1	$670.00							
N 95	3	10/21/17	10/21/17	College Football Late Gm	330-7p		:30				NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	-----2-	2	$750.00							
N 96	3	10/20/17	10/20/17	Friday Prime Hour 3	10-11p blue		:30				NM	1	$1,075.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/16/17	10/22/17	----1--	1	$1,075.00							
N 97	3	10/23/17	10/23/17	Monday Prime Hour 3	10-11p scorpion		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/23/17	10/29/17	1------	1	$1,000.00							
N 98	3	10/20/17	10/20/17	Friday Prime Hour 2	9-10p hawaii		:30				NM	1	$1,065.00

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720 Boush St
Norfolk, VA 23510
(757) 446-1000

Contract / Revision	Alt Order #
578999 /	08840389

Contract Dates	Product	Estimate #
10/18/17 - 10/24/17	GILLESPIE 4 GOVERNO	**277/357/3211**

Advertiser	Original Date / Revision
Gillespie/R/Gov/VA	10/17/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ----1--	Spots/Week 1	Rate $1,065.00							
N 99	3	10/24/17	10/24/17	Tuesday Prime Hour 3	10-11p ncis-no		:30				NM	1	$1,100.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $1,100.00							
N 100	3	10/24/17	10/24/17	Tuesday Prime Hour 1	8-9p ncis		:30				NM	1	$1,500.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $1,500.00							
N 101	3	10/22/17	10/22/17	Sunday Prime Hour 1	730-830p 60min		:30				NM	2	$3,250.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ------2	Spots/Week 2	Rate $1,625.00							
N 102	3	10/24/17	10/24/17	Tuesday Prime Hour 2	9-10p bull		:30				NM	1	$1,680.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -1-----	Spots/Week 1	Rate $1,680.00							
N 103	3	10/22/17	10/22/17	NFL Reg Ssn Early Gm	1:00 PM-4:15 PM		:30				NM	1	$1,640.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ------1	Spots/Week 1	Rate $1,640.00							
N 104	3	10/22/17	10/22/17	NFL Reg Ssn Late Gm	4:15 PM-7:30 PM		:30				NM	1	$5,000.00
Week:		Start Date 10/16/17	End Date 10/22/17	Weekdays ------1	Spots/Week 1	Rate $5,000.00							
						Totals		0.00				132	$44,090.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/24/17	132	$44,090.00	($6,613.50)	$37,476.50
Totals	132	$44,090.00	($6,613.50)	$37,476.50

Signature: _____ **Date:** _____

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