

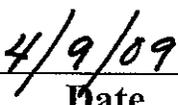
**QUARTERLY ISSUES PROGRAM REPORT WSAW-TV,  
WAUSAU, WI**

**FOR THE PERIOD**

**January 1, 2009 – March 31, 2009**

**This is to certify that WSAW-TV broadcast the programming and  
PSA's relating to listed issues such as Drugs/Crime, Education,  
Environment, Economy, and Politics/Government**

  
\_\_\_\_\_  
Al Lancaster, General Manager

  
\_\_\_\_\_  
Date

## **Crime**

## **Economy**

### **Wausau Insurance**

1/22 6PM :30 WSAW reports that Wausau Insurance announces that it will no longer be carried as a brand under Liberty Mutual Insurance.

### **Harley Davidson**

1/23 6PM :30 WSAW reports that Harley Davidson announces that it will consolidate two plants in Milwaukee into its factory in Menominee Falls, shrink its paint and frame operations in its York, Pennsylvania plant, and close its distribution facility in Franklin with 1,100 people expected to lose jobs.

### **Business Closing**

1/27 6PM :15 WSAW reports that Regal Beloit ends production at its Leeson Electric Plant losing 54 jobs, Cummins Emissions Solutions is shutting down its Wautoma plant losing 180 jobs, and JL French Automotive Castings is closing its Sheboygan plant losing 300 jobs.

### **Oshkosh Contract**

1/27 6PM :30 WSAW reports that the Defense Division of Oshkosh Corporation receives a \$132 million dollar contract from the United States Army to provide armor kits for Army trucks in addition to the already three recent contracts worth a total of about \$384 million dollars for trucks and armor upgrades.

### **Stevens Point**

1/27 6PM :30 WSAW reports that since July 2007, fifteen new businesses have popped up in the Stevens Point downtown area, and the city has seen about \$7.7 million dollars in public and private investment.

### **PDM Solar**

2/20 6PM :30 WSAW reports that Commerce Secretary Richard Leinenkugel presents a check to PDM Solar for a \$210,000 dollar loan from Wisconsin Energy Independence Fund.

### **Military Contract**

2/25 6PM :15 WSAW reports that the Oshkosh Corporation receives a \$477 million dollar order to provide more than 1,300 new and rebuilt United States Army trucks and more than 1,000 tactical trucks.

### **Cequent**

3/6 6PM :30 WSAW reports that Cequent Trailers in Mosinee announces it plans to close it facility before summer.

### Saturn

3/16 6PM :30  
April 15, 2009.

WSAW reports that the Saturn dealership in Wausau is set to close

### Job Cuts

3/19 5PM :15

WSAW reports that Wausau Homes is laying off 79 employees and WH Transportation, its sister company, is ending service to outside customers costing another 49 jobs.

## Environment

### Gray Wolf

1/14 5PM :30

WSAW reports that the Bush administration says it is removing gray wolves in the western Great Lakes and northern Rocky Mountains from the Federal Endangered Species list, but the Deputy Interior Secretary says wolves in Wyoming will remain under federal jurisdiction because the state has not done enough to assure their survival.

### Mullins Cheese

2/24 6PM :30

WSAW reports that according to the State Department of Justice, Mullins Cheese has agreed to pay \$120,000 dollars for illegally spreading contaminated water.

## Education

### New Students

1/9 5PM :30

WSAW reports that the Northcentral Technical College reports their enrollment is up 7 percent from 2007.

### Teacher of the Year

1/27 6PM :30

WSAW reports that Karen Schill of Wisconsin Rapids East Junior High School is named the VFW's Wisconsin Teacher of the Year for sixth through eighth grade.

### School Grant

2/19 5PM :30

WSAW reports that Assumption High School in Wisconsin Rapids wins \$100,000 dollars from a US Cellular contest to make improvements at the school.

### UW Enrollment

3/16 6PM :30

WSAW reports that the UW system reports that enrollment is up 12 percent since 1998.

## **Health**

### **Project Lifesaver**

1/27 6PM :30 WSAW reports that "Project Lifesaver" new to Marathon County is a nationwide program that provides tracking bracelets to people with Alzheimers, autism, or other conditions that put them at risk so law enforcement can find them if they get lost.

## **Local**

### **Plant Closing**

1/9 5PM :30 WSAW reports that Basic American Foods in Plover is closing its plant and losing 106 jobs.

### **Police Chief Retires**

1/16 6PM :30 WSAW reports that Everest Metro Police Chief Dan Vergin retires, and Captain Sleeter will serve as interim chief until a new one is selected by the Police Commission.

### **Zarm Case**

1/20 6PM :30 WSAW reports that online court records show the State Supreme Court will not review the conviction of Kevin Zarm who was sentenced to life in prison for the first-degree intentional homicide of Sylvia Grade in 2007.

### **PCA Explosion**

1/26 5PM :60 WSAW reports that Packaging Corporation of America, who is facing more than \$22,000 dollars in penalties from the federal government for violations they say lead to a deadly explosion at the Tomahawk plant in July 2008 is now facing two violations that OSHA calls "serious."

### **Saager Retirement**

1/23 6PM :30 WSAW reports that Lieutenant Dennis Saager retires from the Wausau Police Department.

### **Judicial Race**

2/20 6PM :30 WSAW reports that District Attorney Jill Falstad and Defense Attorney Peter Rotter win the Marathon County primary judicial race.

### **Doyle Visit**

2/19 5PM :30 WSAW reports that Governor Doyle is making rounds across the state outlining his plan to grow Wisconsin's economy stopping at Integrity Grading and Excavating in Schofield.

#### Troop Sendoff

2/19 5PM :30 WSAW reports that members of the 120<sup>th</sup> Field Artillery in Marshfield are deployed to Iraq.

#### Marshfield Façade

2/18 6PM :30 WSAW reports that the City of Marshfield is spending \$50,000 dollars to give their downtown area more curb appeal.

#### Training

3/2 6PM :30 WSAW reports that the State Department of Justice is conducting a 2-day conference in Stevens Point for law enforcement to make the search for missing and abducted children more effective.

#### SIST

3/18 5PM :60 WSAW reports that SIST, the Samantha Roy Institute of Science and Technology, and six of its subsidiaries are now under Chapter 11 bankruptcy protection citing bad press and tough economy.

### State

#### Deployment

1/7 6PM :30 WSAW reports that more than 3,400 Wisconsin National Guard soldiers are getting ready to begin training in Florida, which is the largest deployment since World War II.

#### Jobs

1/7 6PM :15 WSAW reports that according to Forbes.com Madison is the on the top ten list to look for employment in 2009.

#### Racine Mayor

1/16 5PM :30 WSAW reports that Racine Mayor Gary Becker is charged with six felonies including attempted second-degree sexual assault of a minor and possession of child pornography.

#### Oneida Nation

1/20 6PM :30 WSAW reports that five veterans from the Oneida Nation travel to Washington D.C. to march in the Inaugural Parade.

#### Racine Mayor

1/20 5PM :30 WSAW reports that Racine Mayor Gary Becker resigns.

#### Budget

2/18 6PM :30 WSAW reports that Governor Doyle unveils his proposal to address the \$5.7 billion dollar deficit.

#### Stimulus

2/26 5PM :30 WSAW reports that Governor Doyle says Wisconsin stands to receive about \$3.5 billion dollars in federal stimulus money.

#### Troop Sendoff

2/25 6PM :30 WSAW reports that the Wisconsin Army National Guard Bravo Company 1-120<sup>th</sup> Field Artillery Unit in Stevens Point is headed to Texas for more training before heading to Iraq.

#### Dairy Farmers

3/2 6PM :30 WSAW reports that Governor Doyle meets with Agriculture Secretary Tom Vilsach who told him that the government is working to get milk income loss contract payments out quickly to dairy farmers.

### **National**

#### President Meeting

1/7 5PM :30 WSAW reports that President Bush hosts an historic meeting with President-elect Barack Obama and former Presidents Bill Clinton, George W. Bush, and Jimmy Carter.

#### DTV

1/8 6PM :15 WSAW reports that President-elect Barack Obama is urging congress to postpone the February 17 switch from analog to digital television broadcasting in part because the Commerce Department has run out of money for the coupons for digital TV converter boxes.

#### Unemployment

1/9 5PM :15 WSAW reports that the government says the nation's unemployment rate bolted to 7.2 percent in December 2008.

#### Plane Crash

1/15 5PM :30 WSAW reports that a US Airways plane taking off from LaGuardia Airport crashes into New York's Hudson River after what authorities describe as a bird strike that disabled two engines.

#### Inauguration

1/20 6PM :30 WSAW reports that Barack Obama is sworn in as the 44<sup>th</sup> President of the United States.

### Senate Confirmation

1/27 6PM :15 WSAW reports that former New York Federal Reserve Bank President Timothy Geithner is confirmed by the Senate in a 60-34 vote for Treasury Secretary.

### Stem Cells

3/9 6PM :30 WSAW reports that President Obama signs an executive order reversing the use of tax dollars to fund research on embryonic stem cells.

## World

### Gaza

1/4 6PM :30 WSAW reports that world leaders including French President Nicolas Sarkozy and former British Prime Minister Tony Blair are traveling to the Middle East to broker a ceasefire in Gaza.

### Gaza

1/3 6PM :30 WSAW reports that after a week of air strikes, Israel ground troops have now invaded the Gaza Strip.

1/14 6PM :30 WSAW reports that Palestinians react after hearing news about the death of their relatives as they stand outside the morgue at Kamal Adwan Hospital in Beit Lahiya, northern Gaza strip.

### Middle East

1/12 6PM :30 WSAW reports that the leader of Al Qaeda led Islamic State of Iraq called on Palestinian refugees living in exile to wage attacks on Israeli and United States interests wherever they are around the world.

### Gaza Strip

1/21 10PM :30 WSAW reports that Israel withdrew the last of its troops from the Gaza Strip, but there is new concern that Iran may be trying to get arms to Hamas.

### Global Message

1/20 10PM :30 WSAW reports that in his inaugural address, President Obama told world leaders that the United States is ready to lead once more.

### Pakistan

2/20 10PM :30 WSAW reports that a bomb has torn through a funeral procession for a slain Shiite Muslim leader in northwestern Pakistan, killing 30 people and wounding scores more.

Afghanistan

2/11 6PM :30 WSAW reports that Taliban gunmen wearing suicide vests attacked three Afghan government buildings in a coordinated assault that killed 20 people in the heart of Kabul.

Israel

2/10 10PM :30 WSAW reports that voters have cast their ballots in Israel as a competitive election unfolds between former Prime Minister Benjamin Netanyahu and rival Tzipi Livni.

London

3/14 10PM :30 WSAW reports that representatives from 20 nations have convened outside London for the G-20 Summit.

## **Educational News**

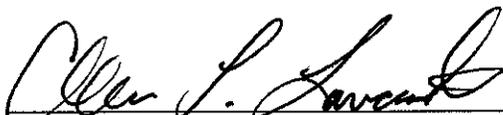
History Fair

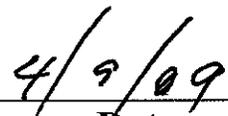
2/19 5PM :30 WSAW reports that students at DC Everest Junior High School participate in the school's History Day Fair.

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- The Defense Division of Oshkosh Corporation receives a \$132 million dollar contract from the United States Army to provide armor kits for Army trucks in addition to the already three recent contracts worth a total of about \$384 million dollars for trucks and armor upgrades.
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