

ORDER



Orders
Order / Rev: 2195035
Alt Order #: 28390706
Product Desc: 79/86/13095
Estimate: 13095
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/19/24 / 04/19/24
Order Type: GENERAL

Primary AE: Chicago Katz/CHI
Sales Office: K-CHI
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K St NW Ste 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: HH
Product Codes: PL Advocacy, Political Candidate Super
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: Pol1

New Business End:
Advertiser External ID: 70523
Agency External ID: 7041
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/03/24	38	\$1,675.00	\$1,423.75
11/04/24	11/10/24	9	\$390.00	\$331.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	47	\$2,065.00	\$1,755.25	0.00
Totals	47	\$2,065.00	\$1,755.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chicago Katz/CHI	K-CHI	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSCC	10/29/24	11/04/24	M-F 7a-9a-First on FOX FOX News First @ 7A	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	6	\$20.00	Pol1	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		6		\$20.00		0.00					
N 2	KSCC	10/29/24	11/04/24	M-F 7a-9a-First on FOX FOX News First @ 7A	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	6	\$20.00	Pol1	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		6		\$20.00		0.00					
N 3	KSCC	10/29/24	11/04/24	M-F 10a-1030a Hot Bench	CM	10:00 AM-10:30 AM	MTWTF--	:30	6	\$25.00	Pol1	0.00	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		6		\$25.00		0.00					
N 4	KSCC	10/29/24	11/04/24	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$60.00	Pol1	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		5		\$60.00		0.00					
N 5	KSCC	10/29/24	11/04/24	M-F 4p-5p Funny You Should Ask/Person,	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$30.00	Pol1	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		5		\$30.00		0.00					
N 6	KSCC	10/29/24	11/04/24		CM	5:00 PM-6:00 PM	MTWTF--	:30	5	\$75.00	Pol1	0.00	NM	5	\$375.00

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 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
 Product Desc: 79/86/13095
 Estimate: 13095

KSCC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-6p Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$75.00	0.00								
N 7	KSCC	10/29/24	11/04/24	Su 12p-6p Big Bang Theory	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	-----S	:30	1	\$60.00	Pol1	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	-----S	1	\$60.00	0.00								
N 8	KSCC	10/29/24	11/04/24	M-F 6p-7p Big Bang Theory	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	MTWTF--	:30	5	\$75.00	Pol1	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$75.00	0.00								
N 9	KSCC	10/29/24	11/04/24	TND LF News: The National Desk	CM	9:00 PM-10:00 PM	MTWTF--	:30	5	\$65.00	Pol1	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$65.00	0.00								
N 10	KSCC	10/29/24	11/04/24	Sat 9p-10p Film Flickers	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----S-	:30	1	\$30.00	Pol1	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	-----S-	1	\$30.00	0.00								
N 11	KSCC	10/29/24	11/04/24	Sat 9p-10p Good Taste	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----S-	:30	1	\$30.00	Pol1	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	-----S-	1	\$30.00	0.00								
N 12	KSCC	10/29/24	11/04/24	Sat 10p-11p Fox Late Night	CM	10:00 PM-11:00 PM	PI-----S-	:30	1	\$30.00	Pol1	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	-----S-	1	\$30.00	0.00								
													Totals	47	\$2,065.00