

# INVOICE



**KCRG**  
**501 2nd Avenue E**  
**Cedar Rapids, IA 52401**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (319) 399-5976**  
**Billing: (319) 399-5976**

Property	KCRG		
Invoice #	3320228-2	Order #	3320228
Invoice Date	01/21/24	Alt Order #	
Invoice Month	January 2024	Deal #	
Invoice Period	01/01/24 - 01/07/24	Flight Dates	12/26/23 - 01/07/24
Advertiser	AARP		
Product	AARP 1.7.2024		
Estimate #			
Account Executive	Lynn Evans		
Sales Office	Cedar Rapids National		
Sales Region	National		
Agency Code	9912856		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	115245		
Advertiser Ref	501475		
Product 1			
Product 2			

Billing Address:

**Greer Margolis Mitchell-GMMB**  
**Attention: Nicole Meade**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**KCRG**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/07/24	01/07/24	PP Su 430p-5p	430p-5p	-----S	30:00	1	\$14,131.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/01/24 01/07/24 -----S           1       \$14,131.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRG Su 01/07/24 4:30 PM PP Su 430p-5p 430p-5p 30:01 AARP24102H \$14,131.00 NM									
2	12/25/23	01/07/24	TV9 Morning News	6a-7a	MTWTF--	:15	2	\$910.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/01/24 01/07/24 -TWTF--           2       \$910.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KCRG W 01/03/24 6:41 AM TV9 Morning News 6a-7a :15 AARPSSPROMO \$910.00 NM 2 KCRG Th 01/04/24 6:54 AM TV9 Morning News 6a-7a :15 AARPSSPROMO \$910.00 NM									
3	12/25/23	01/07/24	Good Morning America	7a-9a	MTWTF--	:15	1	\$780.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/01/24 01/07/24 -TWTF--           1       \$780.00									
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4	12/25/23	01/07/24	TV9 News at Midday	11a-12p	MTWTF--	:15	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/01/24 01/07/24 -TWTF--           2       \$650.00									
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5	12/25/23	01/07/24	M-F 4p-5p	4p-5p	MTWTF--	:15	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/01/24 01/07/24 -TWTF--           1       \$325.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KCRG Tu 01/02/24 4:22 PM M-F 4p-5p 4p-5p :15 AARPSSPROMO \$325.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:

**KCRG**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3320228-2	Invoice Month	January 2024
Invoice Date	01/21/24	Invoice Period	01/01/24 - 01/07/24
Advertiser	AARP		
Product	AARP 1.7.2024		
Estimate #			

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6	12/25/23	01/07/24	TV9 News at 5pm	5p-530p	MTWTF--	:15	1	\$1,300.00	NM																																										
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7	12/25/23	01/07/24	TV 9 News at 10p M-F S u	10p-1035p	MTWTF-S	:15	1	\$1,670.00	NM																																										
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8	12/25/23	01/07/24	ABC News Nightline	1137p-1207a	MTWTF--	:15	1	\$260.00	NM																																										
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<u>Total Spots</u>							<b>11</b>																																												

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$23,536.00</b>
<u>Agency Commission</u>	<b>\$3,530.40</b>
<u>Net Amount Due</u>	<b>\$20,005.60</b>
<u>Invoice Balance as of 01/29/24 10:49:39 AM CT</u>	<b>\$0.00</b>

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