

ORDER

Orders	Order / Rev:	120249	
	Alt Order #:	25798117	
	Product Desc:	ORDR	
	Estimate:	D04D10	
	Flight Dates:	12/04/17 - 12/11/17	KTMF
	Original Date / Rev:	12/05/17 / 12/05/17	Primary AE: Katz Philadelphia
	Order Type:	GENERAL	Sales Office: K-PHL
			Sales Region: NAT
Agency	Name:	Smart Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Ave.	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%
Advertiser	Name:	POL/Downing for US Senate	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:30:00
	Priority:	CO	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/11/17	15	\$355.00	\$301.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	15	\$355.00	\$301.75	0.00
Totals	15	\$355.00	\$301.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMF	12/04/17	12/04/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
	X-GOOD MORNINGAMERI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/04/17	12/10/17	M-----		1				\$25.00		0.00			
2	KTMF	12/05/17	12/05/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
	X-GOOD MORNINGAMERI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/04/17	12/10/17	-T-----		1				\$25.00		0.00			
N 3	KTMF	12/06/17	12/06/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
	X-GOOD MORNINGAMERI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/04/17	12/10/17	--W----		2				\$25.00		0.00			
4	KTMF	12/07/17	12/07/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
	X-GOOD MORNINGAMERI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/04/17	12/10/17	---T---		1				\$25.00		0.00			
5	KTMF	12/08/17	12/08/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
	X-GOOD MORNINGAMERI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/04/17	12/10/17	----F--		1				\$25.00		0.00			

Order / Rev: 120249
 Alt Order #: 25798117
 Flight Dates: 12/04/17 - 12/11/17

Advertiser: POL/Downing for US Senate
 Product Desc: ORDR
 Estimate: D04D10
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KTMF	12/11/17	12/11/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
X-GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/11/17		12/11/17	12/17/17	M-----			1		\$25.00		0.00				
7	KTMF	12/04/17	12/04/17	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
X-GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/04/17		12/04/17	12/10/17	M-----			1		\$25.00		0.00				
8	KTMF	12/05/17	12/05/17	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
X-GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/04/17		12/04/17	12/10/17	-T-----			1		\$25.00		0.00				
9	KTMF	12/06/17	12/06/17	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
X-GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/04/17		12/04/17	12/10/17	--W----			1		\$25.00		0.00				
10	KTMF	12/07/17	12/07/17	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
X-GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/04/17		12/04/17	12/10/17	---T---			1		\$25.00		0.00				
11	KTMF	12/08/17	12/08/17	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
X-GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/04/17		12/04/17	12/10/17	----F--			1		\$25.00		0.00				
12	KTMF	12/11/17	12/11/17	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
X-GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/11/17		12/11/17	12/17/17	M-----			1		\$25.00		0.00				
13	KTMF	12/09/17	12/09/17	Sa 6a-7a Sa 6a-7a	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/04/17		12/04/17	12/10/17	-----S-			1		\$10.00		0.00				
14	KTMF	12/10/17	12/10/17	Su 7a-8a Su 7a-8a	CM	7:00 AM-8:00 AM	-----S	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 12/04/17		12/04/17	12/10/17	-----S			1		\$20.00		0.00				
													Totals	15	\$355.00



125 West 55th St
New York, NY 10019

Contract # 25798117		Changes as of: 12/4/2017 at 4:45 PM		Version: Highlighting Makegood 2		Status: Accepted
CPE: DOWN/ORDR/D04D10		Flight: 12/4/17 - 12/11/17		Station: KTMF		Total \$: \$355.00
Agency: Smart Media Group		Advertiser: Downing for US Senate		Market: Missoula		Total Spots: 15
1427 LESLIE AVE		Product: ORDR		Office: PHILADELPHIA		Total CPM: \$10.73
SUITE #102		Agency Order #: 30051443		Primary Demo: Adults 50+		Total GRP: 33.1
ALEXANDRIA, VA		Buyer: Berg, Fran		Con Type: POLITICAL/VOTE		Traffic #: 120249
22301		Salesperson: BOB CAIN		Assistant: SHEPARD RITZEN		Separation: Sep:30
		215-557-4216		215-567-7950		
Comments: THIS IS A NEW ORDER FOR DOWNING FOR SENATE. FLIGHT IS 12/4-12/11. TOTAL = \$330. PLS CFM T/R BOB						

#	Day/Time	DP	Program	Rate	A50P Rating	Len	12/4 - 12/11										Total Spots	Total \$	CPP	GRP
							12/4	12/5	12/6	12/7	12/8	12/9	12/10	12/11						
	M-F		X-GOOD MORNINGAMERI	\$25.00	2.5	30	0	1	0	0	0	0	0	0		0	\$0.00	\$10.00	0.0	
	M-F		X-GOOD MORNINGAMERI	\$25.00	2.5	30	0	0	1	0	0	0	0	0		1	\$25.00	\$10.00	2.5	
TOTALS:							2	2	3	2	2	1	1	2	15	\$355.00	\$10.73	33.1		