

ORDER



WLFI Lafayette

Orders
Order / Rev: 930787
Alt Order #: 25283580
Product Desc: WLFI HOLCOMB Q416-ES
Estimate: 1965
Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 09/09/16 / 10/11/16
Order Type: REG

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: Nat

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Eric Holcomb for Governor (R)
Demographic: A35+
Product Codes: PL5
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	154	\$11,010.00	\$9,358.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	154	\$11,010.00	\$9,358.50	0.00
Totals	154	\$11,010.00	\$9,358.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	10/10/16	10/14/16	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	MTWTF--	:30	10	\$25.00	P5	0.00	NM	10	\$250.00
NEWS AT 5A 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 MTWTF-- 10 \$25.00 0.00															
E 2	WLFI	10/10/16	10/14/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	10	\$90.00	P5	0.00	NM	10	\$900.00
NEWS AT 6A 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 MTWTF-- 10 \$90.00 0.00															
E 3	WLFI	10/10/16	10/14/16	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	20	\$50.00	P5	0.00	NM	20	\$1,000.00
CBS THIS MORNING 2X PER DAY, 20 MAX SEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 MTWTF-- 20 \$50.00 0.00															
E 4	WLFI	10/10/16	10/14/16	M-F Daytime PM Rotator Daytime Afternoon Rotator	CM	M-F 1230p-2p	MTWTF--	:30	10	\$30.00	P5	0.00	NM	10	\$300.00
CBS SOAP ROTATION 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 MTWTF-- 10 \$30.00 0.00															
E 5	WLFI	10/10/16	10/14/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	10	\$50.00	P5	0.00	NM	10	\$500.00

Order / Rev: 930787
 Alt Order #: 25283580
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: POL/Eric Holcomb for Governor (R)
 Product Desc: WLFI HOLCOMB Q416-ES
 Estimate: 1965

WLFI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PRICE IS RIGHT 2X PER DAY, 20 MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF--	10		\$50.00		0.00						
E 6	WLFI	10/10/16	10/14/16	News Chan 18 @ Noon CM News Chan 18 @ Noon		M-F 12p-1230p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
NEWS AT NOON 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF--	5		\$50.00		0.00						
E 7	WLFI	10/10/16	10/14/16	M-F 530-6p CM M-F 530p-6p Inside Editio		M-F 530p-6p INsid	MTWTF--	:30	5	\$80.00	P5	0.00	NM	5	\$400.00
INSIDE EDITION 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF--	5		\$80.00		0.00						
E 8	WLFI	10/10/16	10/14/16	News Chan 18 @ 5p CM News Chan 18 @ 5p		M-F 5p-530p	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
NEWS AT 5P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF--	5		\$100.00		0.00						
E 9	WLFI	10/10/16	10/14/16	CBS Evening News CM CBS Evening News M-Su		M-Su 630-7p	--WTF--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
CBS EVENING NEWS 1X MAX PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	--WTF--	3		\$300.00		0.00						
E 10	WLFI	10/10/16	10/14/16	News Chan 18 @ 6p CM News Chan 18 @ 6p		M-F 6p-630p	MTWTF--	:30	5	\$200.00	P5	0.00	NM	5	\$1,000.00
NEWS AT 6P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF--	5		\$200.00		0.00						
E 11	WLFI	10/10/16	10/14/16	M-F 7p-730p CM M-F 7p-730p Wheel Of Fort		M-F 7p-730p Whee	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
WHEEL OF FORTUNE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF--	5		\$100.00		0.00						
E 12	WLFI	10/10/16	10/14/16	M-F 730p-8p CM M-F 730p-8p Jeopardy		M-F 730p-8p Jeop	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
JEOPARDY 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF--	5		\$100.00		0.00						
E 13	WLFI	10/14/16	10/14/16	Fri Hour 1 CM Friday Prime Hour 1		F 8p-9p	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
MACGYVER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----F--	1		\$125.00		0.00						
E 14	WLFI	10/11/16	10/11/16	Tue Hour 1 CM Tuesday Prime Hour 1		Tu 8p-9p (8:00 PM-9:00 PM)	-T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	-T-----	1		\$250.00		0.00						
E 15	WLFI	10/16/16	10/16/16	Sun Hour 1 CM Sunday Prime Hour 1		Su 7p-8p	-----S	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	-----S	1		\$175.00		0.00						
E 16	WLFI	10/10/16	10/14/16	LN M-F CM		M-F 11p-1135p	MTW-F--	:30	4	\$125.00	P5	0.00	NM	4	\$500.00

Order / Rev: 930787
 Alt Order #: 25283580
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: POL/Eric Holcomb for Governor (R)
 Product Desc: WLFI HOLCOMB Q416-ES
 Estimate: 1965

WLFI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F @ 11p											
				NEWS AT 11P 1X PER DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTW- F- -	4		\$125.00		0.00						
E 17	WLFI	10/10/16	10/14/16	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	MTW- F- -	:30	4	\$25.00	P5	0.00	NM	4	\$100.00
				LATE SHOW 1X PER DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTW- F- -	4		\$25.00		0.00						
E 18	WLFI	10/16/16	10/16/16	Face the Nation Face The Nation	CM	Su 1030a-1130a	----- S	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
				SU FACE THE NATION 20 MAX SEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----- S	2		\$40.00		0.00						
E 19	WLFI	10/16/16	10/16/16	CBS Sunday Morning CBS Sunday Morning	CM	Su 9a-1030a	----- S	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				CBS SUNDAY 20 MAX SEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----- S	2		\$50.00		0.00						
E 20	WLFI	10/16/16	10/16/16	LN Su Su Late News @ 11p	CM	Su 11p-1135p	----- S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				SU NEWS AT 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----- S	1		\$75.00		0.00						
E 21	WLFI	10/15/16	10/15/16	LN Sa Sa Late News @ 11p	CM	Sa 11p-1135p	----- S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				SA NEWS AT 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----- S-	1		\$75.00		0.00						
E 22	WLFI	10/16/16	10/16/16	Early News Sunday SU Early News @ 6p	CM	Su 6p-630	----- S	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				SU NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----- S	1		\$60.00		0.00						
E 23	WLFI	10/16/16	10/16/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	----- S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				SU NEWS AT 630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----- S	1		\$75.00		0.00						
E 24	WLFI	10/16/16	10/16/16	CBS NFL Regular Football CBS NFL Regular Football	CM	CBS NFL Regular	----- S	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				NFL: PITT @ MIAMI 20 MAX SEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----- S	2		\$150.00		0.00						
N 25	WLFI	10/10/16	10/16/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	MTWTF- -	:30	5	\$30.00	P5	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF- -	5		\$30.00		0.00						
N 26	WLFI	10/10/16	10/16/16	Let's Make a Deal M-F 10a-11a	CM	M-F 10a-11a	MTWTF- -	:30	10	\$40.00	P5	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF- -	10		\$40.00		0.00						
N 27	WLFI	10/10/16	10/16/16	The Talk M-F 2p-3p	CM	M-F 2p-3p	MTWTF- -	:30	5	\$20.00	P5	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF- -	5		\$20.00		0.00						

Order / Rev: 930787
 Alt Order #: 25283580
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: POL/Eric Holcomb for Governor (R)
 Product Desc: WLFI HOLCOMB Q416-ES
 Estimate: 1965

WLFI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N28	WLFI	10/10/16	10/16/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	5	\$30.00	P5	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		5				\$30.00		0.00			
N29	WLFI	10/10/16	10/16/16	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	MTWTF--	:30	5	\$40.00	P5	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		5				\$40.00		0.00			
N30	WLFI	10/10/16	10/10/16	Mon Hour 3 Monday Prime Hour 3	CM	M 10p-11p	M-----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----		1				\$200.00		0.00			
N31	WLFI	10/14/16	10/14/16	Fri Hour 2 Friday Prime Hour 2	CM	F 9p-10p	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$300.00		0.00			
N32	WLFI	10/14/16	10/14/16	Fri Hour 3 Friday Prime Hour 3	CM	F 10p-11p	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$125.00		0.00			
N33	WLFI	10/16/16	10/16/16	Sun Hour 2 Sunday Prime Hour 2	CM	Su 8p-9p	-----S	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$175.00		0.00			
N34	WLFI	10/15/16	10/15/16	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a	-----S-	:30	2	\$35.00	P5	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		2				\$35.00		0.00			
N35	WLFI	10/16/16	10/16/16	Su 1135p-1205x Su 1135p-1205x	CM	Su 1135p-1205x	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$25.00		0.00			
N36	WLFI	10/13/16	10/13/16	Thursday Night FB Kickoff Thursday Night FB Kickoff	CM	Thursday Night FB	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$50.00		0.00			
N37	WLFI	10/13/16	10/13/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$125.00		0.00			
N38	WLFI	10/13/16	10/13/16	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	---T---	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$25.00		0.00			
													Totals	154	\$11,010.00