

# CONTRACT



**WLFI**  
**2605 Yeager Road**  
**West Lafayette, IN 47906**  
**(765) 463-1800**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>930817 /                 |  | <u>Alt Order #</u><br>25283686                         |
| <u>Product</u><br>WLFI HOLCOMB Q416-ES                 |  |  |
| <u>Contract Dates</u><br>10/31/16 - 11/06/16           |  | <u>Estimate #</u><br>1968                              |
| <u>Advertiser</u><br>POL/Eric Holcomb for Governor (R) |  | <u>Original Date / Revision</u><br>09/09/16 / 10/28/16 |
| <u>Billing Cycle</u><br>EOM/EOC                        | <u>Billing Calendar</u><br>Broadcast         | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WLFI                                | <u>Account Executive</u><br>Katz Los Angeles | <u>Sales Office</u><br>Katz/Los Angeles                |
| <u>Special Handling</u>                                |  |  |
| <u>Demographic</u><br>Adults 35+                       |  |  |
|  |  | <u>Total Ratings</u><br>23.00                          |
| <u>Agy Code</u><br>9915473                             | <u>Advertiser Code</u>                       | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>IN4746                            | <u>Advertiser Ref</u>                        |  |

And:

**Target Enterprises**  
**15260 Ventura Boulevard**  
**Suite 1240**  
**Sherman Oaks, CA 91403**  
**USA**

| *Line | Ch   | Start Date        | End Date        | Description               | Start/End Time    | Days   | Length | Spots/Week  | Rate          | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------------|-------------------|--------|--------|-------------|---------------|-----|------|-------|----------|
| N 1   | WLFI | 10/31/16          | 11/04/16        | NC 18 5-6a Early Edition  | M-F 5a-6a         |        | :30    |             |               |     | NM   | 3     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                 |        |        | \$25.00     | 0.00          |     |      |       |          |
| N 2   | WLFI | 10/31/16          | 11/04/16        | NC 18 6-7a This Morning   | M-F 6a-7a         |        | :30    |             |               |     | NM   | 3     | \$270.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                 |        |        | \$90.00     | 0.00          |     |      |       |          |
| N 3   | WLFI | 10/31/16          | 11/04/16        | The Early Show            | M-F 7a-9a         |        | :30    |             |               |     | NM   | 7     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 7                 |        |        | \$50.00     | 0.00          |     |      |       |          |
| N 4   | WLFI | 10/31/16          | 11/04/16        | Daytime Afternoon Rotator | M-F 1230p-2p      |        | :30    |             |               |     | NM   | 3     | \$90.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                 |        |        | \$30.00     | 0.00          |     |      |       |          |
| N 5   | WLFI | 10/31/16          | 11/04/16        | M-F 11a-12p               | M-F 11a-12p       |        | :30    |             |               |     | NM   | 7     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 7                 |        |        | \$50.00     | 0.00          |     |      |       |          |
| N 6   | WLFI | 10/31/16          | 11/04/16        | News Chan 18 @ Noon       | M-F 12p-1230p     |        | :30    |             |               |     | NM   | 3     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                 |        |        | \$50.00     | 0.00          |     |      |       |          |
| N 7   | WLFI | 10/31/16          | 11/04/16        | M-F 530p-6p Inside Editio | M-F 530p-6p       | INside | :30    |             |               |     | NM   | 3     | \$240.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                 |        |        | \$80.00     | 0.00          |     |      |       |          |
| N 8   | WLFI | 10/31/16          | 11/04/16        | News Chan 18 @ 5p         | M-F 5p-530p       |        | :30    |             |               |     | NM   | 3     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                 |        |        | \$100.00    | 0.00          |     |      |       |          |
| N 9   | WLFI | 10/31/16          | 11/04/16        | CBS Evening News M-Su     | M-Su 630-7p       |        | :30    |             |               |     | NM   | 2     | \$250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                 |        |        | \$125.00    | 0.00          |     |      |       |          |
| N 10  | WLFI | 10/31/16          | 11/04/16        | News Chan 18 @ 6p         | M-F 6p-630p       |        | :30    |             |               |     | NM   | 3     | \$600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                 |        |        | \$200.00    | 0.00          |     |      |       |          |
| N 11  | WLFI | 10/31/16          | 11/04/16        | M-F 7p-730p Wheel Of Fort | M-F 7p-730p       | Whee   | :30    |             |               |     | NM   | 3     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> |        |        | <u>Rate</u> | <u>Rating</u> |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                 |        |        |             |               |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| <u>Contract Dates</u><br>10/31/16 - 11/06/16 |  | <u>Product</u><br>WFLI HOLCOMB Q416-1968               |
| <u>Advertiser</u><br>POL/Eric Holcomb for Go |  | <u>Estimate #</u><br>1968                              |
|  |  | <u>Original Date / Revision</u><br>09/09/16 / 10/28/16 |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time       | Days        | Length        | Spots/Week | Rate | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|----------------------|-------------|---------------|------------|------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                  | 3                    | \$100.00    | 0.00          |            |      |     |      |       |          |
| N 12  | WFLI | 10/31/16          | 11/04/16        | M-F 730p-8p Jeopardy     | M-F 730p-8p Jeopardy |             | :30           |            |      |     | NM   | 3     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                  | 3                    | \$100.00    | 0.00          |            |      |     |      |       |          |
| N 13  | WFLI | 11/06/16          | 11/06/16        | Sunday Prime Hour 1      | Su 7p-8p             |             | :30           |            |      |     | NM   | 1     | \$175.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S                   | 1                    | \$175.00    | 0.00          |            |      |     |      |       |          |
| N 14  | WFLI | 10/31/16          | 11/04/16        | LN M-F @ 11p             | M-F 11p-1135p        |             | :30           |            |      |     | NM   | 3     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                  | 3                    | \$125.00    | 0.00          |            |      |     |      |       |          |
| N 15  | WFLI | 11/06/16          | 11/06/16        | CBS Sunday Morning       | Su 9a-1030a          |             | :30           |            |      |     | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S                   | 1                    | \$50.00     | 0.00          |            |      |     |      |       |          |
| N 16  | WFLI | 11/06/16          | 11/06/16        | Su Late News @ 11p       | Su 11p-1135p         |             | :30           |            |      |     | NM   | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S                   | 1                    | \$75.00     | 0.00          |            |      |     |      |       |          |
| N 17  | WFLI | 11/05/16          | 11/05/16        | Sa Late News @ 11p       | Sa 11p-1135p         |             | :30           |            |      |     | NM   | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S-                  | 1                    | \$75.00     | 0.00          |            |      |     |      |       |          |
| D 18  | WFLI | 11/06/16          | 11/06/16        | SU Early News @ 6p       | Su 6p-630            |             | :30           |            |      |     | NM   | 0     | \$0.00   |
| D 19  | WFLI | 11/06/16          | 11/06/16        | CBS Evening News M-Su    | M-Su 630-7p          |             | :30           |            |      |     | NM   | 0     | \$0.00   |
| N 20  | WFLI | 11/06/16          | 11/06/16        | Reg Season Colts (LIT)   | Reg Season Colts     |             | :30           |            |      |     | NM   | 1     | \$900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S                   | 1                    | \$900.00    | 0.00          |            |      |     |      |       |          |
| N 21  | WFLI | 11/06/16          | 11/06/16        | Sun Prime Other 2        | Su 8p-10p            |             | :15/:15       |            |      |     | BK   | 1     | \$175.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S                   | 1                    | \$175.00    | 0.00          |            |      |     |      |       |          |
| N 22  | WFLI | 11/03/16          | 11/03/16        | Thursday Prime Hour 1    | Th 8p-9p             |             | :30           |            |      |     | NM   | 1     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---T---                  | 1                    | \$300.00    | 0.00          |            |      |     |      |       |          |
| N 23  | WFLI | 11/04/16          | 11/04/16        | Friday Prime Hour 1      | F 8p-9p              |             | :15/:15       |            |      |     | BK   | 1     | \$125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ----F--                  | 1                    | \$125.00    | 0.00          |            |      |     |      |       |          |
| N 24  | WFLI | 10/31/16          | 11/06/16        | M-F 3p-4p                | M-F 3p-4p            |             | :30           |            |      |     | NM   | 1     | \$45.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                  | 1                    | \$45.00     | 2.00          |            |      |     |      |       |          |
| N 25  | WFLI | 10/31/16          | 11/06/16        | M-F 4p-5p Ellen          | M-F 4p-5p Ellen      |             | :30           |            |      |     | NM   | 3     | \$195.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                  | 3                    | \$65.00     | 3.40          |            |      |     |      |       |          |
| N 26  | WFLI | 10/31/16          | 11/06/16        | NC 18 5-6a Early Edition | M-F 5a-6a            |             | :15/:15       |            |      |     | BK   | 2     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                  | 2                    | \$25.00     | 0.00          |            |      |     |      |       |          |
| N 27  | WFLI | 10/31/16          | 11/04/16        | NC 18 6-7a This Morning  | M-F 6a-7a            |             | :15/:15       |            |      |     | BK   | 2     | \$180.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                  | 2                    | \$90.00     | 0.00          |            |      |     |      |       |          |
| N 28  | WFLI | 10/31/16          | 11/04/16        | The Early Show           | M-F 7a-9a            |             | :15/:15       |            |      |     | BK   | 3     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u>    | <u>Rate</u> | <u>Rating</u> |            |      |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | MTWTF--                  | 3                    | \$50.00     | 0.00          |            |      |     |      |       |          |

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| <u>Contract / Revision</u><br>930817 /       |  | <u>Alt Order #</u><br>25283686                         |
| <u>Contract Dates</u><br>10/31/16 - 11/06/16 |  | <u>Product</u><br>WFLI HOLCOMB Q416-1968               |
| <u>Advertiser</u><br>POL/Eric Holcomb for Go |  | <u>Estimate #</u><br>1968                              |
|  |  | <u>Original Date / Revision</u><br>09/09/16 / 10/28/16 |

| *Line         | Ch   | Start Date        | End Date        | Description               | Start/End Time     | Days | Length  | Spots/Week  | Rate          | Rtn | Type | Spots | Amount   |            |
|---------------|------|-------------------|-----------------|---------------------------|--------------------|------|---------|-------------|---------------|-----|------|-------|----------|------------|
| N 29          | WFLI | 10/31/16          | 11/04/16        | Daytime Afternoon Rotator | M-F 1230p-2p       |      | :15/:15 |             |               |     | BK   | 2     | \$60.00  |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$30.00     | 0.00          |     |      |       |          |            |
| N 30          | WFLI | 10/31/16          | 11/04/16        | M-F 11a-12p               | M-F 11a-12p        |      | :15/:15 |             |               |     | BK   | 3     | \$150.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 3                  |      |         | \$50.00     | 0.00          |     |      |       |          |            |
| N 31          | WFLI | 10/31/16          | 11/04/16        | News Chan 18 @ Noon       | M-F 12p-1230p      |      | :15/:15 |             |               |     | BK   | 2     | \$100.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$50.00     | 0.00          |     |      |       |          |            |
| N 32          | WFLI | 10/31/16          | 11/04/16        | M-F 530p-6p Inside Editio | M-F 530p-6p Insid  |      | :15/:15 |             |               |     | BK   | 2     | \$160.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$80.00     | 0.00          |     |      |       |          |            |
| N 33          | WFLI | 10/31/16          | 11/04/16        | CBS Evening News M-Su     | M-Su 630-7p        |      | :15/:15 |             |               |     | BK   | 1     | \$125.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 1                  |      |         | \$125.00    | 0.00          |     |      |       |          |            |
| N 34          | WFLI | 10/31/16          | 11/04/16        | News Chan 18 @ 6p         | M-F 6p-630p        |      | :15/:15 |             |               |     | BK   | 2     | \$400.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$200.00    | 0.00          |     |      |       |          |            |
| N 35          | WFLI | 10/31/16          | 11/04/16        | M-F 7p-730p Wheel Of Fort | M-F 7p-730p Whee   |      | :15/:15 |             |               |     | BK   | 2     | \$200.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$100.00    | 0.00          |     |      |       |          |            |
| N 36          | WFLI | 10/31/16          | 11/04/16        | M-F 730p-8p Jeopardy      | M-F 730p-8p Jeop   |      | :15/:15 |             |               |     | BK   | 2     | \$200.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$100.00    | 0.00          |     |      |       |          |            |
| N 37          | WFLI | 11/06/16          | 11/06/16        | CBS Sunday Morning        | Su 9a-1030a        |      | :15/:15 |             |               |     | BK   | 1     | \$50.00  |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | -----S                    | 1                  |      |         | \$50.00     | 0.00          |     |      |       |          |            |
| N 38          | WFLI | 10/31/16          | 11/04/16        | LN M-F @ 11p              | M-F 11p-1135p      |      | :15/:15 |             |               |     | BK   | 2     | \$250.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$125.00    | 0.00          |     |      |       |          |            |
| N 39          | WFLI | 11/06/16          | 11/06/16        | Reg Season Colts (LIT)    | Reg Season Colts ( |      | :15/:15 |             |               |     | BK   | 1     | \$900.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | -----S                    | 1                  |      |         | \$900.00    | 0.00          |     |      |       |          |            |
| N 40          | WFLI | 10/31/16          | 11/06/16        | M-F 3p-4p                 | M-F 3p-4p          |      | :15/:15 |             |               |     | BK   | 2     | \$90.00  |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$45.00     | 2.00          |     |      |       |          |            |
| N 41          | WFLI | 10/31/16          | 11/06/16        | M-F 4p-5p Ellen           | M-F 4p-5p Ellen    |      | :15/:15 |             |               |     | BK   | 2     | \$130.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$65.00     | 3.40          |     |      |       |          |            |
| N 42          | WFLI | 10/31/16          | 11/04/16        | News Chan 18 @ 5p         | M-F 5p-530p        |      | :15/:15 |             |               |     | BK   | 2     | \$200.00 |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u>  |      |         | <u>Rate</u> | <u>Rating</u> |     |      |       |          |            |
| Week:         |      | 10/31/16          | 11/06/16        | MTWTF--                   | 2                  |      |         | \$100.00    | 0.00          |     |      |       |          |            |
| <b>Totals</b> |      |                   |                 |                           |                    |      |         |             |               |     |      | 23.00 | 91       | \$9,160.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/31/16 - 11/06/16 | 91         | \$9,160.00   | (\$1,374.00) | \$7,786.00 |
| <b>Totals</b>       | 91         | \$9,160.00   | (\$1,374.00) | \$7,786.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WFLI**  
**2605 Yeager Road**  
**West Lafayette, IN 47906**  
**(765) 463-1800**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 930817 /                   | 25283686           |

|                       |                    |                   |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>     | <u>Estimate #</u> |
| 10/31/16 - 11/06/16   | WFLI HOLCOMB Q416- | 1968              |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| POL/Eric Holcomb for Go | 09/09/16 / 10/28/16             |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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