



WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

CONTRACT

<u>Contract / Revision</u> 930817 /		<u>Alt Order #</u> 25283686
<u>Product</u> WLFI HOLCOMB Q416-ES		
<u>Contract Dates</u> 10/31/16 - 11/06/16		<u>Estimate #</u> 1968
<u>Advertiser</u> POL/Eric Holcomb for Governor (R)		<u>Original Date / Revision</u> 09/09/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 23.00
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	10/31/16	11/04/16	NC 18 5-6a Early Edition	M-F 5a-6a		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	3			\$25.00	0.00				
N 2	WLFI	10/31/16	11/04/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	3			\$90.00	0.00				
N 3	WLFI	10/31/16	11/04/16	The Early Show	M-F 7a-9a		:30				NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	7			\$50.00	0.00				
N 4	WLFI	10/31/16	11/04/16	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	3			\$30.00	0.00				
N 5	WLFI	10/31/16	11/04/16	M-F 11a-12p	M-F 11a-12p		:30				NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	7			\$50.00	0.00				
N 6	WLFI	10/31/16	11/04/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	3			\$50.00	0.00				
N 7	WLFI	10/31/16	11/04/16	M-F 530p-6p Inside Editio	M-F 530p-6p	INSIDE	:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	3			\$80.00	0.00				
N 8	WLFI	10/31/16	11/04/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	3			\$100.00	0.00				
N 9	WLFI	10/31/16	11/04/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	2			\$125.00	0.00				
N 10	WLFI	10/31/16	11/04/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--	3			\$200.00	0.00				
N 11	WLFI	10/31/16	11/04/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p	WHEEL	:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 930817 /		<u>Alt Order #</u> 25283686
<u>Contract Dates</u> 10/31/16 - 11/06/16	<u>Product</u> WFLI HOLCOMB Q416-	<u>Estimate #</u> 1968
<u>Advertiser</u> POL/Eric Holcomb for Go		<u>Original Date / Revision</u> 09/09/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				3	\$100.00	0.00			
N 12	WFLI	10/31/16	11/04/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopardy		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				3	\$100.00	0.00			
N 13	WFLI	11/06/16	11/06/16	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$175.00	0.00			
N 14	WFLI	10/31/16	11/04/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				3	\$125.00	0.00			
N 15	WFLI	11/06/16	11/06/16	CBS Sunday Morning	Su 9a-1030a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$50.00	0.00			
N 16	WFLI	11/06/16	11/06/16	Su Late News @ 11p	Su 11p-1135p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$75.00	0.00			
N 17	WFLI	11/05/16	11/05/16	Sa Late News @ 11p	Sa 11p-1135p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$75.00	0.00			
D 18	WFLI	11/06/16	11/06/16	SU Early News @ 6p	Su 6p-630		:30				NM	0	\$0.00
D 19	WFLI	11/06/16	11/06/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	0	\$0.00
N 20	WFLI	11/06/16	11/06/16	Reg Season Colts (LIT)	Reg Season Colts		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$900.00	0.00			
N 21	WFLI	11/06/16	11/06/16	Sun Prime Other 2	Su 8p-10p		:15/:15				BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$175.00	0.00			
N 22	WFLI	11/03/16	11/03/16	Thursday Prime Hour 1	Th 8p-9p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				1	\$300.00	0.00			
N 23	WFLI	11/04/16	11/04/16	Friday Prime Hour 1	F 8p-9p		:15/:15				BK	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$125.00	0.00			
N 24	WFLI	10/31/16	11/06/16	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				1	\$45.00	2.00			
N 25	WFLI	10/31/16	11/06/16	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				3	\$65.00	3.40			
N 26	WFLI	10/31/16	11/06/16	NC 18 5-6a Early Edition	M-F 5a-6a		:15/:15				BK	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$25.00	0.00			
N 27	WFLI	10/31/16	11/04/16	NC 18 6-7a This Morning	M-F 6a-7a		:15/:15				BK	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$90.00	0.00			
N 28	WFLI	10/31/16	11/04/16	The Early Show	M-F 7a-9a		:15/:15				BK	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				3	\$50.00	0.00			

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<u>Contract / Revision</u> 930817 /		<u>Alt Order #</u> 25283686
<u>Contract Dates</u> 10/31/16 - 11/06/16	<u>Product</u> WLFI HOLCOMB Q416-11968	<u>Estimate #</u>
<u>Advertiser</u> POL/Eric Holcomb for Go		<u>Original Date / Revision</u> 09/09/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 29	WLFI	10/31/16	11/04/16	Daytime Afternoon Rotator	M-F 1230p-2p		:15/:15				BK	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$30.00	0.00			
N 30	WLFI	10/31/16	11/04/16	M-F 11a-12p	M-F 11a-12p		:15/:15				BK	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				3	\$50.00	0.00			
N 31	WLFI	10/31/16	11/04/16	News Chan 18 @ Noon	M-F 12p-1230p		:15/:15				BK	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$50.00	0.00			
N 32	WLFI	10/31/16	11/04/16	M-F 530p-6p Inside Editio	M-F 530p-6p Inside		:15/:15				BK	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$80.00	0.00			
N 33	WLFI	10/31/16	11/04/16	CBS Evening News M-Su	M-Su 630-7p		:15/:15				BK	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				1	\$125.00	0.00			
N 34	WLFI	10/31/16	11/04/16	News Chan 18 @ 6p	M-F 6p-630p		:15/:15				BK	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$200.00	0.00			
N 35	WLFI	10/31/16	11/04/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Wheel		:15/:15				BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$100.00	0.00			
N 36	WLFI	10/31/16	11/04/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopardy		:15/:15				BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$100.00	0.00			
N 37	WLFI	11/06/16	11/06/16	CBS Sunday Morning	Su 9a-1030a		:15/:15				BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$50.00	0.00			
N 38	WLFI	10/31/16	11/04/16	LN M-F @ 11p	M-F 11p-1135p		:15/:15				BK	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$125.00	0.00			
N 39	WLFI	11/06/16	11/06/16	Reg Season Colts (LIT)	Reg Season Colts (LIT)		:15/:15				BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$900.00	0.00			
N 40	WLFI	10/31/16	11/06/16	M-F 3p-4p	M-F 3p-4p		:15/:15				BK	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$45.00	2.00			
N 41	WLFI	10/31/16	11/06/16	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:15/:15				BK	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$65.00	3.40			
N 42	WLFI	10/31/16	11/04/16	News Chan 18 @ 5p	M-F 5p-530p		:15/:15				BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				2	\$100.00	0.00			
Totals								23.00				91	\$9,160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	91	\$9,160.00	(\$1,374.00)	\$7,786.00
Totals	91	\$9,160.00	(\$1,374.00)	\$7,786.00

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930817 /	25283686

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/16 - 11/06/16	WLF1 HOLCOMB Q416-	1968

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Eric Holcomb for Go	09/09/16 / 10/28/16

Signature: _____ **Date:** _____

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