

ORDER



WLFI Lafayette

Orders
Order / Rev: 930809
 Alt Order #: 25283668
 Product Desc: WLFI HOLCOMB Q416-ES
 Estimate: 1967
 Flight Dates: 10/24/16 - 10/30/16
 Original Date / Rev: 09/09/16 / 10/28/16
 Order Type: REG

Primary AE: Katz Los Angeles
 Sales Office: K-LA
 Sales Region: Nat

Agency
Name: Target Enterprises
 Buying Contact:
 Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/Eric Holcomb for Governor (R)
 Demographic: A35+
 Product Codes: PL5
 Priority: P5
 Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
 Order Separation: 00:30:00
 Advertiser External ID:
 Agency External ID: IN4746
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	86	\$7,810.00	\$6,638.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	86	\$7,810.00	\$6,638.50	0.00
Totals	86	\$7,810.00	\$6,638.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	10/24/16	10/28/16	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	MTWTF--	:30	3	\$25.00	P5	0.00	NM	3	\$75.00
		NEWS AT 5A 1X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	MTWTF--		3		\$25.00		0.00					
E 2	WLFI	10/24/16	10/28/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	3	\$90.00	P5	0.00	NM	3	\$270.00
		NEWS AT 6A 1X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	MTWTF--		3		\$90.00		0.00					
E 3	WLFI	10/24/16	10/28/16	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	7	\$50.00	P5	0.00	NM	7	\$350.00
		CBS THIS MORNING 2X PER DAY, 20 MAX SEP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	MTWTF--		7		\$50.00		0.00					
E 4	WLFI	10/24/16	10/28/16	M-F Daytime PM Rotator Daytime Afternoon Rotator	CM	M-F 1230p-2p	MTWTF--	:30	3	\$30.00	P5	0.00	NM	3	\$90.00
		CBS SOAP ROTATION 1X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	MTWTF--		3		\$30.00		0.00					
E 5	WLFI	10/24/16	10/28/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	7	\$50.00	P5	0.00	NM	7	\$350.00

Order / Rev: 930809
 Alt Order #: 25283668
 Flight Dates: 10/24/16 - 10/30/16

Advertiser: POL/Eric Holcomb for Governor (R)
 Product Desc: WFLI HOLCOMB Q416-ES
 Estimate: 1967
WFLI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PRICE IS RIGHT 2X PER DAY, 20 MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					7	\$50.00		0.00			
E 6	WFLI	10/24/16	10/28/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	3	\$50.00	P5	0.00	NM	3	\$150.00
NEWS AT NOON 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					3	\$50.00		0.00			
E 7	WFLI	10/24/16	10/28/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p	INSidMTWTF--	:30	3	\$80.00	P5	0.00	NM	3	\$240.00
INSIDE EDITION 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					3	\$80.00		0.00			
E 8	WFLI	10/24/16	10/28/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	MTWTF--	:30	4	\$100.00	P5	0.00	NM	4	\$400.00
NEWS AT 5P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					4	\$100.00		0.00			
E 9	WFLI	10/24/16	10/28/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWT---	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
CBS EVENING NEWS 1X MAX PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWT---					2	\$125.00		0.00			
E 10	WFLI	10/24/16	10/28/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	4	\$200.00	P5	0.00	NM	4	\$800.00
NEWS AT 6P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					4	\$200.00		0.00			
E 11	WFLI	10/24/16	10/28/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p	WheMTWTF--	:30	4	\$100.00	P5	0.00	NM	4	\$400.00
WHEEL OF FORTUNE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					4	\$100.00		0.00			
E 12	WFLI	10/24/16	10/28/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p	JeopMTWTF--	:30	4	\$100.00	P5	0.00	NM	4	\$400.00
JEOPARDY 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					4	\$100.00		0.00			
E 13	WFLI	10/30/16	10/30/16	Sun Hour 1 Sunday Prime Hour 1	CM	Su 7p-8p	-----S	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$175.00		0.00			
E 14	WFLI	10/24/16	10/28/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	MTWTF--	:30	3	\$125.00	P5	0.00	NM	3	\$375.00
NEWS AT 11P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					3	\$125.00		0.00			
E 15	WFLI	10/30/16	10/30/16	CBS Sunday Morning CBS Sunday Morning	CM	Su 9a-1030a	-----S	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
CBS SUNDAY 20 MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					2	\$50.00		0.00			

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WFLI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WFLI	10/30/16	10/30/16	LN Su Su Late News @ 11p	CM	Su 11p-1135p	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	-----S	1	\$75.00	0.00							
		SU NEWS AT 11P													
E 17	WFLI	10/29/16	10/29/16	LN Sa Sa Late News @ 11p	CM	Sa 11p-1135p	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	-----S-	1	\$75.00	0.00							
		SA NEWS AT 11P													
E 18	WFLI	10/30/16	10/30/16	Early News Sunday SU Early News @ 6p	CM	Su 6p-630	-----S	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	-----S	1	\$60.00	0.00							
		SU NEWS AT 6P													
E 19	WFLI	10/30/16	10/30/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	-----S	1	\$75.00	0.00							
		SU NEWS AT 630P													
E 20	WFLI	10/30/16	10/30/16	Reg Season Colts (LIT) Reg Season Colts (LIT)	CM	Reg Season Colts	-----S	:30	2	\$400.00	P5	0.00	NM	2	\$800.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	-----S	2	\$400.00	0.00							
		NFL: KANSAS CITY @ INDIANAPOLIS 20 MAX SEP													
E 21	WFLI	10/28/16	10/28/16	Fri Hour 3 Friday Prime Hour 3	CM	F 10p-11p	----F--	:30	1	\$125.00	P5	0.00	NM	0	\$0.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	----F--	1	\$125.00	0.00							
		BLUE BLOODS- CBS													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WFLI	10/24/16-10/30/16	Fri Hour 3	F 10p-11p	----F--	:30	(\$125.00)	0.00	NM				
		See MG 27.4,27.5,27.6 [Oversold]													
E 22	WFLI	10/25/16	10/25/16	Tue Hour 1 Tuesday Prime Hour 1	CM	Tu 8p-9p (8:00 PM-9:00 PM)	-T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	-T-----	1	\$250.00	0.00							
		NCIS													
E 23	WFLI	10/27/16	10/27/16	Thur Hour 2 Thursday Prime Hour 2	CM	Th 9p-10p	---T---	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	---T---	1	\$200.00	0.00							
		MOM/LIFE IN PIECES													
N 24	WFLI	10/27/16	10/30/16	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	---TF--	:15/:15	2	\$25.00	P5	0.00	BK	2	\$50.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	---TF--	2	\$25.00	0.00							
N 25	WFLI	10/27/16	10/30/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	---TF--	:15/:15	2	\$90.00	P5	0.00	BK	2	\$180.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	---TF--	2	\$90.00	0.00							
N 26	WFLI	10/27/16	10/30/16	CBS This Morning The Early Show	CM	M-F 7a-9a	---TF--	:15/:15	3	\$50.00	P5	0.00	BK	3	\$150.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	---TF--	3	\$50.00	0.00							
N 27	WFLI	10/27/16	10/30/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	---TF--	:15/:15	3	\$50.00	P5	0.00	BK	5	\$275.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/24/16		10/30/16	---TF--	3	\$50.00	0.00							

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Advertiser: POL/Eric Holcomb for Governor (R)
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WLFI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	WLFI	10/27/16	10/30/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	---TF--	:15/:15	3	\$50.00	P5	0.00	BK	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		3		\$50.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WLFI	10/24/16-10/30/16	Price is Right		M-F 11a-12p	---ThF---	:15/:15		(\$50.00)		0.00	BK		
				See MG 27.4,27.5,27.6 [Oversold]											
	4	WLFI	10/29/16-10/29/16	Sat Hour 1		Sa 8p-9p	-----Sa-	:15/:15		\$50.00		0.00	BK		
				Ⓜ MG for 21.1,27.1 [Makegood]											
	5	WLFI	10/29/16-10/29/16	Sat Hour 2		Sa 9p-10p	-----Sa-	:30		\$50.00		0.00	NM		
				Ⓜ MG for 21.1,27.1 [Makegood]											
	6	WLFI	10/29/16-10/30/16	LN Sa-Su		Sa/Su 11p-1135p	-----SaSu	:30		\$75.00		0.00	NM		
				Ⓜ MG for 21.1,27.1 [Makegood]											
N28	WLFI	10/27/16	10/30/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	---TF--	:15/:15	2	\$50.00	P5	0.00	BK	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		2		\$50.00		0.00					
N29	WLFI	10/27/16	10/30/16	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p	---TF--	:15/:15	2	\$30.00	P5	0.00	BK	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		2		\$30.00		0.00					
N30	WLFI	10/27/16	10/30/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p	---TF--	:15/:15	2	\$80.00	P5	0.00	BK	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		2		\$80.00		0.00					
N31	WLFI	10/27/16	10/30/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	---TF--	:15/:15	1	\$100.00	P5	0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		1		\$100.00		0.00					
N32	WLFI	10/27/16	10/30/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	---TF--	:15/:15	1	\$200.00	P5	0.00	BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		1		\$200.00		0.00					
N33	WLFI	10/27/16	10/30/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	---TF--	:15/:15	1	\$125.00	P5	0.00	BK	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		1		\$125.00		0.00					
N34	WLFI	10/27/16	10/30/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p	---TF--	:15/:15	1	\$100.00	P5	0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		1		\$100.00		0.00					
N35	WLFI	10/27/16	10/30/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p	---TF--	:15/:15	1	\$100.00	P5	0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		1		\$100.00		0.00					
N36	WLFI	10/27/16	10/30/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	---TF--	:15/:15	2	\$125.00	P5	0.00	BK	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	---TF--		2		\$125.00		0.00					
													Totals	86	\$7,810.00