

# ORDER



**WLFI Lafayette**

**Orders**  
**Order / Rev:** 930770  
**Alt Order #:** 25283439  
**Product Desc:** WLFI HOLCOMB Q416-ES  
**Estimate:** 1954  
**Flight Dates:** 09/26/16 - 10/02/16  
**Original Date / Rev:** 09/09/16 / 09/23/16  
**Order Type:** REG

**Primary AE:** Katz Los Angeles  
**Sales Office:** K-LA  
**Sales Region:** Nat

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Boulevard  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Eric Holcomb for Governor (R)  
**Demographic:** A35+  
**Product Codes:** PL5  
**Priority:** P5  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** IN4746  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	69	\$6,560.00	\$5,576.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	69	\$6,560.00	\$5,576.00	0.00
<b>Totals</b>	<b>69</b>	<b>\$6,560.00</b>	<b>\$5,576.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	09/26/16	09/30/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	5	\$90.00	P5	0.00	NM	5	\$450.00
		NEWS AT 6A 1X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	MTWTF--		5		\$90.00		0.00					
E 2	WLFI	09/26/16	09/30/16	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	10	\$50.00	P5	0.00	NM	10	\$500.00
		CBS THIS MORNING 2X PER DAY, 20 MAX SEP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	MTWTF--		10		\$50.00		0.00					
E 3	WLFI	09/26/16	09/30/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
		PRICE IS RIGHT 1X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	MTWTF--		5		\$50.00		0.00					
E 4	WLFI	09/26/16	09/30/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWTF--	:30	3	\$125.00	P5	0.00	NM	3	\$375.00
		CBS EVENING NEWS 1X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	MTWTF--		3		\$125.00		0.00					
E 5	WLFI	09/26/16	09/30/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	5	\$200.00	P5	0.00	NM	5	\$1,000.00

Order / Rev: 930770  
 Alt Order #: 25283439  
 Flight Dates: 09/26/16 - 10/02/16

Advertiser: POL/Eric Holcomb for Governor (R)  
 Product Desc: WFLI HOLCOMB Q416-ES  
 Estimate: 1954  
**WFLI Lafayette**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS AT 6P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$200.00		0.00			
E 6	WFLI	09/26/16	09/30/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p Wheel	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
WHEEL OF FORTUNE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$100.00		0.00			
E 7	WFLI	09/26/16	09/30/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
JEOPARDY 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$100.00		0.00			
E 8	WFLI	09/26/16	09/30/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	MTWTF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
NEWS AT 11P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$125.00		0.00			
E 9	WFLI	10/02/16	10/02/16	LN Su Su Late News @ 11p	CM	Su 11p-1135p	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
SU NEWS AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S					1	\$75.00		0.00			
E 10	WFLI	10/01/16	10/01/16	LN Sa Sa Late News @ 11p	CM	Sa 11p-1135p	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
SA NEWS AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S-					1	\$75.00		0.00			
E 13	WFLI	09/26/16	09/30/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
NEWS AT NOON 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$50.00		0.00			
E 14	WFLI	09/26/16	09/30/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p INSID	MTWTF--	:30	5	\$80.00	P5	0.00	NM	5	\$400.00
INSIDE EDITION 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$80.00		0.00			
E 15	WFLI	09/26/16	09/30/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
NEWS AT 5P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$100.00		0.00			
N 16	WFLI	09/26/16	09/30/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	3	\$45.00	P4	0.00	NM	3	\$135.00
M-F 3p-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					3	\$45.00		0.00			
N 17	WFLI	09/26/16	09/30/16	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	MTWTF--	:30	5	\$65.00	P4	0.00	NM	5	\$325.00
M-F 4p-5p Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$65.00		0.00			
N 18	WFLI	09/26/16	09/26/16	Mon Prime M 8p-11p (9:00 PM-11:00 PM)	CM	M 8p-11p (9:00 PM-11:00 PM)	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
M-----															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$600.00		0.00			

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													Totals	69	\$6,560.00