

ORDER



WLFI Lafayette

Orders
Order / Rev: 930770
Alt Order #: 25283439
Product Desc: WLFI HOLCOMB Q416-ES
Estimate: 1954
Flight Dates: 09/26/16 - 10/02/16
Original Date / Rev: 09/09/16 / 09/23/16
Order Type: REG

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: Nat

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Eric Holcomb for Governor (R)
Demographic: A35+
Product Codes: PL5
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	69	\$6,560.00	\$5,576.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	69	\$6,560.00	\$5,576.00	0.00
Totals	69	\$6,560.00	\$5,576.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	09/26/16	09/30/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	5	\$90.00	P5	0.00	NM	5	\$450.00
NEWS AT 6A 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/16 10/02/16 MTWTF-- 5 \$90.00 0.00															
E 2	WLFI	09/26/16	09/30/16	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	10	\$50.00	P5	0.00	NM	10	\$500.00
CBS THIS MORNING 2X PER DAY, 20 MAX SEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/16 10/02/16 MTWTF-- 10 \$50.00 0.00															
E 3	WLFI	09/26/16	09/30/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
PRICE IS RIGHT 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/16 10/02/16 MTWTF-- 5 \$50.00 0.00															
E 4	WLFI	09/26/16	09/30/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWTF--	:30	3	\$125.00	P5	0.00	NM	3	\$375.00
CBS EVENING NEWS 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/16 10/02/16 MTWTF-- 3 \$125.00 0.00															
E 5	WLFI	09/26/16	09/30/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	5	\$200.00	P5	0.00	NM	5	\$1,000.00

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WLFI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS AT 6P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$200.00		0.00			
E 6	WLFI	09/26/16	09/30/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p Wheel	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
WHEEL OF FORTUNE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$100.00		0.00			
E 7	WLFI	09/26/16	09/30/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
JEOPARDY 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$100.00		0.00			
E 8	WLFI	09/26/16	09/30/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	MTWTF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
NEWS AT 11P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$125.00		0.00			
E 9	WLFI	10/02/16	10/02/16	LN Su Su Late News @ 11p	CM	Su 11p-1135p	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
SU NEWS AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S					1	\$75.00		0.00			
E 10	WLFI	10/01/16	10/01/16	LN Sa Sa Late News @ 11p	CM	Sa 11p-1135p	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
SA NEWS AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S-					1	\$75.00		0.00			
E 13	WLFI	09/26/16	09/30/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
NEWS AT NOON 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$50.00		0.00			
E 14	WLFI	09/26/16	09/30/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p INSid	MTWTF--	:30	5	\$80.00	P5	0.00	NM	5	\$400.00
INSIDE EDITION 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$80.00		0.00			
E 15	WLFI	09/26/16	09/30/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
NEWS AT 5P 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$100.00		0.00			
N 16	WLFI	09/26/16	09/30/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	3	\$45.00	P4	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					3	\$45.00		0.00			
N 17	WLFI	09/26/16	09/30/16	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	MTWTF--	:30	5	\$65.00	P4	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$65.00		0.00			
N 18	WLFI	09/26/16	09/26/16	Mon Prime M 8p-11p (9:00 PM-11:00 PM)	CM	M 8p-11p	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$600.00		0.00			

