

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 1585854											
Order #	1585854			Created On	10/2/2017 2:13:11 PM			Order Status	Contract Confirmed		
Order Descrp	Week of 10-2-2017 ADD			Created By	Pennetta, Jason			Gross \$	2030.00		
Client	INSTITUTE FOR LEGAL REFORM			Updated On	10/2/2017 3:13:24 PM			Net \$	1725.50		
Start Date	10/3/2017			Updated By	Nelson, Karen			Units	7		
End Date	10/8/2017			Industry	Political-Propositions-Ballots			Credit Hold	NO		
# of Weeks	1			REFERENCES			BILLING INFORMATION				
SALES				Primary				Purchase Order #			
ActiveWeeks	1			Secondary				Billing Schedule	Broadcast		
AE 1	Carrey, Todd			Tertiary				EDI INFORMATION			
AE 2				Quarternary				Product			
Agency	GAMUT	15.00%		eREVISIONS			Estimate				
RepFirm	PCA Advertising	0.00%		Address 1	37 W 39TH ST			Submit EDI Invoice?	Do Not Submit EDI Invoice		
Copy Instr ID	1585854			Address 2	STE 602			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Total Zones	1			City, State	NEW YORK, NY						
Zones	Sacramento DMA Interconnect 6300			Zip	10017						
Total Networks	2			Contact							
GENERAL COMMENTS				Phone							
				Avail Tag				SYSCODE LIST			
				Contract Type	Standard			6300			
				Copy Group							
				Division							
				Reference #	dcd4b84d-9da7-e711-99b5-f01fafe5f475						

SUMMARY FOR SYSCODE 6300									
Order #	1585854	Created On	10-02-2017	Order Status	Contract Confirmed				
Order Descrp	Week of 10-2-2017 ADD	Created By	Pennetta, Jason	Syscode Gross \$	2030.00				
Client	INSTITUTE FOR LEGAL REFORM	Updated On		Syscode Net \$	1725.50				
Start Date	10/3/2017	Updated By		Syscode Units	7				
End Date	10/8/2017	Source	CRM	Zone Status	Contract Confirmed				
# of Weeks	1	Zones	Sacramento DMA Interconnect 6300	Avg Unit Rate	290.00				

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1		Local Political Bundle	600 600	CNN	6300	AVG. ALL WKS<	10/03/2017	10/06/2017	Tu-F 6p-11p	4	\$290.00	\$1,160.00	30
2		Local Political Bundle	600 600	Fox News Channel	6300	VARIOUS	10/03/2017	10/06/2017	Tu-F 6p-11p	3	\$290.00	\$870.00	30

DISCLAIMER

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