

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 1585854				
Order #	1585854	Created On	10/2/2017 2:13:11 PM	
Order Descrp	Week of 10-2-2017 ADD	Created By	Pennetta, Jason	
Client	INSTITUTE FOR LEGAL REFORM	Updated On	10/2/2017 3:13:24 PM	
Start Date	10/3/2017	Updated By	Nelson, Karen	
End Date	10/8/2017	Industry	Political-Propositions-Ballots	
# of Weeks	1	REFERENCES		
SALES				
ActiveWeeks	1	Primary		
AE 1	Carrey, Todd	Secondary		
AE 2		Tertiary		
Agency	GAMUT	Quarternary		
	15.00%	eREVISIONS		
RepFirm	PCA Advertising	Address 1	37 W 39TH ST	
	0.00%	Address 2	STE 602	
Copy Instr ID	1585854	City, State	NEW YORK, NY	
Total Zones	1	Zip	10017	
Zones	Sacramento DMA Interconnect 6300	Contact		
Total Networks	2	Phone		
GENERAL COMMENTS				
BILLING INFORMATION				
Order Status	Contract Confirmed			
Gross \$	2030.00			
Net \$	1725.50			
Units	7			
Credit Hold	NO			
EDI INFORMATION				
Purchase Order #				
Billing Schedule	Broadcast			
Product				
Estimate				
Submit EDI Invoice?	Do Not Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS				
SYSCODE LIST				
6300				

SUMMARY FOR SYSCODE 6300

Order #	1585854	Created On	10-02-2017	Order Status	Contract Confirmed
Order Descrp	Week of 10-2-2017 ADD	Created By	Pennetta, Jason	Syscode Gross \$	2030.00
Client	INSTITUTE FOR LEGAL REFORM	Updated On		Syscode Net \$	1725.50
Start Date	10/3/2017	Updated By		Syscode Units	7
End Date	10/8/2017	Source	CRM	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Sacramento DMA Interconnect 6300	Avg Unit Rate	290.00

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1		Local Political Bundle	600 600	CNN	6300	AVG. ALL WKS<	10/03/2017	10/06/2017	Tu-F 6p-11p	4	\$290.00	\$1,160.00	30
2		Local Political Bundle	600 600	Fox News Channel	6300	VARIOUS	10/03/2017	10/06/2017	Tu-F 6p-11p	3	\$290.00	\$870.00	30

DISCLAIMER

LEGALESE
