

KFBK
Sacramento, CA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KFBK
Quarterly Issues/Programs List

KFBK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- : A discussion about traditional Chinese Culture and the stories told through dance in Shen Yun shows

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PAS 01-07-24	A discussion about traditional Chinese Culture and the stories told through dance in Shen Yun shows	Nan Su	01/07/2024 06:35 PM	024:15
	PAS 01-14-24	Saving for college and advanced learning is made easy with the Scholarshare529 program	Julio Martinez	01/14/2024 06:35 PM	023:21
	PAS 01-21-24	A conversation about keeping wildlife wild; how to assist injured animals; volunteer opportunities	Theresa Bielawski	01/21/2024 06:33 PM	026:51
	PAS 01-28-24	On Stage Vacaville spotlights Teen Domestic Violence with a benefit shows of The Vagina Monologues	Lisa Hilas	01/28/2024 06:33 PM	025:51
	PAS 02-04-24	Teaching kids the importance of healthy eating with classroom instruction and recipe preparations	Amber Stott	02/04/2024 06:35 PM	024:01
	PAS 02-11-24	Runnin for Rhett Youth Fitness Program is the beneficiary of the 14th annual Capitol Beer Fest	Randy Seevers	02/11/2024 06:35 PM	024:50
	PAS 02-18-24	United Way's FREE Tax Prep program has helped locals get back millions in tax returns with no fees	Shay Smith	02/18/2024 06:32 PM	026:50
	PAS 02-25-24	City of Roseville hosts a Career Fair for job seekers looking for public service careers	Jenny Taylor	02/25/2024 06:33 PM	026:21

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PAS 03-03-24	Photography exhibits featuring both amateur & professional artists all over the Sacramento region	Roberta McClellan	03/03/2024 06:36 PM	023:05
	PAS 03-17-24	The Comedy Cash Cow Competition offers a \$1000 cash prize and industry insider glam package	Toni Staniewicz	03/17/2024 06:38 PM	023:20
	PAS 03-24-24	United Way's 101st Anniversary Gala to raise funds for "Square One Approach" & other local programs	Dr. Dawnte Early	03/24/2024 06:34 PM	025:20
	PAS 03-31-24	3rd annual "Run to FosterHope" benefiting foster kids and resource families; A Family Fun Day event	Samantha Sauter	03/31/2024 06:32 PM	026:05

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	5
	Local Promo PSA	000:15	42
AMERICAN HUMANE	AMERICAN HUMANE	000:10	71
AMERICAN HUMANE	AMERICAN HUMANE	000:14	10
AMERICAN HUMANE	AMERICAN HUMANE	000:14	48
AMERICAN HUMANE	AMERICAN HUMANE	000:58	38
AMERICAN HUMANE	AMERICAN HUMANE	000:59	22
AMERICAN HUMANE	AMERICAN HUMANE	001:00	26
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	American Stroke Association	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY ISSUES	AMERICALETSDOLUNCH.ORG	000:30	82
COMMUNITY ISSUES	NTNL OFFICE OF DRUG POLICY	000:12	27
COMMUNITY ISSUES	VETERAN TICKETS FOUNDATION	000:29	65
CRIME/COMMUNITY ISSUES	AD COUNCIL	000:18	2

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME/COMMUNITY ISSUES	GOODWILL.ORG	001:00	11
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:19	7
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:19	4
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:29	14
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:30	55
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	001:00	12
CRIME/COMMUNITY ISSUES	NTNL TRAFFIC SAFETY ADMIN	000:15	18
CRIME/COMMUNITY ISSUES	VOLUNTEER FIRE FIGHTER ALLY	000:14	13
CULTURE	AMERICAN HUMANE	000:30	3
CULTURE	AMERICAN HUMANE	001:00	29
Disaster Preparedness	FEMA	000:11	30
Driving Safety	AD COUNCIL	000:17	15
Driving Safety	AD COUNCIL	000:17	21
ECONOMY/JOBS	SOCIAL SECURITY ADMIN.	000:14	19
ECONOMY/JOBS	US DEPT OF VETERAN AFFAIRS	000:29	62
EDUCATION	Bedtime Math Foundation	000:09	98
EDUCATION	Bedtime Math Foundation	000:14	32
EDUCATION	NATIONAL EDUCATION ASSOC	000:28	94
EDUCATION	PSA: 20s- Be apart of the equation	000:20	38
ENVIRONMENT/HEALTH	AL ANON	000:30	62
ENVIRONMENT/HEALTH	AL ANON	001:00	11
ENVIRONMENT/HEALTH	American Cancer Society	001:00	13
ENVIRONMENT/HEALTH	US DEPT OF VETERAN AFFAIRS	000:29	67
ENVIRONMENT/HEALTH	US DEPT OF VETERAN AFFAIRS	000:30	64
Finances and Health	NATIONAL ENDOWMENT FOR FINANC	000:30	59
Finances and Health	NATIONAL ENDOWMENT FOR FINANC	000:58	41
FINANCIAL COACHING	OPERATION HOPE	000:29	12
Health	A&A OMS Company	000:21	1
Health	A&A OMS Company	000:29	1
Health	A&A OMS Company	000:30	1
Health	DISABILITY CAMPAIGN	000:12	228
Health	DISABILITY CAMPAIGN	000:15	10
Health	DISABILITY CAMPAIGN	000:30	1
Health	HEALTH AND HUMAN SERVICES	000:12	19

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Kessler Foundation	000:30	1
Health	see 'comments' below!	000:30	1
Health	see 'comments' below!	000:30	1
Health	see 'comments' below!	001:00	14
Heart Health	AMERICAN HEART ASSOCIATION	000:30	13
Politics, Public Health, Publ	POLICE	000:15	11
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
Veteran•s Affairs, Mental Hea	AMERICAN HUMANE	000:19	33
Veteran•s Affairs, Mental Hea	VETERANS AFFAIRS, UNITED STAT	000:10	73
Veteran•s Affairs, Mental Hea	VETERANS AFFAIRS, UNITED STAT	000:14	16
Veteran•s Affairs, Mental Hea	VETERANS AFFAIRS, UNITED STAT	000:30	57
Veteran•s Affairs, Mental Hea	VETERANS AFFAIRS, UNITED STAT	000:30	55
Veteran•s Affairs, Mental Hea	VETERANS AFFAIRS, UNITED STAT	000:30	54
Veterans	VETERAN TICKETS FOUNDATION	000:58	39
WEAR RED 15	Local Promo PSA	000:15	14