



WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

CONTRACT

<u>Contract / Revision</u> 2085838 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/McNamara/J/D/Judge		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u> 03	
<u>Product</u> Judge of Court Lucas County		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WUPW	<u>Account Executive</u> WUPW HOUSE	<u>Sales Office</u> WUPW
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Main Street Communications
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WUPW	10/23/18	10/29/18	SYN M-F 5-6pm	M-F 5-6pm		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/18	10/29/18	MTWTF--				2	\$90.00			
N 2	WUPW	10/23/18	10/29/18	6-630pm M-F	M-F 6-630 PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/18	10/29/18	MTWTF--				2	\$90.00			
D 3	WUPW	10/23/18	10/29/18	Seinfeld	SYN 1230X-1X SA		:30			NM	0	\$0.00
D 4	WUPW	10/23/18	10/29/18	Seinfeld	SYN 1X-130X SAT		:30			NM	0	\$0.00
D 5	WUPW	10/23/18	10/29/18	Outdoorsman	SYN 1030-11p SU		:30			NM	0	\$0.00
D 6	WUPW	10/23/18	10/29/18	In Depth	11-1130p		:30			NM	0	\$0.00
N 7	WUPW	10/28/18	10/28/18	Sunday Late Night Wrap Up	1130P-1230A		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/18	10/29/18	-----S				1	\$125.00			
Totals											5	\$485.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	5	\$485.00	(\$72.75)	\$412.25
Totals	5	\$485.00	(\$72.75)	\$412.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.