



Today's Date: 10-19-12

Starting Date: 10-22-12

Ending Date: 11-6-12

☒ RADIO ADVERTISING AGREEMENT
☒ TELEVISION ADVERTISING AGREEMENT

Company: _____

Client Name: Sandy Balfour Campaign

Mailing Address: 5049 W. Pinto Loop

City: Beverly Hills State: FL Zip Code: 34465-2176

Phone # 527-4887 Cell # _____

e-mail: _____

Terms of Contract: _____

Run Times: noon cutoff on 11-6-12
Mon. - Fri. ROS 6 AM to 8pm 8:00 Wed pm

Length of Contract: 3 weeks - 100 ads

Weekly Amount: _____

Total Amount: \$500,00

Account Representative: _____

Sandy Balfour
Client Signature & Date

[Signature] 10-19-12
WYKE Approval & Date

5399 W Gulf to Lake Hwy. • Lecanto, FL 34461 • (352) 527-2341 • Fax: (352) 746-6514

WYKE 104.3 FM, WYKE 47 its' employees and this sales agreement do not discriminate on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WYKE-TV & WYKE-FM	Date: 10-19-12
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I, Sandy Bal four,

being/on behalf of: _____, a legally

qualified candidate of the Republican political

party for the office of: School Superintendent - Citrus Co.

in the General

election to be held on: Nov. 6, 2012

do hereby request station time as follows:

	Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
TV	:60 :30	ROS 6A-7pm	Mon-Fri	ROS	33	3
Radio	:60 :30	ROS 6A-7pm	Mon-Fri	ROS	33	3

Total Charges: \$800.00

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Sandy Balfour
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Sandy Balfour
signature of candidate or authorized committee

Sandy Balfour
printed name

10/19/12
date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Sandy Balfour Campaign Fund

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Balfour

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19/12
Date

Sandy Balfour
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dennis D. Miller
Signature

Dennis D. Miller
Printed Name

Station Mgr.
Title