



Today's Date: 10-1-12  
Starting Date: 10-2-12  
Ending Date: 11-6-12

### RADIO ADVERTISING AGREEMENT

Company: \_\_\_\_\_

Client Name: SANDRA "SAM" HINGEL Campaign Account

Mailing Address: 201 W. Highland Blvd

City: IVERNESS State: FL Zip Code: 34452

Phone # (352) 344-1564 Cell # \_\_\_\_\_

e-mail: d.hingel53@centralfla.net

Terms of Contract: 100 RADIO COMMERCIALS (PROVIDED BY CAMPAIGN)

Run Times: ROS MONDAY THROUGH SUNDAY

Length of Contract: 6 weeks

~~Weekly Amount:~~ \_\_\_\_\_

Total Amount: \$300.00

Account Representative: \_\_\_\_\_

Sandra Hingel 10/1/12  
Client Signature & Date

Stan A. Solari 10-1-12  
WYKE Approval & Date

\*\*\*\*\*

5399 W Gulf to Lake Hwy. • Lecanto, FL 34461 • (352) 527-9953 • Fax: (352) 746-6514

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WYKE-FM

**Date:**

10/1/12

I, SAUDRA "SAM" HINDEL CAMPAIGN ACCOUNT,

being/on behalf of: \_\_\_\_\_, a legally

qualified candidate of the DEMOCRATIC politicalparty for the office of: SUPERINTENDENT of SCHOOLSin the Generalelection to be held on: Nov. 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	6AA-7pm	Mon-Fri.	ROS	20	5

**Total Charges:**

300.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Sandra "SAM" Himmel Campaign Account

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sandra Himmel, Rhonda Leshnisky - treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/1/12  
Date

Sandra Himmel  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dennis D. Miller  
Signature

Dennis D. Miller  
Printed Name

Station Mgr  
Title