

WHPK (FM) Q1-2024 Special Programming dealing with Community Issues

Issues were identified by station management and by individual talent. Most content was short-form, generally public service announcements (PSAs) either produced in-house or supplied by reputable not-for-profit organizations.

Issues identified, programming addressing such issues and number of exposures include:

Public Service Announcements from Live Operators/Disc Jockeys

Subject Matter of PSA	Number of exposures 01/01/24- 03/31/24
YMCA	58
Local events, meetings	41
Tree conservation/planting	34
March of Dimes	22
March for Babies	18
Autism awareness	17
Arbor Day	17
Premature Babies	16
ADHD Awareness	15
Grads of life	14
Alzheimer's awareness	13
Ad council	12
Smoke alarms	12
SAMHSA	11
Pathways to Employment	11
CDC Flu shots	9
Opioids	9
Crime Prevention	9
Anti-smoking	8
Alcoholics' Anonymous	7
Art Institute	7
Seasonal Affective Disorder	7
High Blood Pressure/Hypertension	7
Fire Safety	7
Think Big	6
Feeding america	5
Adoption awareness	5
Stroke Awareness	5
Prediabetes Test	5
Anti-bullying	5

Medicaid	5
Texting while driving	5
COVID vaccination	4
Zika	4
Teachers	4
Crohn's/Colitis	4
Social Security	4
HIV	4
Veterans' health	3
Children's cancer	3
Refugee orgs	3
Pediatric Dental Care	3
Drunk Driving	3
Rett Syndrome	3
CPR	3
Blood donation	3
Wounded warrior project	2
Importance of fatherhood	2
Dental Health	2
Emergency Preparedness	2
Fostering	2
Organ Donation	2
Vaping	2
Minds on edge	1
Men's health	1
Heart health	1
Alliance Francaise Chicago	1
Illinois Emergency Management Agency	1
Salvation army	1
Snow Removal	1
Cancer Prevention (Spanish)	1
Howard Brown Health	1
MLK Day	1
Plan Ahead	1
Suicide Prevention	1
Mindfulness	1
Sexual Violence	1
Brown Black Alliance	1
Abortion Access	1
Eyesight	1
Asbestos	1
Meals on Wheels	1

Total: 503

PSAs programmed by Automation

Subject matter of PSA

Number of times aired in Q1, 2024

From automation logs 10,085

Title	Topic	Length	Exposures
60th Anniversary of Fluoridation	ADA Dental Minute	0:10	32
ADL_Jackie_National_Radio_ENG_loc_60	Fatherhood Involvement	0:10	501
ADL_Jocelyn-Spanish_National_Radio_SPA_loc_60	Involucramiento de parentage	0:10	145
ADL_Karim_National_Radio_ENG_loc_60	Fatherhood Involvement	0:10	141
AEX_Haircut_IL_radio_spa_loc_60	Adoption from Foster Care	0:10	141
AEX_Haircut_IL_radio_eng_loc_60	Adoption from Foster Care	0:10	140
Because of You - English	St. Jude Children's Research Hospital	0:10	140
Because of You - Spanish	St. Jude Children's Research Hospital	0:10	137
Beep Beep_English_30	Learning & Attention Issues	0:10	136
Beep Beep-Spanish_30	Learning & Attention Issues	0:10	135
Behind Every Family Story Is a Great Plan	Great Communities Plan	0:10	135
Behind Every Neighborhood Success Is a Great Plan	Great Communities Plan	0:10	134
Boy Band_English_60	Bullying Prevention	0:10	134
Boy Band_Spanish_60	Bullying Prevention	0:10	133
Brand-Spanish_15	Learning & Attention Issues	0:10	131
Breaking News	Women's Heart Disease	0:10	129
Breakup_radio_60_Spa	Adoption from Foster Care	0:10	125
Breakup_radio_60_Eng	Adoption from Foster Care	0:10	124
Cash is Best	Center for International Disaster Relief	0:10	124
Chances Are Someone You Know	Crohn's & Colitis	0:10	124
Choose Adoption	Child Adoption	0:10	122
Come Alive With The Forest 10	Discovering Nature	0:10	121
Coming Home	March of Dimes	0:10	120
Covered Kid (Spanish)	Healthcare for Kids	0:10	119
Covered Kid (English)	Healthcare for Kids	0:10	112
DBC_Prediabetes_Test_National_	Prevençión de diabetes tipo 2	0:10	119
DBC_Prediabetes_Test_National_	Prevençión de diabetes tipo 2	0:10	149
DBC_Prediabetes_Test_National_Radio_ENG_LOC_60	Type 2 Diabetes Prevention	0:10	118
DBC_Prediabetes_Test_National_Radio_SPA_LOC_30	Prevençión de diabetes tipo 2	0:10	118
Directions_English_60	Learning & Attention Issues	0:10	117
Directions-Spanish_60	Learning & Attention Issues	0:10	117
Drowning Is Preventable	Pool Safely	0:10	117
El ahogamiento es evitable	Pool Safely	0:10	117
Fishing License and Boat Registration	Fishing License and Boat Registration	0:10	117
Fix at 4 (Dogs and Cats)	It Can Happen Sooner Than You Think	0:10	117
Flu and You	Flu Vaccine	0:10	116
Forever Is a Long Time to Wait	KidsPeace	0:10	116
Future of Nanotechnology in Dentistry	ADA Dental Minute	0:10	116
Get Engaged	For Your Marriage	0:10	116
Give Kids a Smile	ADA Dental Minute	0:10	116

Good Planning Is Great for Business	Great Communities Plan	0:10	116
Haircut_radio_30_Eng	Adoption from Foster Care	0:10	115
Haircut_radio_60_Eng	Adoption from Foster Care	0:10	115
Hands Full (English)	Healthcare for Kids	0:10	115
Hands Full (Spanish)	Healthcare for Kids	0:10	114
Harvey_English_60	Meals on Wheels	0:10	114
Health Is Primary	Patients Are A Virtue	0:10	114
Health Is Primary	Patients Are A Virtue	0:14	113
History of Toothpaste	ADA Dental Minute	0:15	113
How Parks Support Strong Local Economics	Great Communities Plan	0:15	113
HUN_Britney Spears_Eng_30	Hunger Prevention	0:15	113
HUN_Food_Angels_Chicago_IL_eng_60	Hunger Prevention	0:15	112
HUN_Josh Groban_English_60	Hunger Prevention	0:15	112
HUN_Silla-Spanish_Spanish_30	Prevención del hambre	0:15	112
HUN_So_Much_Food_Chicago_IL_eng_30	Hunger Prevention	0:15	111
I Am A Witness_English_30	Bullying Prevention	0:15	111
IC2_Bed_Time-Moment_National_Radio_ENG_loc_30	High School Equivalency	0:15	111
IC2_Tea_Pot-Moment_National_Radio_ENG_loc_30	High School Equivalency	0:19	111
IHM-AdCouncil-VaccineManifesto-CHR-Audio	Vaccines	0:19	111
iHM-AdCouncil-VaccineManifesto-ROCK-Audio-	Vaccines	0:19	111
Kelly Clarkson 30	Hunger Prevention	0:20	111
Laila Ali 30	Hunger Prevention	0:29	111
Laser Techonology	ADA Dental Minute	0:29	111
Leaving_15	Independence	0:29	111
Light Show 15	Discovering Nature	0:29	110
Lola_English_30	Meals on Wheels	0:29	110
Look Good Feel Better	Look Good Feel Better	0:29	108
Luzca Bien Sientase Mejor (Spanish)	Look Good Feel Better	0:30	108
Miscommunication_English_30	Learning & Attention Issues	0:30	107
MOW Stat_English_15	Meals on Wheels	0:30	106
OnlyInTheForest_10	Discovering Nature	0:30	105
Out of the Shadows (Human Trafficking)	Out of the Shadows	0:30	102
Planning Increases Property Value	Great Communities Plan	0:30	57
Privacy of Treatment	(2017) Cd Single	0:30	54
Quitting_15	Smoking	0:30	54
Rachael Ray 2 30	Hunger Prevention	0:30	52
Redwoods_10	Discovering Nature	0:30	47
Rett Syndrome	Rett Syndrome	0:30	46
Simple Safety Steps	Pool Safely	0:30	42
Simple pasos de seguridad	Pool Safely	0:30	42
Smart Home Owner :15	Smart Home Owner	0:30	41
Space Maintainers	ADA Dental Minute	0:30	38
The Forgotten Fact Triglycerides	The Forgotten Fact	0:30	38
The Y. So Much More	The YMCA	0:30	36
Think Big	KidsPeace	0:30	36

To Business Employers	Great Communities Plan	0:31	35
Translucent Teeth	ADA Dental Minute	0:31	34
Understanding Dental Caries	ADA Dental Minute	0:31	33
Usted tiene preguntas, nosotros tenemos respuestas	Glaucoma	0:31	32
VAX_Feelings_Eng_15	Vaccines	0:31	32
VAX_LetsGetBackTo_Eng_30	Vaccines	0:31	44
Veneers	ADA Dental Minute	0:32	27
World Prematurity Day	March of Dimes	0:32	45
What Do You Like Best About This Community?	Great Communities Plan	0:32	31
What's Best About Living Here?	Great Communities Plan	0:32	28
What's Best About Our Community?	Great Communities Plan	0:32	33
What's Best About This Beautiful Place?	Great Communities Plan	0:32	42
What's Good for Your Family Here?	Great Communities Plan	0:32	22
Why Visit the Dentist	ADA Dental Minute	1:03	37
Wishful Thinking	Hunger Prevention	1:03	21
World Prematurity Day	March of Dimes	1:03	55
World Prematurity Day (Bilingual)	March of Dimes	1:03	23
World Prematurity Day (Spanish)	March of Dimes	1:03	28
X-Ray Safety	ADA Dental Minute	1:04	18
You Have the Questions, We Have the Answers	Glaucoma	1:04	36

Total Exposures: 10,085

Long Form Programming Which Partially Addresses Local Issues

Title	Topic
Hootenanny	Host explores storytelling through found recordings and folk music from across the world (but largely the United States).
Pure Hype	Show during which Chicago-based artists play live and are interviewed on-air.